

2021 Cranberry Production Inquiry - Information

Overview

- Project code: 134 – Non-Citrus Fruit Survey
 - Mailed out: July 22
- Data Release: “Crop Production” – August 12, 2021
- Purpose: To collect acreage and expected production for the 2021 cranberry crop. Collecting this data provides the industry with a reliable source of information, and growers can use this data to help make informed decisions for their own operations. We are not collecting any information on end use or price data in the survey. That will be picked up after the growing season.

Screening:

Does this operation have any cranberry bogs/marshes?

If NO, Will this operation have any in the future?

This is all of the screening there is for the Cranberry Production Inquiry so you will need to leave plenty of notes to explain what the current status of the operation is. Operations were selected for this survey because our records indicated the operation has cranberries. So, if they no longer have any, we need to know why!

If the operation is completely out of business please leave notes as to what happened to the operation, new operator contact information, etc. This information is needed to update our records.

Survey Questions:

- Total acres of cranberry bogs/marshes on the operation?
 - Be sure the operator includes all cranberry acres, even any acres that failed due to weather, disease, etc.
- Of these, how many will be harvested?
- Total production in barrels?
- Also, record any comments the producer has about the cranberry crop.

Some things to keep in mind:

- Looking for acres on August 1st and then their expected production for the 2021 crop year
- Watch your decimal points on acres
- There could be a wide range of yields across your area
- Please leave plenty of notes explaining anything you think the statisticians may need to know
- We want expected *total* production in barrels, not the yield. If yield or another unit other than barrel is given, please make a note of what the unit is, and how much it weighs, in pounds.

Average Yields by State:

Yield – Barrels per Acre	
Massachusetts	161.8
New Jersey	177
Oregon	215.6
Wisconsin	223
U.S. Average	199.2