



United States Department of Agriculture



July 11, 2022

### Why am I getting this letter?

You should have recently received the Conservation Practice Adoption Motivations Survey (CPAMS) of crop practices. If you have already responded, thank you. If not, there is still time. **Data collection ends on August 19.**

This survey is a joint project between USDA's National Agricultural Statistics Service (NASS) and Natural Resources Conservation Service (NRCS) aimed at better understanding conservation practice adoption and the role of technical and financial assistance. **The survey results will be used to guide the implementation of NRCS programs in the future.**

We recommend you respond online using NASS's new Respondent Portal at [agcounts.usda.gov](https://agcounts.usda.gov). On the portal, you can complete your surveys, access data visualizations and reports of interest, link to other USDA agencies, get a local weather update and more.

Survey results will be published on NASS's website in a report and in the Quick Stats database September 15, 2022.

The information you provide will be used for statistical purposes only. In accordance with federal law, your responses will be kept confidential.

Thank you for your participation and support of U.S. agriculture. If you have any questions, please contact us at 888-424-7828.

Sincerely,

Joseph L. Parsons  
Chair, Agricultural Statistics Board

Enclosure

### What should I do next?

Complete your survey in one of the following ways:



**Online** at [agcounts.usda.gov](https://agcounts.usda.gov). **Online reporting is fast and secure.** All you need is the survey code on the enclosed form to begin.



By **mail or fax**. Complete the survey and mail it back in the prepaid envelope provided or fax it to 855-415-3687.