

Cranberry PDI

Practice Interview 1:

Who is responding? **Operator**

Let me verify the name, address, and phone number that I have for this operation. Is this information correct? **Yes**

Did this operation have any cranberry bogs/marshes in 2020? **Yes**

How many total acres of cranberry bogs/marshes were on this operation during 2020? **75.5**

Of these 75.5 total acres of cranberry bogs/marshes, how many were harvested during 2020? **60.3**

How many total barrels of cranberries were harvested in 2020? **12,060**

Of the 12,060 total barrels reported, how many were sold for fresh market as direct sales to consumers? **0**

Of the 12,060 total barrels reported, how many were sold for fresh market as wholesale sales? **9,045**

What was the average price received for the cranberries sold for fresh market as wholesale sales? **\$140 barrel**

Of the 12,060 total barrels reported, how many were sold for commercial processing? **2,350**

What was the average price received for the cranberries sold for commercial processing? **\$120,000 total dollars**

Of the 12,060 total barrels reported, how many were processed by this operation? **0**

Of the 12,060 total barrels reported, how many were harvested but not sold because of poor quality, marketing restrictions or other reasons? **665**

Has the total 2020 cranberry crop been marketed? **Yes**

How many total acres of fruit, citrus, grape, berry and nut crops were on the operation? **75.5**

Do you have any comments about the 2020 cranberry crop in your locality? **No**

Do you make any day-to-day decisions for another farm or ranch? **No**

Would you rather have a brief summary sent to you at a later date? **No**

Practice Interview 2:

Who is responding? **Operator**

Let me verify the name, address, and phone number that I have for this operation. Is this information correct? **Yes**

Did this operation have any cranberry bogs/marshes in 2020? **No**

Will this operation have any cranberry bogs/marshes in the future? **No**

Has this operation been sold, rented, or turned over to someone else? **No**

Cranberry PDI

Will the land be used for any agricultural purposes by you or anyone else in the next year? **Yes, converting to tilapia ponds**

How many total acres of fruit, citrus, grape, berry and nut crops were on the operation? **0**

Will this operation have any of the following fruit, citrus, grape, berry, or tree nut crops in the future? **None of these**

Any comments about the cranberry crop in your locality? **No**

Do you make any day-to-day decisions for another farm or ranch? **No**

Would you rather have a brief summary sent to you at a later date? **No**

Practice Interview 3:

Who is responding? **Operator**

Let me verify the name, address, and phone number that I have for this operation. Is this information correct? **No, new mailing address**

The street address of this operation is: **PO Box 132 (everything else is the same)**

Did this operation have any cranberry bogs/marshes in 2020? **Yes**

How many total acres of cranberry bogs/marshes were on this operation during 2020? **100.9**

Of these 100.9 total acres of cranberry bogs/marshes, how many were harvested during 2020? **85.5**

How many total barrels of cranberries were harvested in 2020? **17,000**

Of the 17,000 total barrels reported, how many were sold for fresh market as direct sales to consumers? **0**

Of the 17,000 total barrels reported, how many were sold for fresh market as wholesale sales? **0**

Of the 17,000 total barrels reported, how many were sold for commercial processing? **10,000**

What was the average price received for the cranberries sold for commercial processing? **\$35.50 per barrel**

Of the 17,000 total barrels reported, how many were processed by this operation? **5,000**

Of the 17,000 total barrels reported, how many were harvested but not sold because of poor quality, marketing restrictions or other reasons? **2,000**

Has the total 2020 cranberry crop been marketed? **Yes**

How many total acres of fruit, citrus, grape, berry and nut crops were on the operation? **150.0**

Do you have any comments about the 2020 cranberry crop in your locality? **Had a decent year, but prices are too low**

Do you make any day-to-day decisions for another farm or ranch? **No**

Would you rather have a brief summary sent to you at a later date? **No**