

NASS Survey Training

Cranberry Production Inquiry - August 2021 (CRANBERRY AP)



**United States Department of Agriculture
National Agricultural Statistics Service**

NOD-Training Group
July 2021



General Survey Information

- “Essentially” an Ag Yield survey for cranberries
- Project Code: **134 - Noncitrus Fruit Survey**
- Questionnaires
 - Mailed July 21st
 - Web reporting option available
- Release:
 - *Crop Production*
 - August 12, 12PM (EST)

A “barrel” of 2020 Cranberry Info

- 39,300 acres harvested
 - WI is the leading state
 - 20,800 acres and 59% of the total US production
 - MA #2 with 12,700 acres
- 7,830,000 barrels of cranberries harvested
- Averaged 199.2 barrels per acre
 - 1 Barrel = 100 pounds

Screening

- Any cranberry bogs/marshes during 2021
 - If “No”, any in the future?
 - Yes/No/DK, Any comments about the cranberry crop in your locality?
- No additional screening, so leave notes if out of business or no longer has cranberry acres

Survey Questions

- *Total* acres of cranberry bogs/marshes
 - Of these, how many will be *harvested* in 2021
- Expected **total** production for 2021
 - Total production *not* yield per acre
 - In Barrels (100 pounds each)

Things to watch out for:

- Current total acres differs from previous
- Harvested acres cannot be greater than total acres
- Low harvested to total acres ratio
- Yield seems high or low
 - Total production / harvested acres (in barrels)

Things to remember

- Referring to 2021 crop year *expected* production
- Watch the decimal points on acres
- Anything odd or unexpected?
 - Be sure to leave a comment explaining the situation
- Especially for these special types of crops, statisticians *depend* on your notes
 - To help them understand effects and impacts of weather, diseases, insects, markets, labor, etc.

Conclusion

- Practice on your iPad
- Any questions or concerns contact your supervisor or local office
- Have a great survey!