

NASDA Survey Training

Potato Processing Inquiry – December 1, 2021 (POTATO PROC PROD)

POTATO PROCESSING INQUIRY - December 1, 2021

2021 Survey Operator: [Blank]
Agency/Division: [Blank]
Project Code: [Blank]
Survey Year: [Blank]

USDA United States Department of Agriculture
NASS NATIONAL AGRICULTURAL STATISTICS SERVICE

DISCLAIMER
This survey is prepared in accordance with the provisions of the Freedom of Information Act (5 U.S.C. 552) and other applicable Federal laws. The information provided is for informational purposes only and does not constitute an official USDA position or endorsement. The information provided is for informational purposes only and does not constitute an official USDA position or endorsement. The information provided is for informational purposes only and does not constitute an official USDA position or endorsement.

Please enter processing in terms of pounds and/or metric tons.

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REPORT FOR THE PLANT(S) OPERATED IN THIS STATE (Please report processing for U.S. States Potatoes only)

1. How many hundredweight of U.S. grown raw whole potatoes from the 2021 crop were processed at your plant prior to December 1, 2021?

2. Of the item 1, hundredweight of 2021 crop (include processed prior to December 1, 2021), how many hundredweight were or will be used for making:

4. Potato Chips? (INCLUDE standing potatoes)

5. Frozen Potatoes:

 i. Frozen French Fry? _____

 ii. Other Frozen products? _____

6. Canned Potatoes and products:

 i. Canned Potatoes? _____

 ii. Other Canned products? (INCLUDE soup, hash, steak, etc.) _____

7. Dehydrated Potatoes:

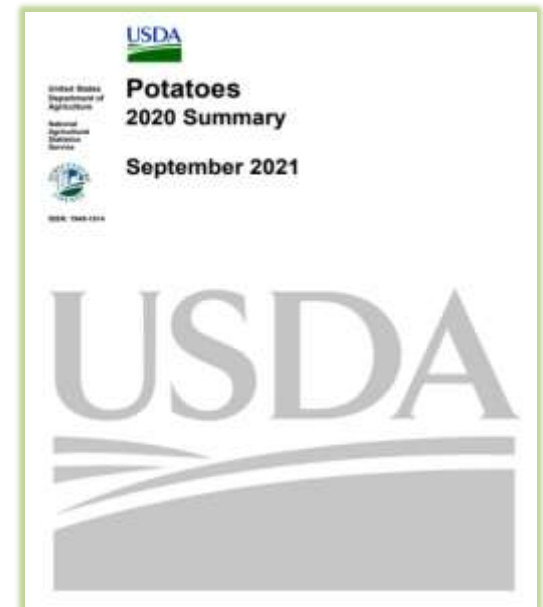
 i. Starch and Flour? _____

 ii. Other Dehydrated? (INCLUDE flake, heat, dehydrated, etc.) _____

8. Other Potatoes? (INCLUDE fresh pack, potato salad, etc.) _____

9. Are you treating processing potatoes from the 2021 crop? _____

Continue on back



**United States Department of Agriculture
National Agricultural Statistics Service**



NOD-Training Group
October 2021



General Survey Information

- Project Code: **195-Potato and Stocks Survey**
- States:
 - Records across CO ID ME MN ND OR WA WI
- Mailed around November 22
- Release:
 - *Potatoes Annual Summary*, September 2022



A Sack Full of Information

- In 2020, there were 911,700 acres of potatoes harvested, producing 420 million cwt
- Processors used 280 million cwt of those potatoes
 - Frozen French fries/frozen products: 167 million cwt
 - Chips and shoestrings: 59.2 million cwt
- Fresh market sales accounted for 101 million cwt of total production
- Approximately 23.5 million cwt were lost due to shrink, dump and other losses



Survey Overview

- The Potato Processing Inquiry:
 - Allows processors to analyze areas of production and estimate product availability
 - Helps producers develop marketing plans for their operations
 - Enables the industry to forecast transportation need and evaluate export potential
 - Grower organizations use the information to help form their policy positions

Survey Questions

- **How many total 2021 crop potatoes were processed prior to December 2021?**
- **Of those, how many were processed for:**
 - Potato Chips
 - Frozen French Fries
 - Other Frozen Products
 - Canned Potatoes
 - Other Canned Products
 - Dehydrated Potatoes: Starch and Flour
 - Dehydrated Potatoes: Other Dehydrated Products
 - Other Potato Products



WHOLE FROZEN BAKED POTATOES



FROZEN WEDGES



FROZEN MASHED POTATOES



FROZEN HALF SHELLS



FROZEN STRAIGHT-CUT FRIES



FROZEN CRINKLE-CUT FRIES



FROZEN LOOP/CURLY FRIES



FROZEN LATTICE/BASKET WEAVE CHIPS



FROZEN TATER DRUMS



IQF HASH-BROWN PATTIES



FROZEN SEASONED MEDLEYS



FROZEN ROASTED



IQF DICES



IQF SHREDS



IQF SLICES



DEHYDRO FROZEN DICES



Survey Questions

- **Finished processing 2021 crop potatoes yet?**
 - We will be re-contacting some of the processors in coming months who are not done yet



Survey Questions

- **Potatoes purchased or received BUT not processed. How many were:**
 - Sold for fresh market
 - Transferred/sold to other processors
 - In home state, In other states
 - Other uses:
 - Used/sold for seed
 - Used/sold for livestock feed
 - Shrink
 - Dumped
 - Other use

Things to Watch Out For

- OOB
 - IF operation is Out Of Business:
 - Verify that operation is TRULY out of business
 - Or are they just not processing potatoes?
 - Will they process any in the future?
 - Collect new operator's information
- Total processed (item 1) does not equal the sum of potatoes processed (item 2a-e)

Things to Remember

- Probe if “0” or “None” reported for Other Disposition: Shrink
- Weights should be reported in hundredweight not tons
 - If they report in tons make a note

Conclusion

- Different target population than other surveys
 - May encounter more secretaries, accountants, etc who will be reporting
 - May also be a “challenge” to reach the plant manager
- Notes, Notes, and more **Notes**
 - When in doubt, comment it out.
- Practice and get familiar

