



Financial Accomplishments

- Our 2012 debt of **\$271,466** was eliminated in 2013 to reflect positive net assets of **\$911,954**.
- The 2012 Annual Meeting in Iowa generated a profit of **\$95,940**.
- NASDA received revenue of over **\$39.7** million in 2013.
- The NASDA Board is currently undertaking a historical financial analysis of all current programs.

Policy Highlights

The Farm Bill

Engaged Congress in support of a full, five-year Farm Bill advancing NASDA's policy priorities. Work continues to ensure a bill is swiftly enacted into law and that the final bill maintains **increases of nearly \$400 million** for NASDA's Specialty Crop Block Grant and Invasive Species program priorities.

Food Safety

- Working group of state technical staff and NASDA staff propose to dramatically modify the proposed FSMA rules issued by FDA to more appropriately regulate agriculture in a manner consistent with farming practices
- Coordination between NASDA members is pushing FDA to acknowledge the vital role that state departments of agriculture must play to make compliance with the ultimate rule possible
- Ongoing discussions between NASDA members and staff with various levels of FDA staff continue in an effort to find a path with the best chance of creating a safer food supply

Legislative and Regulatory Engagement

Worked with Congress and federal regulatory agencies on issues including:

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| • Appropriations | • Invasive Species |
| • Cooperative Program Funding | • International Trade Agreements |
| • Sequestration Impacts | • Specialty Crop Block Grants |
| • Agricultural Labor | • Market Access Program Funding |
| • NPDES Permitting for Pesticides | • Horse Slaughter |
| • Water Quality | • Food Safety |
| • Environmental Regulation | • Animal and Plant Health and Disease Programs |
| • Conservation Programs | |

Building Relationships

NASDA continues to establish and strengthen relationships with key Congressional staff (especially for members of the House and Senate Agriculture, Appropriations, and other key authorizing committees), administration officials, agency contacts, and other key organizations.

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Support and Benefit from External Sources

NASDA - NASS Cooperative Agreement

NASS has reorganized from a state structure to a regional structure and made significant technology upgrades including iPads for all enumerators, electronic timesheets, and expanded website capabilities.

NASDA-FAS Cooperative Agreement

- NASDA Trade Shows are positioned to remain operational despite funding uncertainty as a result of legislative gridlock. NASDA will produce the **USA Pavilion** at the Americas Food & Beverage Show in October, the **American Food Fair** pavilion at the NRA Show in May, and the **US Food Showcase** pavilion at the FMI Show in June in cooperation with the Foreign Agricultural Service and produced respectively in partnership with the World Trade Center Miami, the National Restaurant Association and the Food Marketing Institute.

- NASDA continues to focus on the Chinese market when promoting the NRA and FMI events – last May's NRA Show attracted more than 200 Chinese buyers, part of nearly **5,000 international attendees** from more than 110 countries. This fall NASDA staff and incoming President Ross will visit multiple cities in China working with the five FAS Agricultural Trade Offices in China to promote these events.

- NASDA's pavilions in the upcoming Americas Food & Beverage and NRA Shows are expected to generate record exhibit sales.

NASDA Research Foundation

- Completed the third year of a five-year **\$3.6 million EPA grant**. This grant helped the NASDARF initiate a global effort on personal protective garments and gloves for pesticide applicators which hopefully will result in performance standards that can be used by EPA to improve pesticide labeling and applicator protections; two publications were added to NASDARF web site.

- Edited, print designed, and printed 50,000 copies of Recognition and Management of Pesticide Poisoning for the health care provider community to assist emergency rooms, health clinics, and physicians with assessing/treating pesticide exposures.

Tri-National Agricultural Accord

- The 2012 Tri-National Agricultural Accord took place in Queretaro, Mexico. Participation was down but sufficient to have an effective meeting. Dialogue continues to improve as is reflected in the meeting Communiqué. Work on issues continued throughout the year, particularly with Canada.

- The 2013 meeting will be held Sept. 23-25 in Saskatoon, Saskatchewan with representation from more than 20 states.

- Interest in the Accord is being elevated because of its role with the NAFTA Consultative Committees on Agriculture. As US-Canada and US- Mexico bilateral negotiations on the Trans Pacific Partnership get underway, the USTR's office is interested in utilizing the Accord's structure to help address difficult trade issues.

Communications

- NASDA staff developed and launched a new NASDA website in January 2013 with relevant, timely, and accessible policy resources. State pages showcase profiles of NASDA members, recent news from the state, and increase the visibility of each state's social media efforts.

- NASDA News underwent a facelift in April and is distributed each Tuesday to a growing audience of **1,400 subscribers**.

- NASDA's following on Twitter has expanded by 1,300 users in the past year to an audience of **3,400 users**. Join the conversation and follow us **@NASDAnews!**

Member Services

- NASDA Members and state staff are updated on the latest developments of member priorities each Friday by the NASDA policy team.

- We continue to enhance methods for assisting regional staff with their annual meetings. NASDA staff will provide assistance to all four regions in 2014.

