



United States Department of Agriculture



May 30, 2022

Why am I getting this letter?

You have been selected to participate in the Conservation Practice Adoption Motivations Survey (CPAMS) of crop practices. This survey is a joint project between USDA's National Agricultural Statistics Service (NASS) and Natural Resources Conservation Service (NRCS) aimed at better understanding conservation practice adoption and the role of technical and financial assistance. **The survey results will be used to guide the implementation of NRCS programs in the future.**

If we do not receive your completed survey by June 13, we may contact you to arrange a telephone interview.

We recommend you respond online using NASS's new Respondent Portal at agcounts.usda.gov. On the portal, you can complete your surveys, access data visualizations and reports of interest, link to other USDA agencies, get a local weather update and more.

Survey results will be published on NASS's website on September 15, 2022. Data will also be available in the Quick Stats database.

The information you provide will be used for statistical purposes only. In accordance with federal law, your responses will be kept confidential.

Thank you for your participation and support of U.S. agriculture. If you have any questions, please contact us at 888-424-7828.

Sincerely,

Joseph L. Parsons
Chair, Agricultural Statistics Board

Enclosure

What should I do next?

Complete your survey in one of the following ways:



Online at agcounts.usda.gov. **Online reporting is fast and secure.** All you need is the survey code on the enclosed form to begin.



By **mail or fax**. Complete the survey and mail it back in the prepaid envelope provided or fax it to 855-415-3687.