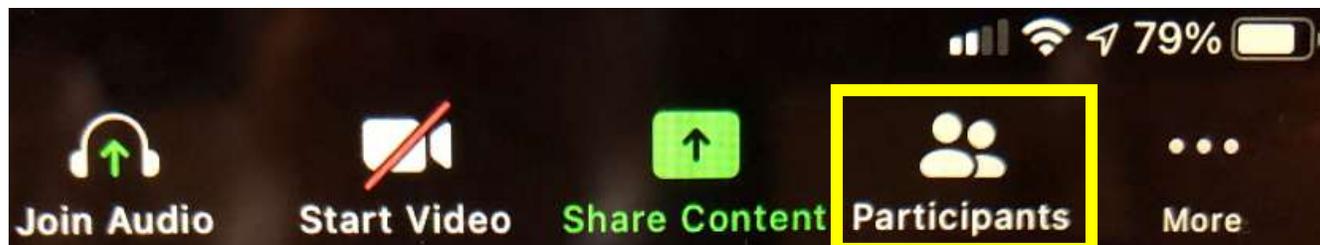
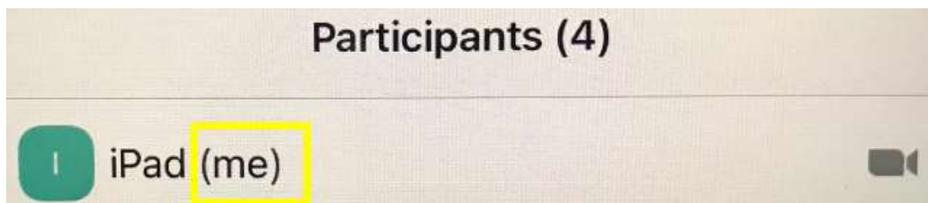


# Check Once in ZOOM: Screen Name

- Touch your screen to see the menus then click on “Participants”

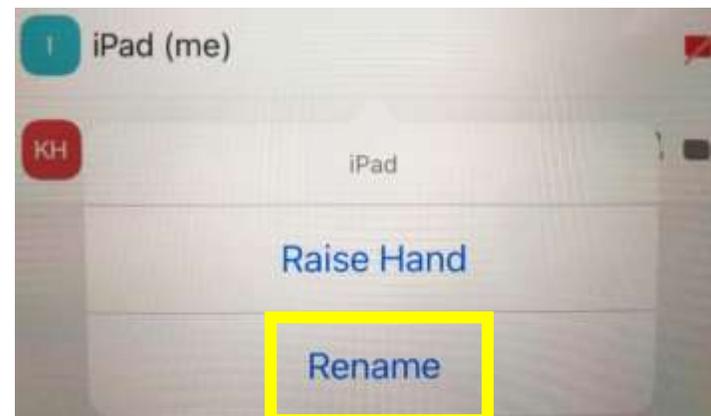


- Your name followed by “(me)”, towards top

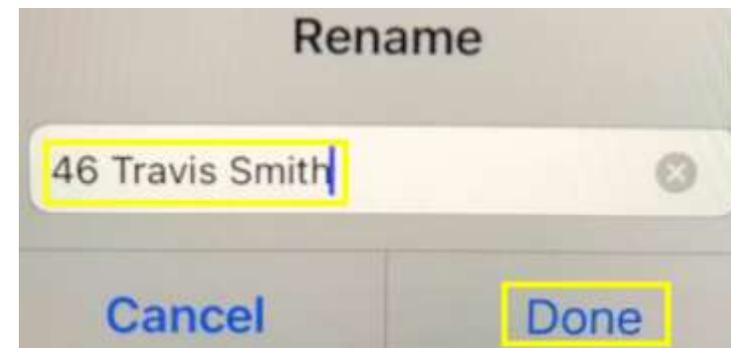


- If your full name is not displayed then click on what is currently being displayed

- Click on “Rename”

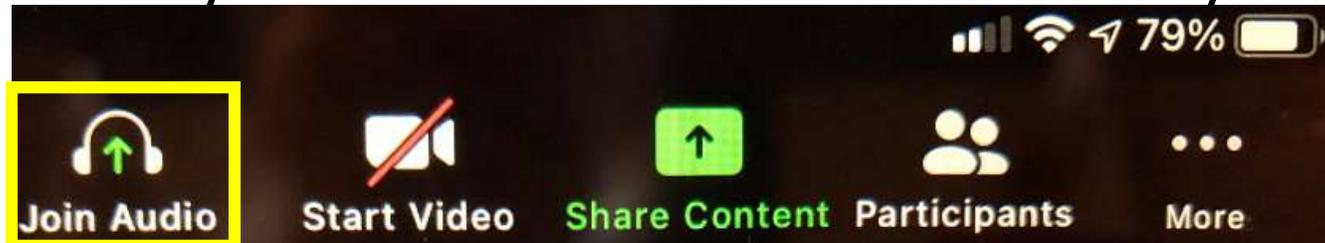


- “State Fips” “First” “Last”

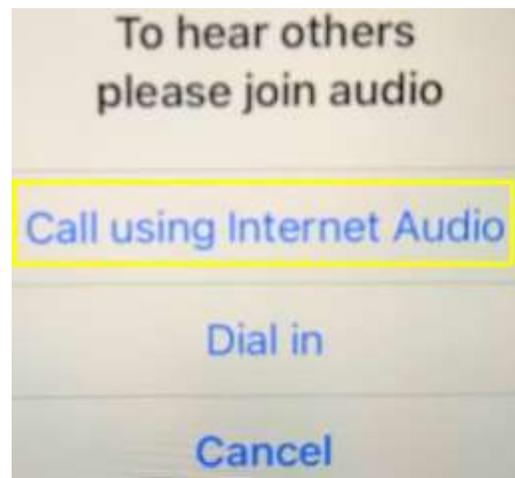


# Check Once in ZOOM: Audio On

- Touch your screen to see the menus. If you see “Join Audio” then click on it.



- Click on “Call using Internet Audio” [this is the preferred method] or if you select "DIAL IN".. you will be presented with phone numbers to call.





United States Department of Agriculture  
National Agricultural Statistics Service



# Prescreening 2022:

# Oil Change, Instead of New Engine

# Background: What is Prescreening

- Prescreening is finding the operators in a segment before Data Collection starts.
  - All new segments (~20% of the sample) are prescreened
- Determining who the operators are before the rush of June data collection makes the process work better
- No agricultural data is collected during prescreening

# What Did We Do to Prepare?

- Again this year, RFO staff reviewed previous year FSA operator data and tax assessor data to determine who we thought were the operators
  - Worked great in areas with good FSA coverage
  - Should be better (probably not perfect) in areas without
- Where did we struggle?
  - Agri-Urban areas
  - Poor FSA coverage
  - FSA data that was more than a year old (not certified last year)



# What Else Did We Do?

- Tax assessor data filled in a LOT of the gaps
  - Worked great in the VAST majority of areas
  - Should be a major improvement, but probably not perfect
  - Owners <> operators, but gives an option
- Old FSA data, we used most recent names
- Regardless, we gave you access to EVERYTHING!



# Now What?

- Here's where prescreening comes in
  - FSA and Tax data only goes so far
- Ultimately, the only surefire way for us to know who is operating on a segment... Is to talk to them
- Identify operators on Area and ACES segments, so we know who to contact during June



# What Did You Receive?

- FSA and tax assessor listings and maps
  - Similar to previous years
- Big aerial photo
- Pens to draw off tracts on the new photos
  - But wait! There's more!



# Agricultural Coverage Evaluation Survey (ACES)



- Done every 5 years and used to evaluate our Census Mail List coverage and fill in gaps
- Normally, segments are bigger with less cultivated area
- For prescreening, it is nearly identical to Area and procedures are the same



# Agricultural Coverage Evaluation Survey (ACES)

- Segments start with 97xxxx and have a blue segment boundary
- These were also selected in 2017
  - Most already have Tracts drawn off.
  - For ACES only: assign new letters starting from A as if it were a new segment
- NEW ACES segments are still being selected
  - We'll be sending those out later



State  
County 999

Segment: 100000





**FSA**

State Segment: 99\_100000  
 State: State (99)  
 Segment: 100000  
 District: 99 County: County (999)

**Invl Codes**  
 OW = Owner  
 OO = Owner/Operator  
 OP = Operator  
 OT = Other

In Tract	Mailed	Farm #	Year	Invl	Shr	Op Name	Whole Name	Address	City	St	Zip	Phone 1	Phone 2	Phone 3	Comment
		8827	2021	OT	0		JOHN FARMER	12345 Road 1	CITY	ST	12345	555-111-2883-C	555-111-2618	555-111-2554	Alternate Phones: 555-111-2728-C
		8827	2021	OT	0		GARY FARMER	PO BOX 123	CITY	ST	12345	555-111-6909	555-111-0611-C	555-111-6616	
		8827	2021	OW	0		DENNIS RANCHER	123 MAIN AVE	CITY	ST	12345	555-111-7535	555-111-2550-C		
		8827	2021	OP	0		THOMAS RANCHER	PO BOX 789	CITY	ST	12345	555-111-3830	555-111-0603-C	555-111-3456	
YES	YES	8827	2021	OP	100		THOMAS DOE	PO BOX 456	CITY	ST	12345	555-111-3830	555-111-0603-C	555-111-3456	
		8827	2021	OT	0		DARRELL FARMER	12345 HIGHWAY 12	CITY	ST	12345	555-111-1126-C	555-111-6655	555-111-1176-C	
		8827	2021	OT	0		JOSH FARMER	PO BOX 11	CITY	ST	12345	555-111-2464-C	555-111-8431		
YES	YES	8827	2021	OT	100		JOSH FARMER	PO BOX 11	CITY	ST	12345	555-111-2464-C	555-111-8431		
		10651	2021	OW	0		WAYNE RANCHER	PO BOX 987	CITY	ST	12345	555-111-3175	555-111-2398		
		10651	2021	OW	0		JAMES E DOE	987 MAJESTIC WIND AVE	CITY	ST	12345	555-111-2829-C			
		10651	2021	OW	0		ALAN FARMER	12345 999TH AVE NE	CITY	ST	12345	555-111-4269	555-111-2067		
YES	YES	10651	2021	OP	100	FARMER BROTHERS		12345 999TH AVE NE	CITY	ST	12345	555-111-2067			
		11598	2021	OP	0	RIVER FARMS		9876 COUNTY 1	CITY	ST	12345	555-111-4137	555-111-4074		
YES	YES	11598	2021	OP	100	RIVER FARMS		9876 COUNTY 1	CITY	ST	12345	555-111-4137	555-111-4074		

State Segment: 99\_100000

State: State (99)

Segment: 100000

District: 99 County: County (999)



# Tax Assessor Listing Example

## CoreLogic

State Segment: 99\_100000  
 State: STATE (99)  
 Segment: 100000  
 District: 99 County: County (999)

In Tract	Mailed	Parcel #	Op Name	Whole Name	Address	City	St	Zip	Phone 1	Phone 2	Phone 3	Comment
		1	TIM FARMER		12345 CTY 99	CITY	ST	12345				
		2	JIM FARMER/DORIS FARMER		PO BOX 123	CITY	ST	12345				
		3	JOHN RANCHER		765 MAIN AV	CITY	ST	12345				
		4	JIM FARMER/DORIS FARMER		PO BOX 123	CITY	ST	12345				
		5	TOM RANCHER		987 MAIN AV	CITY	ST	12345				
		6	JAMES DOE/SHIRLEY DOE		9876 12 ST N	CITY	ST	12345	555-111-5043			
		7	ROBERT DOE		987 MAJESTIC WIND AV	CITY	ST	12345				
		8	JIM FARMER/DORIS FARMER		PO BOX 123	CITY	ST	12345				
		9	TOM RANCHER		987 MAIN AV	CITY	ST	12345				
		10	JIM FARMER/DORIS FARMER		PO BOX 123	CITY	ST	12345				

State Segment: 99\_100000

State: State (99)

Segment: 100000

District: 99 County: County (999)



# Additional Info

- One drive by observation of segment during prescreening
- Operators were mailed similar prescreening materials as enumerators
  - They did NOT receive FSA or tax assessor info or anything with someone else's PII
  - They DID get a parcel map and a letter



# What did Operators Receive?

- Cover Letter explaining what we're doing
- 11" X 17" copy of aerial photo with parcel map on it and a county map showing the location of the segment
- Survey Code to access electronic copy of segment map
  - Good option if respondent tosses paper copy
- **No forms can be mailed back or completed via EDR. All data must be collected by phone and entered into CAPI.**



UNITED STATES DEPARTMENT OF AGRICULTURE  
NATIONAL AGRICULTURAL STATISTICS SERVICE  
NATIONAL OPERATIONS CENTER  
9700 PAGE AVENUE SUITE 400  
ST LOUIS MO 63132-1547



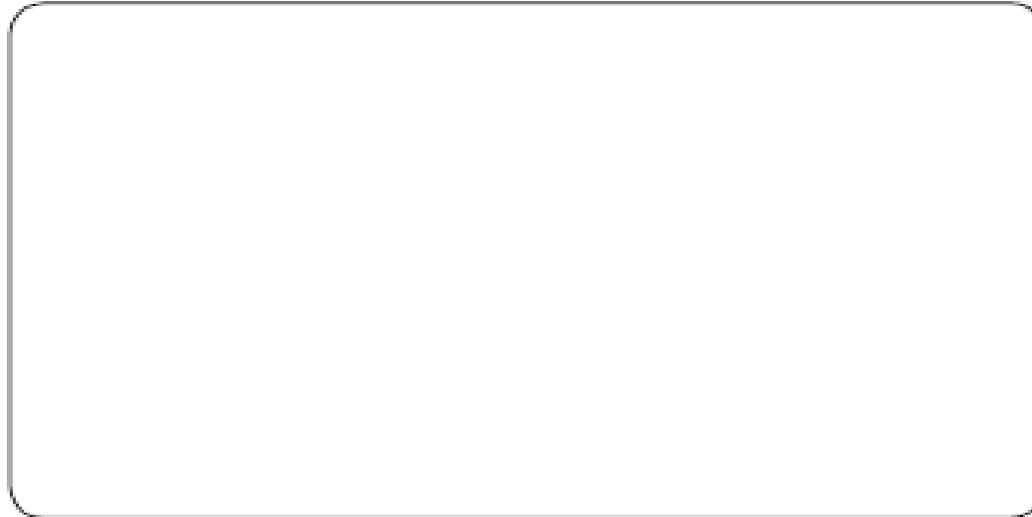
PRESORTED  
FIRST-CLASS MAIL  
POSTAGE & FEES PAID  
USDA  
PERMIT NO. G-38



OFFICIAL BUSINESS  
Penalty for Private Use \$300

ADDRESS SERVICE REQUESTED

**MAPS ENCLOSED: DO NOT DISCARD**



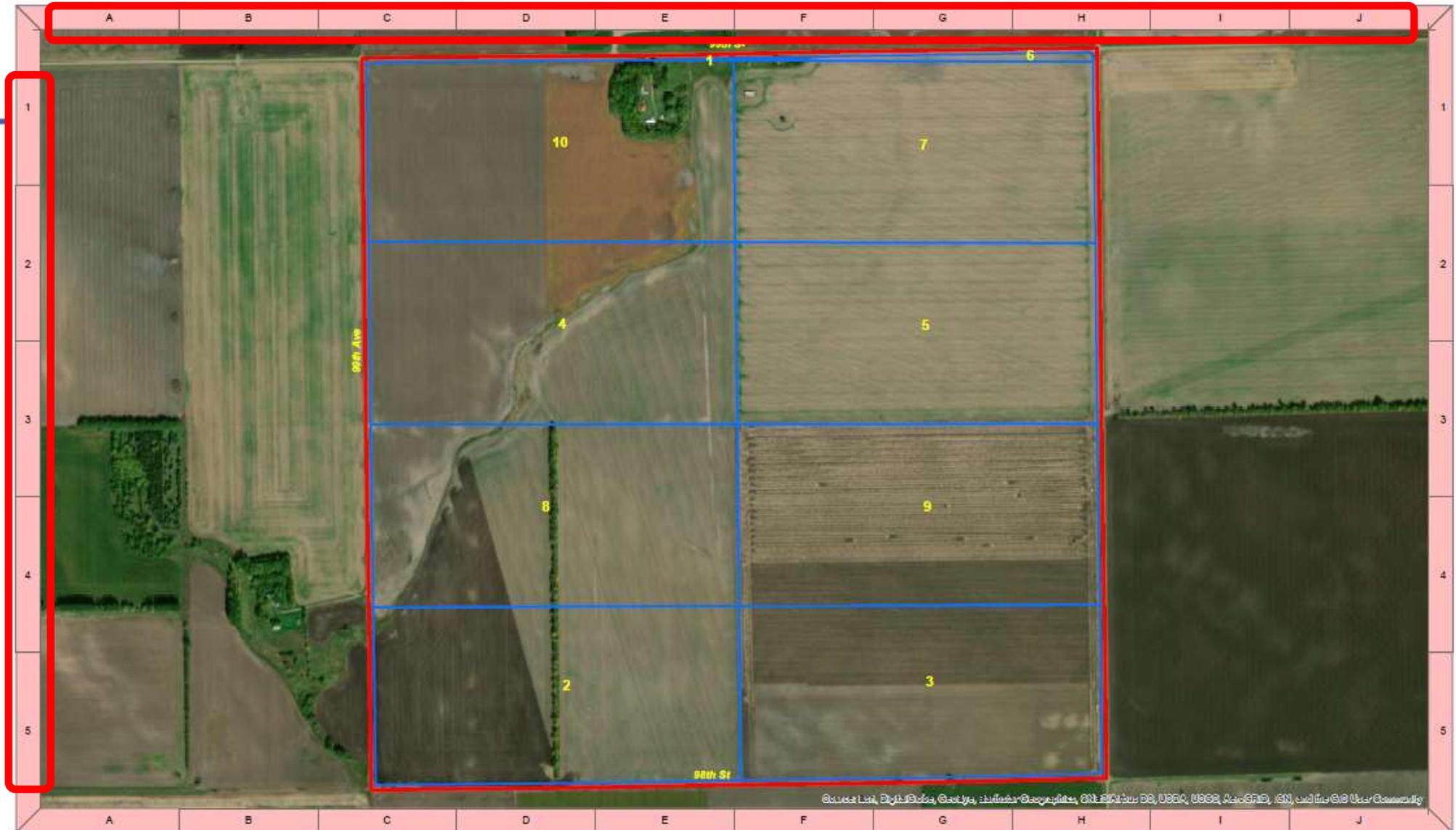


STATE

County 999

Segment: 100000

Center of Segment:  
S 00 T99N R99W

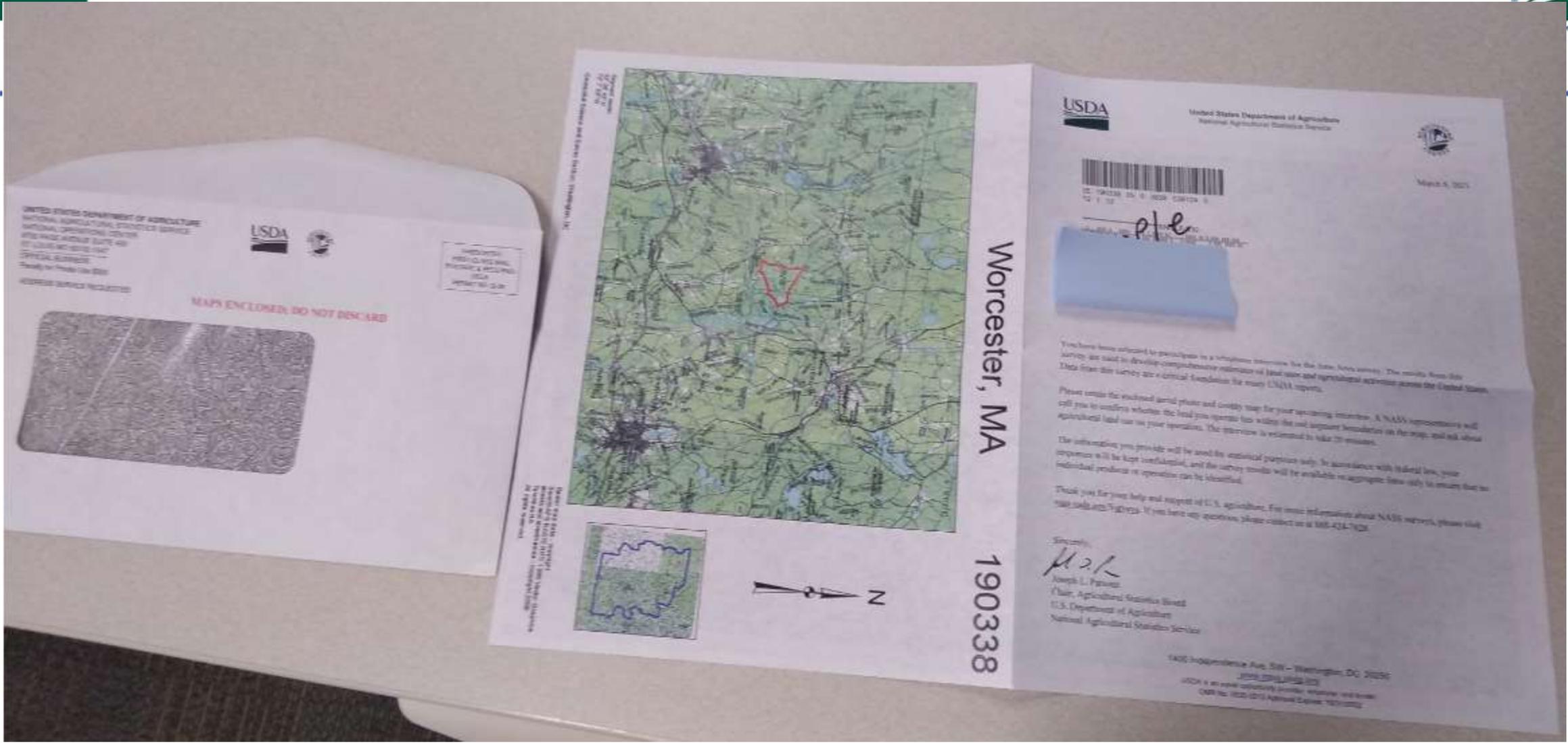


Source: Land, DigitalGlobe, GeoEye, Earthstar Geographics, CNR/Airbus DS, USDA, USGS, AeroGRID, IGN, and the GIS User Community



Segment center:  
35° 42' 0" N  
96° 43' 29" W

Raster map data - copyright  
Sara/ MAPS RASTER HTI 1995 Vector Graphics  
streets and streetnames - copyright 2008  
TeleAtlas NA  
All rights reserved.







# Timeline

- When to start?
  - NOW! Can start as soon as training is over
  - Respondents were mailed on March 15
- **Due by April 22 at 10:59 p.m. CDT**
- No/incorrect phone number?
  - Let NASDA coordinator know
  - Office will research
- Need maps remailed to respondents?
  - Let NASDA coordinator know
  - Office will mail



# Other Details

- CAPI Training: All enumerators were assigned segments for familiarizing themselves with the instrument
- CAPI Training might NOT have the same assignments as CAPI Production



# Videos

- Introduction to June Area  
<https://youtu.be/nuVyKxW9am8>
- Introduction to Pre-Screening  
<https://youtu.be/kMFjima2Y34>
- Pre-Screening New Segments  
[https://youtu.be/S40\\_f6lwBzM](https://youtu.be/S40_f6lwBzM)
- Using the Acreage Grid  
<https://youtu.be/7NTALaGfVB0>
- ACES Overview  
<https://youtu.be/gjmWN1T4ttY>
- New Segment Demo  
<https://youtu.be/o-2HZFVbk44>



# CAPI Videos

- CAPI – Introduction  
<https://youtu.be/MdbJsbRD1KQ>
- CAPI – Changing Ag Status and submitting segment level records  
<https://youtu.be/bRKPAAiH7TE>
- CAPI – Working with New Segments  
[https://youtu.be/Yd4kY4azG\\_Y](https://youtu.be/Yd4kY4azG_Y)
- CAPI – Minimum Data Requirements  
<https://youtu.be/2GWb3Zx3Th0>



# CAPI DEMO



# Questions?