



SEPTEMBER 19-22 | HYBRID CONFERENCE | SEELBACH HOTEL IN LOUISVILLE, KENTUCKY (**Hybrid)

We encourage you to [pre-register](#) for the conference, but on-site registration will be available. The press is only permitted in the sessions outlined below and must wear press name badges at all times. While press are not permitted to ask questions during sessions, breakfast discussions or committee meetings, press are encouraged to bring questions to the President's Press Briefing at the end of the conference.

Register for the conference at [NASDA.org/RedefiningAgriculture](https://nasda.org/RedefiningAgriculture).

The Media Room (Gold Room) is yours to use to finish work or conduct interviews with our members. Please contact Sarah Grace Fowler at sarah.fowler@nasda.org or 352-215-9529 if you would like assistance in reaching our members or other conference attendees.

Policy items being discussed and voted on along with policy committee meeting agendas can be viewed in the [NASDA Policy Book online](#) or in the [conference app](#).

Items marked with an asterisk will be available virtually.

SUNDAY, SEPTEMBER 19

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| 11:00 AM-6:30 PM | Registration Desk | <i>Lobby</i> |
|------------------|--------------------------|--------------|

MONDAY, SEPTEMBER 20

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|------------------------|--|---------------------------|
| 8:00 AM – End of Conf. | <i>Media Room</i> | <i>Gold Room</i> |
| 7:00 AM-5:30 PM | Registration Desk | <i>Lobby</i> |
| 7:15-8:45 AM | <i>Breakfast</i> | <i>Mezzanine Ballroom</i> |
| 10:00-11:30 AM | Opening Plenary Session** <ul style="list-style-type: none"> • <i>Welcome from NASDA President Ryan Quarles</i> • <i>NASDA CEO remarks from Dr. Barb Glenn</i> • <i>Farmer Veteran Coalition MOU signing ceremony</i> • <i>Remarks from American Farm Bureau Federation President Zippy Duval</i> • <i>Remarks from U.S. EPA Administrator Michael Regan</i> | <i>Grand Ballroom</i> |
| 11:30 AM- 12:30 PM | <i>Lunch</i> | <i>Grand Ballroom</i> |
| 2:00-2:30 PM | <i>Networking Break</i> | |
| 2:30-4:00 PM | Regional Breakout Session III** <i>SILO Movie Screening</i> | <i>Grand Ballroom</i> |

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4:00-4:30 PM *Networking Break* *Medallion Foyer*

4:30-6:00 PM **Regional Breakout Session IV ****
 SILO Movie Screening *Grand Ballroom*

TUESDAY, SEPTEMBER 21

7:30 AM – 6:00 PM **Registration Desk** *Lobby*
8:00-9:30 AM *Breakfast* *Mezzanine Ballroom*

10:00 AM-11:30 AM **Plenary Session**** *Grand Ballroom*
 U.S. Trade Representative Katherine Tai
 Digitalization: Redefining our Capacity
 Frank Yiannas, U.S. FDA Deputy Commissioner
 Mary Shelman, Founder, Mary Shelman Group
 Pradeep Prabhala, Partner, McKinsey & Co.
 The Future of Bourbon
 Les Fugate, VP State and Local Public Affairs,
 Brown-Forman Company

11:30-12:30 PM *Lunch* *Grand Ballroom*
 Mezzanine Ballroom

12:30-1:30 PM **Committee Meetings I****
 Food Systems & Nutrition *Medallion A-B*
 Rural Development & Financial Security *Medallion C-D*

1:30-2:00 PM *Networking Break*

2:00-3:00 PM **Committee Meetings II****
 Animal Agriculture *Medallion A-B*
 Natural Resources & Environment *Medallion C-D*

3:00-3:30 PM *Networking Break* *Medallion Foyer*

3:30-4:30 PM **Committee Meetings III****
 Plant Agriculture & Pesticide Regulations *Medallion A-B*
 Marketing & International Trade *Medallion C-D*

4:30-4:45 PM **Policy Committee Reports**** *Committee Rooms*

WEDNESDAY, SEPTEMBER 22

8:00 AM-1:00 PM **Registration Desk** *Lobby*
8:00-9:30 AM *Breakfast* *Mezzanine Ballroom/Walnut*

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8:45 – 9:15 AM

Optional Discussions

U.S. Hemp Roundtable (8:45 AM – 9:00 AM)

Jonathan Miller, Member-in-Charge, Frost Brown Todd

American Farmland Trust (9:00 AM – 9:15 AM)

John Piotti, CEO

10:00-12:30 PM

Plenary Session and Business Meeting**

Grand Ballroom

Broadband: Redefining our Connection

- *Matt Dunne, Executive Director, Center for Rural Innovation*
- *Joanne Hovis, President, CTC Technology & Energy*
- *Ariel Zajdband, Product Subject Matter Expert, Agriculture, Planet*
- *Joakim Wiklund, Chief Technology Officer, Arable*
- *Kathryn De Wit, Project Director, Pew Charitable Trusts*

U.S. Agriculture Secretary Tom Vilsack Remarks

Business Meeting

Voting on policy

Election of new NASDA President

12:30-2:00 PM

Lunch

Mezzanine Ballroom

1:00 PM

President's Press Briefing**

Mezzanine A-B

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