



2021 MASDA Meeting

June 21-23, 2021 | Lincoln, NE | Embassy Suites

MONDAY, JUNE 21

3:00-5:00 p.m.	Registration
3:00-5:00 p.m.	Downtown Lincoln Walking Tours
6:30-8:00 p.m.	Welcome Dinner at Governor's Residence
8:00 p.m.	Hospitality Room

TUESDAY, JUNE 22

7:00-8:00 a.m.	Breakfast
8:00-8:30 a.m.	Opening Session, welcomes *
8:30-9:00 a.m.	University of Nebraska* <i>Ronnie Green, Chancellor, University of Nebraska</i> <i>Mike Boehm, Vice Chancellor, Institute of Agriculture & Natural Resources</i>
9:00-9:45 a.m.	Impacts of 30x30 Program on Landowners* <i>Margaret Byfield, Executive Director, American Stewards of Liberty</i>
10:00-11:00 a.m.	Biotechnology Panel* <i>LI-COR Biosciences, MatMaCorp, NEOGEN, Bio Nebraska</i>
11:00 a.m.-12 p.m.	Lunch
12:15 p.m.	Buses depart for afternoon tours and presentations
1:30 p.m.- 4:30 p.m.	TOUR: Lincoln Premium Poultry Located in Fremont, Nebraska, Lincoln Premium Poultry was established in 2016 to supply chicken for Costco's nationwide. Currently, Lincoln Premium Poultry processes approximately 1.7 million birds a week. PRESENTATION: The Spirit of Nebraska's Entrepreneurs Panel This panel presentation will feature entrepreneurs from innovative Nebraska companies. These speakers will discuss their companies, goals and visions.
5:45 p.m.	Buses arrive back to hotel
7:00-8:30 p.m.	Straight from the Good Life Dinner <i>Keynote Speakers: Heartland Docs, DVM – Ben and Erin Schroeder</i>
8:30 p.m.	Hospitality Room

* Available on Zoom



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WEDNESDAY, JUNE 23	
7:00-8:00 a.m.	Breakfast
7:45-8:00 a.m.	Update from USDA NASS*
8:00-8:15 a.m.	NASDA President and CEO Update*
8:15-8:30 a.m.	NASDA Policy Update*
8:30-9:00 a.m.	NASDA member engagement listening session*
9:00-9:15 a.m.	Break
9:15-10:45 a.m.	MASDA business*
10:45-11:00 a.m.	Break
11:00-11:30 a.m.	MASDA business / officer elections*
11:30 a.m.- 12:30 p.m.	Food Export Midwest*
12:30 p.m.	Boxed Lunches to Go

* Available on Zoom