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State agriculture officials underline findings of report on impact of Market Access Program funds

Today, state departments of agriculture underscored the importance of Market Access Program funds for consumers, farmers and food processors alike through a letter to the U.S. House of Representatives citing new data on the impact of the program.

“NASDA supports increasing MAP funding to better promote America’s food and agricultural products in demand across the globe. For every \$1 invested in export market development programs, \$24.50 is returned in export revenue. This means significant positive effects for farmers and ranchers like increased income and creates more American jobs in the farm and food sector,” NASDA CEO Ted McKinney said.

NASDA is a member of the Coalition to Promote U.S. Agricultural Exports and supports their ask to the U.S. House and Senate agricultural appropriations subcommittee leadership to maintain funding of at least \$200 million for the Market Access Program (MAP) and \$34.5 million for the Foreign Market Development (FMD) program in FY2023.

Background:

The commissioners, secretaries and directors of agriculture in all 50 states and four territories are responsible for marketing their state’s products for export. NASDA has played a leading role in securing opportunities for its members to reach new markets through Agricultural Trade Missions around the world.

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NASDA is a nonpartisan, nonprofit association which represents the elected and appointed commissioners, secretaries and directors of the departments of agriculture in all 50 states and four U.S. territories. NASDA enhances American food and agricultural communities through policy, partnerships and public engagement. To learn more about NASDA, please visit www.nasda.org.

