

South Dakota

The Honorable Larry Gabriel

Secretary
South Dakota Department of Agriculture
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Base Grant: \$500,000
Specialty Crop Grant: \$40,000
Total Grant: \$540,000



Brand Promotion:

Bridgewater Quality Meats, \$35,000.
Develop a Glatt Kosher Bison retail box; develop a point of sale brochure and point of sale label for butcher shop retailers.

Aquaculture Pond Development:

ButterFlake Aqua Farms, Inc., \$25,000.
Develop and outdoor pond system with protective fencing aeration for the production and growing of fingerling perch.

Internet Marketing Presence:

Dakota Flavor, \$40,000.
Develop an internet site for the listing of all value added and product marketing companies processing and marketing in the State of South Dakota.

Wildflower and Native Grass Business Development:

Dakota Prairie Seed, \$21,000.
Develop a business dealing in wildflowers and native grasses. Establishing new plots and working with some existing fields of native grasses.

Product Promotion:

Dakota Style, LLC., \$33,000.
Developed a new advertising/media campaign to promote the companies products including potato chips, sunflower seeds, popcorn, etc.

Dairy Beverage Promotion:

Darilean, Inc., \$15,000.
Develop a marketing campaign for a new carbonated soft drink made from a milk byproduct.

Bison Direct Marketing Campaign:

Double Diamond Buffalo Ranch, \$28,000.
Develop a direct marketing campaign for ranch produced bison. This also includes the instruction of executive chefs on the proper methods of preparation of the product.

Winery Business Development:

Howard Vineyards and Dakota Falls Winery, \$5,500.
Organize and set up a new winery in South Dakota, including trademark search and establishment.

Oat Variety and Production Trials:

Hull-less Oatgrowers of America Partnership, \$35,000.
Identify the most appropriate varieties of Hull-less oats for South Dakota and do production trials in various locations in South Dakota.

Apple Juice Business Development:

Krause Family Orchard, Inc., \$24,000.
Establish an apple juice processing mill and pasteurizer system to provide pasteurized apple juice to the state and region from the families established apple orchards.

Organic Grain Cleaning Business Development:

McPherson Grain Cleaning, \$12,079.
Establish an organic certified grain cleaning business dealing in specialty crops from the area.

Milk Vending Machines:

Newell FFA Chapter, \$20,000.
Work with a small FFA chapter seeking to place milk vending machines in area schools as a way to increase the youth consumption of milk.

Connecting University Food Service with Local Growers:

Northern Plains Sustainable Agricultural Society, \$10,210.
Working with South Dakota State University to establish and use locally grown products in their foodservice and catering system.

Continued...

Soybean Snack Food Development:

[Peanutz, Inc., \\$26,420.](#)

Develop new marketing research, marketing strategy and packaging for a specialty flavored soybean snack food.

Winery Expansion:

[Prairie Berry, LLC, \\$35,000.](#)

Expand the marketing of wines and product acquisition of raw product to expand the winery. Included in the product were expanding production capabilities in labeling and filtering.

Farmers Market Development:

[Sioux Falls Farmers Market, Inc., \\$15,000.](#)

Develop the current Farmers Market into an independent entity and help them relocate to a permanent location, providing a venue for the marketing of many small and specialty items.

Animal Health Emergency Response:

[South Dakota Animal Industry Board, \\$15,791.](#)

Provide the South Dakota Animal Industry Board the GIS capabilities to prepare spatial representation of response activities to an agroterrorism event in coordinating and controlling personnel and material.

No-Till:

[South Dakota No-Till Association, \\$6,000.](#)

Provide funds to the No-till Association to hold a conference on no till production, challenges and opportunities.

Horticulture Conference:

[South Dakota State University- Horticulture Department, \\$15,000.](#)

Provide the necessary funds to hold a conference on specialty crop production and opportunities entitled "Completing the Circle: Entrepreneurship, Production, and Agritourism in Horticulture Specialty Crops."

Web Site Development and Producer Outreach:

[The South Dakota Pulse Growers, Inc., \\$25,000.](#)

Provide the funds to develop a website for the association, and help them with their annual conference, and help with producer meetings expanding the pulse growers industry in South Dakota.

Winery Business Development:

[Valiant Vineyards, Inc., \\$35,000.](#)

Assist in expanding the production of specialty fruits, expanding equipment necessary for processing and expanding marketing to an international level of the finished product from South Dakota's first winery.

Strategic and Business Planning:

[Vinegar Connoisseurs International, \\$38,000.](#)

Determine Specialty Crop Niche Market capabilities for the Northwest region of South Dakota and how to best pursue these markets based on production capabilities from this area.