

NASDA 2005 SPECIAL EVENTS

Friday – Golf at the Leatherstocking Golf Course

The Leatherstocking Golf Course is considered to be one of the East's most scenic and challenging resort golf courses. The natural contour of the course sweeps along the western shore of Otsego Lake and climbs to elevated fairways and tees that provide truly unforgettable views. Come experience why The Otesaga's golf course has been awarded 4 1/2 stars by Golf Digest and voted the 55th Best Golf Resort in the U.S. by readers of Condé Nast Traveler Magazine. *Dress Code: Collared Shirt*

Friday – Fishing Charter on Otsego Lake (*deadline to sign-up extended to August 31*)

CP's Fishing Charters will pick you up at The Otesaga's dock and you'll spend four hours fishing, touring and relaxing on scenic Otsego Lake, known for its bass, lake trout, brown trout and salmon. Bait, tackle, and equipment will be provided. (Note: additional \$80 fee, plus \$15 for one-day New York State fishing license or \$25 for a 7-day license.)

Dress Code: Casual

Friday – Hall of Fame Dinner

We are starting your Cooperstown experience with an evening steeped in America's favorite pastime. Dinner will be held at the National Baseball Hall of Fame, the shrine to the great players, managers and teams of major league baseball. The Hall's newly renovated Grandstand Theatre will be the setting for our featured speaker, Hall of Famer "Rapid Robert" Feller, whose wit and wisdom will enlighten and entertain us all. We will then dine in the hallowed Hall of Plaques Gallery where the bronze plaques of Hall of Fame inductees, which represent less than two percent of all major league players, are displayed.

Dress Code: Dressy

Saturday – A Taste of Little Italy

No one knows Italian like New York. Experience the sights, sounds, and tastes of a Little Italy type festival at the beautiful Otesaga. The evening will begin with a reception on the veranda with peddlers offering authentic Italian specialty cheeses, meats and seafood appetizers. The celebration will continue with a traditional five-course Italian meal, featuring a variety of pastas, sauces, generous entrees, pastries, great wine and live Italian music. The evening will culminate with a live performance from New York's longest running musical comedy revue-- Forbidden Broadway. *Dress Code: Dressy*

Sunday – Free Time and Optional Tours

Everyone needs a little free time and on Sunday you'll get some time to explore Cooperstown and its many attractions like the Baseball Hall of Fame, the Farmers' Museum, numerous novelty shops, historic sites, etc. In addition, we are offering transportation for two attractions just outside Cooperstown that will provide you with an opportunity to see the countryside and get a taste of rural New York. *Dress Code: Casual*

- **Fly Creek Cider Mill**

Built in 1856, this multi-use water powered mill once processed apples for scores of farmers who brought their harvest to the mill in wagonloads. Today, the mill has been transformed into a Pride of New York agri-tourism destination where vintage equipment has been restored to show the art of making high-quality cider. Try Fly Creek's famous cider and doughnuts, or find other local goods at the Mill's Snack Barn and Country Gift Shop.

- **Ommegang Brewery**

Set on a former hop farm, Brewery Ommegang is the first farmstead brewery built in America. Ommegang brews five award-winning Belgian-style ales and offers daily tours and tastings. You'll discover how their brewers use a broad palette of high-quality ingredients such as Bohemian hops, Belgian-specialty malts, and an array of traditional spices to create a masterful collage of Belgian-style brewing.

Sunday – Tailgate Party

Are you ready for some football?! We will be celebrating the frenzied journey to the Super Bowl western New York-style with big screen TVs, a clambake, Buffalo wings, barbeque, cold beer, a sundae bar and more. We are even bringing in some of Commissioner Rudgers' favorite Buffalo Bills from years past! The festivities will continue in the hospitality suite that night with karaoke – NASDA style. Who will become the first NASDA American Idol?

Dress Code: Casual

Monday – Pride of New York Tours

Experience for yourself the 'Pride of New York' and agriculture in the Empire State on two different tours that will give you a first-hand view of production agriculture and markets.

Dress Code: Casual (Please pick one tour.)

- **Upper Hudson Valley Working Farm Tour** – Travel to one of New York's richest agricultural and historical regions with stops at an innovative dairy operation with a new rotary parlor, a famous thoroughbred breeding facility that produced Funny Cide, and an integrated sod farm transitioned from dairy.
- **Distribution and Retail Market Tour** – Visit a 850,000 square foot completely automated grocery distribution center that handles an average \$3.2 million worth of freight each day and prides itself on relationships with local producers. We will then visit a local processor that sources and supplies products for its own chain of regional convenience stores. This family-run business prides itself on community involvement and support of state programs to improve the viability of the local agricultural industry.

Monday – Pride of New York Reception & Dinner

For centuries, Saratoga Springs has been famous for its naturally carbonated mineral waters, and with the advent of horse racing in the 1800's, Saratoga became a popular summer resort for the wealthy. We'll celebrate the Pride of New York at Saratoga's Hall of Springs, a unique location amidst a wealth of history, culture and natural beauty. We will enjoy a special New York feast and be joined by some of New York's most innovative and dedicated farmers.

Dress Code: Casual

Tuesday – Hop Pickers' Ball

The Cooperstown area was once legendary for its hop production and was even known as the "hop capital of the world." Continuing with a New York tradition dating back to the mid 1800's when hop harvests were celebrated, this NASDA finale will have you "hopping" with great food and live music. Fancy duds and dancing shoes are a must as we will party the night away with the Burners UK, a local, high-powered, horn-fueled eight-piece band.

Dress Code: Dressy

Saturday (September 24) –Tour of Union Square Greenmarket

Greenmarkets were established in 1976 and have become a treasured institution for hundreds of thousands of New Yorkers, reintroducing them to the freshness and taste of locally grown fresh foods and providing a renewed appreciation for local agriculture. The Union Square Greenmarket is located in the heart of New York City and has up to 70 farmers present 4 days a week. Together, 40 Greenmarkets have been responsible for sustaining over 15,000 acres of working farmland and acted as a major catalyst for diversification by stimulating production of many specialty varieties and value-added products. Because of their enormous success with consumers, they have also played a key role in stimulating hundreds of top New York City restaurants and specialty retailers to increasingly source products from local farmers.

Dress Code Key

"Dressy" - Men: coat and tie; Women: dress or business suit

"Business Casual" - Khakis, slacks or skirt, collared shirt, leather shoes

"Casual" - Comfortable clothes and shoes

NASDA 2005

SPOUSE/GUEST ACTIVITIES

Four Days of Fun for All – While the other half is busy in meetings, spouses and guests of NASDA 2005 will have four days of activities that will show you why we say, “I love New York!”

Saturday – Tour Hyde Hall

Tour Hyde Hall, a stunning reminder of a bygone American era when families of English aristocracy established vast estates in the former colonies. Hyde Hall is one of the finest examples of neoclassic country mansions anywhere in America. We will explore the house with its nearly 50 rooms and stunning architectural details, see firsthand the ongoing restoration work, and possibly talk with a skilled craftsman.

Saturday – Tour of Otsego Lake Aboard the Glimmerglass Queen

Take a private chartered cruise aboard the Glimmerglass Queen and learn about the interesting lore surrounding the landmarks on a beautiful glacier-formed lake. Many of James Fenimore Cooper’s novels were set in and around Cooperstown and celebrate its magnificent wooded hills surrounding the aesthetic centerpiece, Lake Otsego. This great American author immortalized “Glimmerglass” in his novels, leading to claims that Otsego Lake was “the Walden Pond of New York State” and “the cradle of American literature.”

Sunday – Cooperstown Trolley Tour

Take a guided tour of Cooperstown aboard the Cooperstown Trolley where we will learn some of the history of the village and its well-known residents like the astronaut Robert L. Gibson and writer James Fenimore Cooper. The tour will include a short walk downtown and stops at the Farmers’ Museum, Fenimore Art Museum, and the National Baseball Hall of Fame. (Note: in the afternoon you will have an opportunity to visit these sites in more detail on your own.)

Monday – Spa and Shopping in Saratoga Springs

Visit historic Saratoga Springs where we will eat, relax and shop like royalty. Lunch will be at the Gideon Putnam, a majestic Georgian Revival structure nestled in an unforgettable setting. For centuries, Saratoga Springs has been famous for its naturally carbonated mineral waters, known as “nature’s champagne”, and long recognized for their healing powers. You will be able to experience the luxury of those naturally effervescent waters at the Roosevelt Baths and Spa, which combines the historic charm of the old private soaking bathtubs with a newly added retail shop and fitness center. Then we’ll shop the afternoon away in downtown Saratoga Springs, which features lovely boutiques and quaint shops tucked among wonderful eateries and cafes. (Note: The Roosevelt Bath facilities are available to anyone who would like to freshen up before dinner at The Hall of Springs.)

Tuesday – Olana Tour

Travel to the Hudson Valley for lunch at Mexican Radio, a restaurant with fabulous food and authentic Mexican décor. After lunch, we will visit the beautiful, historic home of Frederic Edwin Church, one of America's most important artists. Named for a fortress treasure house in ancient Persia, Olana was built high on a hill near Hudson, New York between 1870 and 1891 and is a National Historic Landmark. Olana offers magnificent sweeping vistas of the Catskill Mountains, the Hudson River and the Taconic Hills. Olana's Persian style house and 250 acres of picturesque grounds are a masterpiece as grand as Church's paintings.

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