NASS Survey Training

Cranberry Production Inquiry - August 2021 (CRANBERRY AP)

United States Department of Agriculture
National Agricultural Statistics Service

NOD-Training Group
July 2021
General Survey Information

• “Essentially” an Ag Yield survey for cranberries
• Project Code: 134 - Noncitrus Fruit Survey
• Questionnaires
  – Mailed July 21st
  – Web reporting option available
• Release:
  – Crop Production
  – August 12, 12PM (EST)
A “barrel” of 2020 Cranberry Info

• 39,300 acres harvested
  – WI is the leading state
    • 20,800 acres and 59% of the total US production
    • MA #2 with 12,700 acres

• 7,830,000 barrels of cranberries harvested

• Averaged 199.2 barrels per acre
  – 1 Barrel = 100 pounds
Screening

• Any cranberry bogs/marshes during 2021
  – If “No”, any in the future?
    • Yes/No/DK, Any comments about the cranberry crop in your locality?

• No additional screening, so leave notes if out of business or no longer has cranberry acres
Survey Questions

• *Total* acres of cranberry bogs/marshes
  – Of these, how many will be *harvested* in 2021

• Expected *total* production for 2021
  – Total production *not* yield per acre
  – In Barrels (100 pounds each)
Things to watch out for:

• Current total acres differs from previous
• Harvested acres cannot be greater than total acres
• Low harvested to total acres ratio
• Yield seems high or low
  – Total production / harvested acres (in barrels)
Things to remember

• Referring to 2021 crop year *expected* production
• Watch the decimal points on acres
• Anything odd or unexpected?
  – Be sure to leave a comment explaining the situation
• Especially for these special types of crops, statisticians *depend* on your notes
  – To help them understand effects and impacts of weather, diseases, insects, markets, labor, etc.
Conclusion

• Practice on your iPad
• Any questions or concerns contact your supervisor or local office
• Have a great survey!