

NASS/NASDA Orientation

Marshall L Dantzler
Deputy Administrator for Field Operations

2008 NASDA Annual Meeting
Bismarck, ND
September 22, 2008





Mission Statement

We provide leadership on food, agriculture, natural resources, rural development and related issues based on sound public policy, the best available science, and efficient management.





NASS Mission

To provide timely, accurate, and useful statistics in service to U.S. Agriculture.



NASDA Mission Statement

To represent the State Departments of Agriculture in the development, implementation, and communication of sound public policy and programs which support and promote the American agricultural industry, while protecting consumers and the environment.





Long History of U.S. Agricultural Statistics

- 1791 - George Washington prepared a survey and collected results
- 1839 – Congress funds first agricultural surveys
- 1840 – First Census of Agriculture
- 1862 – USDA established
- 1863 – First Crop Report issued
- 1905 – Crop Reporting Board created
- 1917 – First Memorandum of Understanding with a State Department of Agriculture signed in Wisconsin



NASS Partnerships with State Departments of Agriculture

- First Memorandum of Understanding (MOU) with a State signed with Wisconsin Department of Agriculture in 1917.
- Following the initial MOU, numerous cooperative relationships and agreements between NASS and State Departments of Agriculture, Land Grant Universities, and other entities were forged.
- Annually, these relationships and agreements contribute approximately \$12 million to the overall NASS budget.
- Today, NASS has a MOU on file with each of the State Departments of Agriculture.*
- Share a common mission to benefit agriculture.

* State Department of Agriculture or appropriate State entity.



NASS Partnerships with State Departments of Agriculture

Benefits Include:

- Eliminate Confusion - “One Number”
- Reduces Respondent Burden
- Avoid Duplication of Resources
(Staff, Equipment, Sample Frames)
- Combined Resources Produce More Than Each Individually
- Examples of Efficiencies
 - Add Questions of State Interest to Federal Survey
 - Increase Sample Size for Sub-State Data
 - Use Federal Sample Design for Special Surveys



Employment

NASS 46 Field Offices & HQ

Federal Field	675
State Cooperator Field	151
Headquarters	<u>425</u>
Total NASS	1,151

NASDA Interviewers

Field	2,195
Telephone	<u>1,530</u>
Total NASDA	3,725



State Partner Resources Shared with NASS

- Staff - 151 Employees
- Cooperator Provided Office Space
 - 22 Locations
- Automated Data Processing
- Postage, Publications
- Reimbursements for Special Work:
 - \$2.0 – 3.0 million
- Value of In-Kind Cooperator Provided Resources: \$12 million



NASDA/NASS - National Partnership

- A cooperative venture that began in early 70's.
- Resulted in continuous cooperative agreements* between NASS and NASDA Headquarters for more than 30 years.
- Has grown to be one of the largest cooperative agreements in the USDA at over \$30 million for fiscal year 2008.
- To fulfill NASS data collection requirements, NASDA currently employs a staff of approximately 3725 field and office enumerators.

* Cooperative Agreements promote and facilitate partnerships in support of projects of mutual benefit to each party, which in this case is the collection of vital agricultural information on a timely basis.



NASDA/NASS PARTNERSHIP

- **As this cooperative venture has matured, we were able to establish administrative and technical processes that are consistent and well documented.**
- **Even though we have our processes in place, we cannot lose sight of why we collect data and the importance of our roles in service to American agriculture.**



UNITED STATES DEPARTMENT OF AGRICULTURE

NATIONAL AGRICULTURAL STATISTICS SERVICE



Core Values • Guiding Principles



TRUST WE ARE HONEST AND IMPARTIAL
IN THE PERFORMANCE OF OUR DUTY,
AND TRUSTWORTHY IN OUR INTERACTION WITH OTHERS.

RESPECT WE HAVE A DEEP RESPECT AND APPRECIATION
FOR AMERICAN AGRICULTURAL PRODUCERS,
OUR DATA CUSTOMERS, AND FOR EACH OTHER.

UNBIASED WE ARE DEDICATED TO THE HIGHEST
STANDARDS OF STATISTICAL EXCELLENCE.
WE USE AVAILABLE RESOURCES AND TECHNOLOGY EFFECTIVELY.

SERVICE WE ARE AVAILABLE AND RESPONSIVE
TO OUR CUSTOMERS, PROVIDING PRODUCTS
AND SERVICES THAT ARE RELEVANT TO THEIR NEEDS.

TEAMWORK

IN TIME: WE MEET PUBLISHED DUE DATES.

ON TIME: WE DELIVER HIGH QUALITY SERVICE TO CUSTOMERS AS
QUICKLY AS POSSIBLE.

ERROR-FREE: WE STRIVE TO RELEASE OUR OFFICIAL ESTIMATES
WITHOUT ERROR, REMOVING THE NEED TO ISSUE ERRATA.

ACCURATE: WE STRIVE TO PROVIDE THE BEST OFFICIAL ESTIMATES
THE FIRST TIME, MINIMIZING THE NEED FOR REVISIONS.

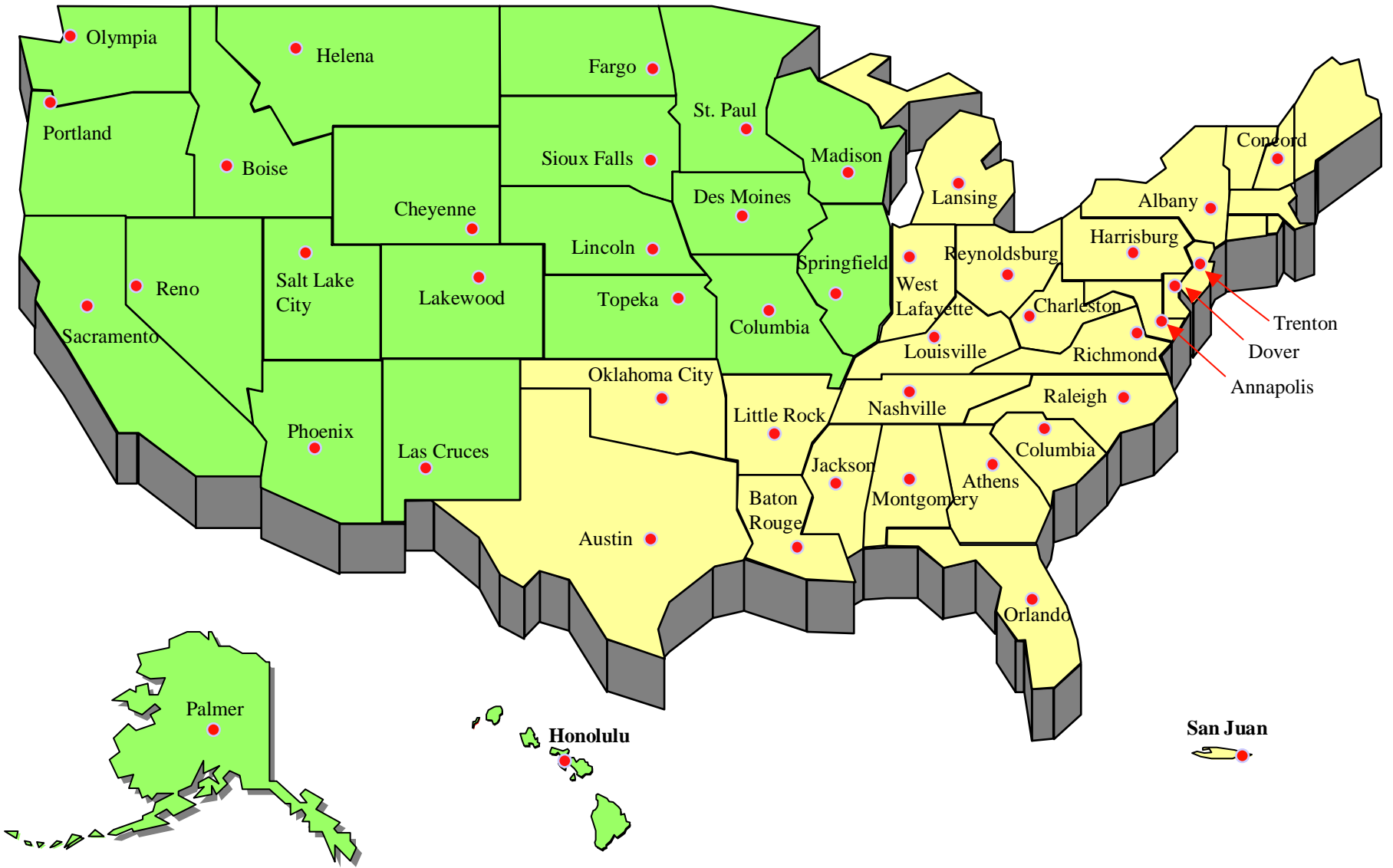
"Service to Agriculture Through Statistics"





NASS Field Offices

Marshall L. Dantzler, Deputy Administrator



 **Western Field Offices – Janice Goodwin**

 **Eastern Field Offices – Hubert Hamer**

Scope of NASS Statistics Program

- Provide Official Statistics for Production, Inventory, Value, Demographics
 - 120 Crops Annually
 - 45 Livestock Annually
 - Publish Over 400 Reports
- Conduct Agricultural Census - 5 Year
- Coordinate Federal/State Statistical Needs
- Provide Consulting Services
- Conduct Statistical Research



Supervisory Enumerator Advisory Council (SEAC)

MISSION

Serve as a resource for NASS and NASDA staff, and as a conduit for relevant information pertinent to NASDA and NASS programs, policies and procedures, data collection efforts, and management of NASDA staff.



Census of Agriculture Status

- 3,194,762 Report Forms Mailed on December 28 of last year (28 tractor trailer loads)
- Over 79 percent response rate
- PSAs by Commissioners, Directors, and Secretaries extremely helpful
- Internet response = 96,000 + (or 3 percent)
- Over 218,000 customer service calls received and answered by NASDA enumerator staff (callers got live voice)
- Results will be released February 4, 2009



NASS/NASDA Orientation

Questions?



