



NASDA

2014 Annual Report

2013 - 2014 President: Secretary Chuck Ross, Vermont
NASDA CEO: Barbara P. Glenn, Ph.D.

Our Mission: To represent the state departments of agriculture in the development, implementation, and communication of sound public policy and programs which support and promote the American agricultural industry, while protecting consumers and the environment.

FINANCIAL ACCOMPLISHMENTS

- NASDA ended the year with positive net assets of over \$1.7 million.
- The 2013 Annual Meeting in North Carolina generated a profit of over \$268,000.
- NASDA generated revenue of \$36 million in 2014.

POLICY HIGHLIGHTS

THE FARM BILL: After more than two years of working with Congress on a new Farm Bill, NASDA secured nearly \$500 million in funding increases for two key NASDA priorities—specialty crop block grants and invasive species programs. Other NASDA priorities including reforms to conservation programs to make them more streamlined, flexible, and locally-led; preserving funding for the Market Access Program; additional resources for important research programs; and modernization of the dairy safety net were included in the final bill. As USDA implements this important legislation, we continue to work to ensure NASDA's priorities are appropriately implemented.

ENVIRONMENTAL REGULATIONS: NASDA continues to engage EPA on a number of troubling regulatory proposals that directly impact state departments of agriculture and the stakeholders they serve. From proposed modifications to EPA's Water Quality Standards, burdensome permitting requirements, and efforts to dramatically expand the definition of Waters of the U.S. that are regulated under the Clean Water Act, NASDA has formulated robust regulatory comments and engaged Congress to address NASDA Members' concerns.

FOOD SAFETY: Because State Departments of Agriculture have a central role in the implementation of the Food Safety Modernization Act (FSMA), NASDA continues to engage the FDA to identify the path with the best chance of creating a safer food supply. NASDA submitted comprehensive comments on all seven proposed FSMA rules and developed the core elements of the NASDA FSMA Operational Plan to describe an effective and appropriate regulatory program. In August 2014 NASDA submitted a comprehensive Cooperative Agreement proposal to FDA with the purpose to develop a strategic plan for alignment of state regulations and activities with FDA's produce safety rule.

ANIMAL HEALTH: NASDA continues to work with our partners and stakeholders to mitigate the spread and economic impact of the Porcine Epidemic Diarrhea virus (PEDv). Following the release of the Federal Order requiring certain mandatory reporting requirements, NASDA has been engaging with USDA and industry leaders to identify areas of concern and opportunities for collaboration to curtail future adverse economic and transmission risks.

PESTICIDE REGULATION: In response to EPA's proposed changes to the Agricultural Worker Protection Standard (WPS)—changes that would adversely impact state pesticide regulatory programs and agricultural producers—NASDA took a high profile leadership role among agricultural organizations to urge the Agency not to promulgate the proposed revisions, and instead focus the necessary resources to enhance the effectiveness of the current WPS.

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Support and Benefit from our Partners

NASDA - NASS COOPERATIVE AGREEMENT

NASS.NASDA.ORG

NASDA is continuing its efforts to strengthen and enhance the NASS-NASDA partnership while implementing new efficiencies and technology upgrades including iPads for all enumerators, electronic timesheets and expanded website capabilities. The NASDA-NASS cooperative program serves the basic agricultural and rural data needs of the country, and ensures that farmers and ranchers have a voice in the future of rural communities and all of agriculture.

NASDA-FAS COOPERATIVE AGREEMENT

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NASDA's three trade show partnerships continue, with great support from FAS/USDA, to provide excellent opportunities for small company exporters. All three events offer excellent domestic and international opportunities.

- NASDA works with the World Trade Center Miami to produce and promote the **2014 Americas Food & Beverage Show** (Miami Beach, October 27-28). This event focuses on two-way trade and attracts an audience from the Central and South America and the Caribbean. An optional arranged meeting program with selected importers makes this event particularly attractive for exhibitors in NASDA's USA Pavilion.
- The 2015 edition of NASDA's American Food Fair pavilion at the NRA Show will open Saturday, May 16 in Chicago. This event is recognized globally as the "go to" event for all facets of the foodservice industry. **The 2014 NRA Show attracted the most visitors (63,897), most international visitors (6,340), and sold the most exhibit space since 2008 (2,170 exhibitors).** NASDA was gratified that China, a point of emphasis for NASDA and FAS, contributed 290 to the attendance.
- NASDA's 2015 U.S. Food Showcase pavilion at the FMI Connect event will open June 9 in Chicago. This will mark the first time since 2007/2008 that FMI has produced its trade show in consecutive years. FMI Connect offers a unique combination of retail focused exhibits and education programming.

NASDA RESEARCH FOUNDATION

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The NASDARF has completed the fourth year of a five-year **EPA grant**. This grant helped to host and support a 3-day Pesticide Applicator Certification and Training workshop for 165 agency and university staff which included new training strategies and content, PPE information, interstate collaboration, and pollinator information.

Through the EPA grant, NASDARF is leading a major revision to the National Pesticide Applicator Certification Core Manual, has revised the exam bank for aerial applicator certifications, and completed a 3-year effort to print and distribute 168,740 Spanish-language pesticide combic books to over 150 organizations. The grant has also supported land grant university Pesticide Safety Education Programs (PSEP) and the Certification and Training Assessment Group (CTAG).

MEMBER SERVICES

- NASDA Members and state staff are updated on the latest developments of member priorities each Friday by the NASDA policy team.
- We continue to enhance methods for assisting regional staff with their annual meetings. NASDA staff provided assistance to all four regions in 2014.

COMMUNICATIONS

- NASDA News is distributed weekly to a growing audience of almost **2,000 subscribers**.
- NASDA gathered over 600 new Twitter followers in the past year for a total audience of almost 4,100 followers. Join the conversation and follow us **@NASDAnews!**

TRI-NATIONAL AGRICULTURAL ACCORD

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NASDA Members joined their counterparts from Mexico and Canada at the 2013 Tri-National Agricultural Accord in Saskatoon, Saskatchewan. The 2013 Accord facilitated meaningful dialogue on Trans-Pacific Partnership trade negotiations, drought and water management, food safety regulations, and other significant—and sometimes difficult—North American trade issues. NASDA continues to focus on utilizing the Accord to further enhance the trading relationships among the U.S., Canada, and Mexico.

