



United States Department of Agriculture



May 9, 2022

### Why am I getting this letter?

You have been selected to participate in the Conservation Practice Adoption Motivations Survey (CPAMS) of crop practices. Beginning May 30, USDA's National Agricultural Statistics Service (NASS) will collect conservation practice data from producers across the United States. Your information is important, and we know your time is valuable, so we will offer multiple options to respond.

This survey is a joint project between NASS and USDA's Natural Resources Conservation Service (NRCS) aimed at better understanding conservation practice adoption and the role of technical and financial assistance. **The survey results will be used to guide the implementation of NRCS programs in the future.**

Once you receive your survey, we recommend you respond online using NASS's new Respondent Portal at [agcounts.usda.gov](https://agcounts.usda.gov). On the portal, you can complete your surveys, access data visualizations and reports of interest, link to other USDA agencies, get a local weather update and more.

Survey results will be published on NASS's website in a report and in the Quick Stats database September 15, 2022.

The information you provide will be used for statistical purposes only. In accordance with federal law, your responses will be kept confidential.

Thank you for your participation and support of U.S. agriculture. If you have any questions, please contact us at 888-424-7828.

Sincerely,

Joseph L. Parsons  
Chair, Agricultural Statistics Board

### What should I do when I receive my survey?

Complete your survey in one of the following ways:



**Online** at [agcounts.usda.gov](https://agcounts.usda.gov). **Online reporting is fast and secure.** All you need is the survey code on the enclosed form to begin.



By **mail or fax**. Complete the survey and mail it back in the prepaid envelope provided or fax it to 855-415-3687.

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB number is 0535-0272. The time required to complete this information collection is estimated to average 60 minutes, including the time for reviewing instructions, searching existing data sources, gathering, and maintaining the data needed, and completing and reviewing the collection of information.

1400 Independence Ave, SW – Washington, DC 20250

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