

30TH ANNUAL TRI-NATIONAL AGRICULTURAL ACCORD

OCTOBER 25 - 27 2021 | HYBRID CONFERENCE | WESTIN ARLINGTON GATEWAY IN ARLINGTON, VIRGINIA (*OFFERED VIRTUALLY)

Press is only permitted in the sessions outlined below and must wear press name badges provided at the registration desk at all times. While press are not permitted to ask questions during sessions, press are encouraged to bring questions to the press briefing at the end of the conference.

<u>Email Sarah Grace Fowler (sarah.fowler@nasda.org)</u> to register and receive press credentials. Please contact Sarah Grace Fowler at <u>sarah.fowler@nasda.org</u> or 352-215-9529 if you would like assistance in reaching NASDA members or other conference attendees.

All sessions open to press will also be available virtually. All times in Eastern Standard Time.

PRESS AGENDA

MONDAY, OCTOBER 25

1:30 - 2:30 PM

OPENING CEREMONY & KEYNOTE*

Welcome Remarks

NASDA President Richard A. Ball, New York Commissioner of Agriculture **NASDA CEO Ted McKinney**

Opening Remarks

The Honourable David Marit, Saskatchewan Minister of Agriculture and Canadian Delegation Lead

Lic. Carlos Muñiz Rodrigues, Hidalgo State Secretary of Rural Development, AMSDA President, Mexican Delegation Lead

"Strengthening North American Agricultural Trade through Education"

Michael Anderson, Washington D.C. Board Member of The Agriculture Trade

Education Council

TUESDAY, OCT. 26

1:30 - 2:30 PM TRI-LATERAL SESSION: TRADE HARMONIZATION*
2:45 - 3:45 PM TRI-LATERAL SESSION: RURAL DEVELOPMENT*

WEDNESDAY, OCT. 27

1:30 - 2:30 PM CLOSING CEREMONY & SIGNING OF COMMUNIQUE* 2:40 - 3:00 PM PRESS BRIEFING WITH COUNTRY DELEGATION LEADS*

#AGTRADEACCORD21