2012 Annual Report

NASDA

Financial Accomplishments

- We realized a \$240,620 profit in operating and an additional \$39,829 from regionals for a total profit of \$280,449 for FY 2012 which reduces our debt from \$1.2 million in 2008 to \$271,466.
- We cleared \$102,187 at our Annual Meeting in Utah and \$51,587 at the Winter Policy Conference before staff time and travel were deducted.
- The balance of the NASS debt of \$193,519 has been repaid.
- NASDA staff provides the board with monthly financial reports and an annual audit.

Policy Highlights

- The Farm Bill: Legislative staff advocated on behalf of NASDA's Farm Bill priorities. Both the Senate-passed Farm Bill and the House Agriculture Committee-passed bills increased funding for two of NASDA's top priorities—the Specialty Crop Block Grant Program and the invasive species funding—and maintained funding for MAP.
- Ag Labor: NASDA helped to successfully turn back proposed regulations from the U.S. Department of Labor (DOL) governing youth labor in agriculture. NASDA continues to be involved in the issue through a coalition of agriculture interests and has participated in meetings with Secretary of Agriculture Tom Vilsack on the matter. NASDA also monitors problems with the H2A and H2B guest worker programs and issues that producers are having with DOL compliance and enforcement activities. Staff worked extensively to coordinate input from NASDA members on amendments to NASDA policy regarding agriculture labor and immigration.
- Food Safety: NASDA serves on the FDA's Food Safety Integration Task Force advising FDA's leadership on implementation of new programs and relationships.
- NPDES Permits for Pesticides: NASDA Staff continued advocacy on Capitol Hill in support of a legislative solution to the Sixth Circuit Court's ruling in the National Cotton Council case. Thanks in part to NASDA's efforts, bipartisan supermajorities of both Houses of Congress support a legislative fix.
- Mexico Trucking: NASDA worked successfully with other interests to re-establish a long haul trucking program with Mexico, bringing a successful end to retaliatory tariffs imposed by Mexico on numerous U.S. agriculture products. We continue to work on the issue, as the program remains threatened by a number of factors.
- Tri-National Agricultural Accord: NASDA staff worked with Texas Department of Agriculture
 for a successful Tri-National Agriculture Accord in 2011. This was the first meeting since 2009
 and had excellent participation, including an increase in representation from the federal
 level. NASDA staff is working with Mexico to coordinate U.S. participation in the 2012 Accord
 meeting scheduled for October 2 -5 in Queretaro, Mexico.
- Water Quality: NASDA continues to devote significant time to water quality policy-related activities. We actively and routinely engage senior EPA officials, participate in key policy discussions with USDA officials, and work closely with key allies.
- CAFO Reporting Rule: NASDA helped to successfully turn back proposed EPA CAFO Reporting regulations, due to serious biosecurity concerns.

1156 15th Street NW Suite 1020 Washington, DC 20005 Phone: (202) 296-9680 Fax: (202) 296 -9686 www.nasda.org

Support and Benefit from External Sources

- NASDA continues our \$28 million cooperative agreement with NASS and its \$891,000 management fee.
- NASDA completed the second year of a new five-year \$3.6 million EPA grant with indirect cost rate of 23.49%
- NASDA renewed our contract with FAS to sponsor three food shows. A \$300,000 administrative fee was received in addition to income that can be applied to export assistance programs.
- 236 exhibitors generated more than \$8 million in immediate export sales while participating in NASDA's three trade show events, the USA pavilion at the Americas Food & Beverage Show (October 2011), the US Food Showcase at the FMI Show (May 2012), and the American Food Fair at the NRA Show (May 2012). These activities are conducted with the support of, and in partnership with, the USDA's Foreign Agricultural Service.
- NASDA Research Foundation continues to support state efforts in pesticide applicator certification/training
 assessment, improved skills for staff responsible for certification exam development, produced a national soil
 fumigation training manual, and provided outreach to Spanish speaking communities about pesticide exposures,
 as well as communication between K-12 schools and agricultural operations in Florida.

Member Services

- The legislative staff updates NASDA Members and state staff through weekly Board and Member Updates. As of June 2012, the weekly updates also contain a new Washington Insight Briefing that allows members to keep upto-date on a variety of national policy issues.
- NASDA News, a weekly publication of NASDA, continues to be distributed to an audience of over 1,300 subscribers. The @NASDANews Twitter account has grown from 1,300 to over 2,100 followers in the past year and our Facebook presence also continues to grow with over 350 followers.
- NASDA finalized a Memorandum of Understanding—to begin in September 2012—with the National Agricultural
 Law Center to facilitate the development of webinars and other resources for NASDA Members on important
 policy and legal issues facing agriculture.
- NASDA continues to develop our relationships with key Affiliates and have helped facilitate the creation of a
 possible new Legal Counsels of State Departments of Agriculture and potential reactivation of the National
 Association of State Agriculture Technology Officials.
- NASDA has worked with the leadership of the Interstate Pest Control Compact to determine options to deal with an IRS reclassification of the organization.

Raising NASDA's Profile in Washington

• NASDA continued working to build relationships with other national associations, especially associations representing other state officials and agencies. NASDA staff were featured speakers at conferences such as the National Conference of State Legislatures. NASDA continued to develop closer ties with other associations such as the national Governors' Association and provided briefings to these organizations on a number of important NASDA priorities. We actively participate in a number of coalitions, including those focused on agricultural policy, environmental regulation, water quality, and food safety and consumer protection regulatory issues (including antibiotics in feed, residues in milk, approval of biotech traits, and the implementation of FSMA).