

# Who's the Target?



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# Operator Dominant

- Operator Dominant is a concept for list frame maintenance
- The “operator” is identified as the sampling unit.
- The person deemed the operator of a farm or ranch is also known as the “target name”.
- However, there are some exceptions, where the operator will not be the target name but instead the operation name will be the sampling unit.

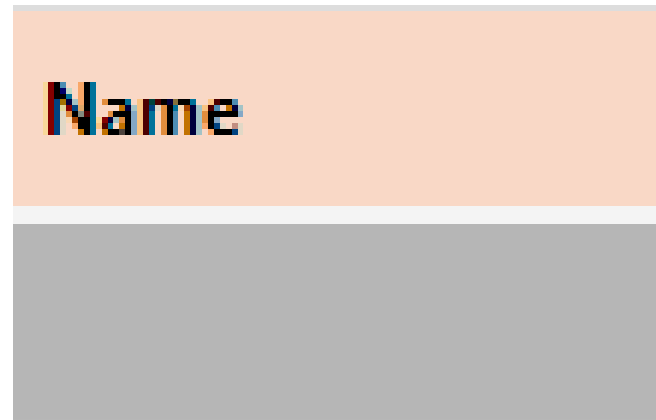


# CAPI – Assignment Listing

- Where is the operation & operator name listed on your CAPI assignment listing?
- Pay attention to the name column

## Example

- Operation name is Doe Farms Inc
  - Listed on the top
- Operator is John Doe
  - Listed on the bottom



DOE FARMS INC  
JOHN DOE

# CAPI – Assignment Listing

## Pay Attention to the Op Dom Column

- Op Dom = Operator Dominant
- Op Dom = 0
  - Individual Operator
  - Partnership
  - Target name = Operator not Partners
- Op Dom 85 or 45
  - Multiple Operations
- Op Dom = 99
  - Managed Operation
  - Target name = Operation Name

## Assignment Listing

| POID       | ⇅ | OP DOM  | ⇅ | Name | ⇅ |
|------------|---|---------|---|------|---|
| 937514100  |   | 99      |   |      |   |
| 847003610* |   | 0       |   |      |   |
| 301194730* |   | 45      |   |      |   |
| 301131630* |   | 0 - mgr |   |      |   |
| 300268870* |   | 85      |   |      |   |



# Op Dom = 0 Operation

- It can be an individual operation or partnership operation
- Target name is the operator listed
- Target needs to report for all other operations that he or she is the target. Only if they make the day to day decisions.
- If it has 0 –mgr in the op dom column
  - Decisions are made by a hired manager
  - Target is both the Operation name and Operator



# Op Dom = 85 / 45 Operations

## 85 Operation

- OD=85
- Primary Record
- It can be a managed operation

### Example

OD=85

AS=00

Operation Name: Sunny Farms

Target Operator: Jim Nelson

- Target has more than one operation for which they make decisions for
- Enumerators need to make sure the data is correct for each operation

## 45 Operation

- OD=45
- Remaining operations
- Not a managed operation

### Example

OD=45

AS=00

Operation Name: Three Little Pigs Farm

Target Operator: Jim Nelson



# Op Dom = 99 Operations

- Operation Name is the Target
- Op Dom = 99
- They are considered special handling because of the data collection complexities.
  - Person listed is a manager for the operation
  - The person listed does not make the day-to-day decisions (accountant)
  - Operation requires multiple different individuals to be contacted for various surveys, it could be a point of contact to get the data.
- Examples – Multi-State Corporations, Universities Farms, Large livestock operations, colonies



# New Additional Operations

- How do we collect new additional operation?
  - Conclusion Section
  - Targets informs us that they are making day to day decisions for another farm or ranch.
  - Enumerators should ask was if this new additional business was in operation before June 1, 2022.



# CAPI – Conclusion Section

**Sections** <

- Introduction
- Acres Operated
- Crops
- Grain Stocks
- Cash Rents
- Conclusion**

## Conclusion

1. Do you make any day-to-day decisions for another farm or ranch?

Yes    No

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a. What is the name of the other operation(s)?

Operation Name:

Address:

City:

State:

ZIP:

Phone:

b. Was this additional operation in business before June 1, 2022?

Yes    No

- We also need good and complete operation names, addresses & phone numbers to do proper overlapping on the new operations.
- Do they already exist on the list frame?



# CAPI - Comments

United States Department of Agriculture  
National Agricultural Statistics Service

Help ?

Sections <

- Introduction ✓
- Acres Operated ✓
- Crops ✓

Conclusion

1. Do you (the operator) make any day-to-day decisions for another farm or ranch?  
 Yes  No

Comments

Save

Green Acres inc is a corporation with his brother, Oliver Douglas. The operation has 320 acres of cropland. 160 acres of corn and 160 acres of soybeans. They have no on-farm storage capacity.

REFUSAL INACCESSIBLE MAILED IN OUT OF BUSINESS



# CAPI – New Additional Operations

- Explain the situation in CAPI comments
  - Crop, livestock, CRP, trust, corporation arrangements
- There might be partners associated with the new operation
  - Try to get the names of all people associated with the new operation
- All survey data needs to be entered into the CAPI comment
- If the 85/45 already exists, no reason to enter the information into comments, this is only for newly discovered operations.
- We only want operations that are in business, we don't want landlord only situations.



# Respondent Burden

- 85/45 operations can be combined into one report
  - Farmers can dictate whether or not they want separate operations or one record for all operations.
  - NASS has a reduce respondent burden statement
  - However, if they report data together it must be for all NASS surveys.
  - If this happens, communicate back to the NASS office in a CAPI comment on the 85/45 operations.