

NASDA 2005



**NEW YORK**

*A Tradition of Innovation*

## **SPONSORSHIP OPPORTUNITIES**

### **Home Run**

As a Home Run sponsor, your support of \$12,000 or more will demonstrate your commitment to NASDA and American agriculture. For your contribution, your organization will receive two full registrations to NASDA 2005, two additional tickets to the President's banquet on September 20<sup>th</sup>, acknowledgement of your sponsorship through prominent signage, announcement of your contribution at appropriate times during the conference, and an invitation to a special sponsors' breakfast on September 20<sup>th</sup>.

### **Triple**

In return for your \$10,000, donation you will receive one full registration to NASDA 2005, two additional tickets to the President's banquet, acknowledgement of your sponsorship through prominent signage, announcement of your contribution at appropriate times during the conference, and an invitation to a special sponsors' breakfast on September 20<sup>th</sup>.

### **Double**

Sponsorship at this level requires a donation of \$5,000. Donations will be recognized with one full registration to NASDA 2005, an additional ticket to the President's banquet, acknowledgement of your sponsorship through prominent signage, recognition in the NASDA 2005 program, announcement of your contribution at appropriate times during the conference, and an invitation to a special sponsors' breakfast on September 20<sup>th</sup>.

### **Single**

Your contribution of \$2,000 will identify your organization as a NASDA 2005 sponsor. The conference benefits of this commitment by your association will include acknowledgement of your sponsorship through prominent signage recognition in the NASDA 2005 program.

*For more information about specific sponsorship opportunities or for other sponsorship options, such as food/ beverage donations, please see Specific Sponsorship Opportunities on the back.*

**Make checks payable to:** NASDA; 1156 15<sup>th</sup> Street, NW, Suite 1020; Washington, DC 20005-1704  
Federal Tax ID Number: 52-0845105

**Please return form and contribution before AUGUST 29, 2005**

Note: Contributions are not deductible as a charitable contribution for federal tax purposes, but may be deductible as a business expense. Please consult your accountant or tax advisor.

**NASDA 2005 – Otesaga Resort Hotel, Cooperstown, NY – September 16-21, 2005**

## Specific Sponsorship Opportunities

1. Hall of Fame Speaker or Comedian .....	\$25,000
2. Annual President's Banquet, Tuesday, September 20 (reception, dinner, music, fireworks) .....	\$22,500
3. Taste of Little Italy Dinner, Saturday, September 17 (reception, dinner, music, entertainment) ....	\$21,500
4. Hall of Springs Dinner in Saratoga, Monday, September 19 (reception, dinner, entertainment)....	\$18,000
5. Hall of Fame Dinner, Friday, September 16 (reception, dinner, entertainment) .....	\$12,000
6. NASDA Awards Luncheon at Fenimore Museum, Tuesday, September 20 .....	\$7,500
7. Luncheon, Saturday, September 17 .....	\$6,500
8. Brunch, Sunday, September 18 .....	\$6,500
9. Breakfast, Saturday, September 17 .....	\$5,000
10. Breakfast, Sunday, September 18 .....	\$5,000
11. Breakfast, Monday, September 19 .....	\$5,000
12. Breakfast, Tuesday, September 20.....	\$5,000
13. Golf for early arrivals (lunch, carts, green fees).....	\$5,000
14. Printed Program.....	\$5,000
15. Welcome Baskets.....	\$4,900
16. Tour of Upper Hudson Valley Agriculture, Monday, September 19 (buses, snacks, lunch).....	\$4,500
17. Conference Polo Shirts.....	\$4,000
18. Spouse Activity – Saratoga Spa and Shopping Day (bus, lunch at Historic Gideon Hotel).....	\$3,800
19. Spouse Activity – Great Houses and Government Tour (bus, lunch, entrance tickets) .....	\$2,600
20. NASDA Board and Sponsors' Breakfast.....	\$2,700
21. Spouse Activity –Hyde Hall, Glimmerglass Queen Boat Tour (bus, entrance tickets, boat ride) ....	\$2,500
22. Morning Break, Saturday, September 17 .....	\$2,100
23. Morning Break, Sunday, September 18 .....	\$2,100
24. Morning Break, Tuesday, September 20 .....	\$2,100
25. Afternoon Break, Saturday, September 17.....	\$2,100
26. Afternoon Break, Tuesday, September 20 .....	\$2,100
27. Floral Arrangements for Dinner Tables (other than the President's Banquet) .....	\$2,000
28. Conference Laptop Tote bags.....	\$1,900
29. Floral Arrangements for President's Banquet .....	\$1,800
30. Golf Jackets (for early arrivals).....	\$1,700
31. Pride of New York Hospitality Suite Friday, September 16 .....	\$1,600
32. Pride of New York Hospitality Suite Saturday, September 17 .....	\$1,600
33. Pride of New York Hospitality Suite Sunday, September 18.....	\$1,600
34. Pride of New York Hospitality Suite Tuesday, September 20.....	\$1,600
35. Spouse Activity – Brookwood Gardens and Cooperstown Area Tour .....	\$1,500
36. Pride of New York Hospitality Suite Monday, September 19.....	\$1,000
37. Village of Cooperstown Hayride, Sunday, September 18.....	\$1,000
38. Pride of New York Hospitality Suite Band, Friday, September 16.....	\$500
39. Pride of New York Hospitality Suite Band, Saturday, September 17.....	\$500
40. Pride of New York Hospitality Suite Band, Sunday, September 18.....	\$500

*Co-sponsorship opportunities are available for all events.*

*We welcome other sponsorship ideas to fit your organization's services or products.*