

The Honorable Sandra Lee Kunimoto

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Department
of Agriculture
STATE OF HAWAII

Base Grant: \$500,000
Specialty Crop Grant: \$1,150,000
Total Grant: \$1,650,000

Hawaii Grown Coffee:

Hawaii Coffee Association, \$120,000.
Develop brochure on Hawaii-grown coffee to be distributed to island visitors, coffee consumers, coffee trade retailers and other appropriate retailers.

Johne's Certification:

Hawaii Fresh Milk Industry Cooperative, \$24,000
Administer herd testing for Johne's disease to develop a Johne's certification program.

Nutrition of Hawaii Fruit:

USDA, Agricultural Research Service, \$44,000.
Conduct nutritional analysis of various Hawaii grown specialty tropical fruits.

Coffee Micropropagation:

Kona Pacific Farmers Cooperative, \$45,000.
Assist with mass production of genetically duplicated coffee plant material through the process of aseptic micropropagation.

Marketing Aquaculture:

Hawaii Aquaculture Association, \$50,000.
Creating aquaculture industry marketing video and production of aquaculture brochures.

Agro-tourism:

Big Island Farm Bureau, \$65,000.
Planning and development of agro-tourism program.

Advances in Value Added:

Innovative Solutions (Hawaii Technology Development Corporation), \$90,000.
Assist companies in developing new value-added products utilizing Hawaii grown products.

Seal of Quality Program:

Hawaii Marketing Alliance, \$175,000.
Promoting Hawaii products through a statewide seal of quality program.

Advances in Crop and Product Utilization:

Hawaii Tropical Fruit Growers Association, \$100,000.
Convert off-grade Hawaii products into minimally processed convenience items for restaurants and consumers.

Developing New Value-Added Food Products:

Hawaii Food Manufacturers Association, \$150,000.
Research and development projects including new product creation, product testing, and packaging artwork design.

Marketing Hawaii Tropical Flowers:

Hawaii Tropical Flower Council, \$150,000.
New cultivar development, website development, design workshop and packaging improvements.

Expanding the Marketplace:

Simply Hawaii Cooperative Corporation: \$225,000.
Expand operation of consolidation warehousing facility in Las Vegas to expand marketing and sales efforts for Hawaii products.

Farmers' Market Feasibility Study:

Resource Research and Evaluation, \$40,000.
Phase II of a Hawaii's Farmers'/Public Market feasibility assessment.

Enhancing Food Safety:

Hawaii Agriculture Research Center, \$94,100.
Enhanced food safety and quality while assuring marketability through natural amelioration of pesticide contamination.

Promoting Hawaii Honey:

Hawaii Beekeeper's Association, \$10,000.
Development of Hawaii bee products promotional website.

Continued...

Promoting Hawaii Beef:

Hawaii Cattle Producers Cooperative Association, \$95,000.

Develop a plan to create a unique selling position and brand for cattle produced in Hawaii.

Diagnostics through Technology:

University of Georgia: \$24,900.

Establish a program for distant diagnostic services for pests and diseases.

Island Chefs:

KGMB, \$22,000.

Sponsorship of a local cooking show "Island Chefs" featuring Hawaii grown products.

Commercial Feasibility of Ocean-raised Kahala:

The Oceanic Institute, \$126,000.

Preliminary feasibility study of commercial production of "Kahala" fish in open ocean sea cages.