Berry PDI Practice Interviews

These are some generic practices to familiarize yourself with the Blaise instrument and its features. Units, pounds per unit, prices, yields, etc are for illustrative/example purposes only.

Practice Interview 1
You are speaking with the operator
Name and address information are correct

Any berry crop acres in 2020? Yes

Have any [specific berry] acres in 2020? Yes

How many [specific berry] acres in 2020? 21.0

Of the 21.0 acres of [specific berry], how many were bearing age / harvested during 2020? 20.0

Total quantity of [specific berry] harvested during 2020? 5000 bins
How many pounds does each bin weigh? 40

Quantity sold for fresh market as:
Direct sales to consumers? 1000 bushels
How many pounds are in one bushel? 42
Average price or total dollars received? $80.00 per bushel
How much do the BUSHELS weigh in pounds? 42
Wholesale sales? 100000 pounds
Average price or total dollars received? $1.20 per pound

Sold for commercial processing? 128 flats
How many pounds are in one flat? 12
Average price or total dollars received? $0.80 per pound

Processed by this operation? 52,464 pounds

Harvested but not sold? 2 tons

Has the total 2020 [specific berry] crop been marketed yet? Yes

(This operation has no other berry crops.)

Total acres of fruit, citrus, grape, berry, and nut crops on this operation in 2020? 25.0

Please report any comments about the 2020 tree fruit crops. We had some disease issues and a small amount of frost damage.

Practice Interview 2
You are speaking with the spouse (Marion Farmer)
Name and address information are correct

Any berry crop acres in 2020? Yes
Have any [specific berry] acres in 2020? Yes

How many total acres of [specific berry] during 2020? 20.0
Of the 20.0 acres of [specific berry], how many were bearing age / harvested during 2020? 18.0

Total quantity of [specific berry] harvested during 2020? 10000 boxes
How many pounds are in one box? 4

Quantity sold for fresh market as:
Direct sales to consumers? 20,000 pints
Average price or total dollars received? $3.00 per pint

Wholesale sales? 0

Sold for commercial processing? 10 tons
Average price or total dollars received? $1000.00 per ton

Processed by this operation? 0

Harvested but not sold? 5,000 pounds

Has the total 2020 [specific berry] crop been marketed yet? Yes

(This operation has no other berry crops.)

Total acres of fruit, citrus, grape, berry, and nut crops on this operation in 2020? 25.0

Please report any comments about the 2020 tree fruit crops. We had some damage from birds and insects.

Exercise 3
You are speaking with the son (other) Ben Farmer
Name and address information are correct

Any berry crop acres in 2020? No

Has this operation been sold, rented, or turned over to someone else? No
Will the land be used for any agricultural purposes by you or anyone else in the next year? Yes (will still be raising cattle and cutting hay)
How many total acres of fruit, citrus, grape, berry, and nut crops were on this operation in 2020? 0
Will this operation have any of the following fruit, citrus, grape, berry, or tree nut crops in the future? None of those
Any comments about the 2020 berry crop? None to report
Do you make the day-to-day decisions for another farm or ranch? No