Overview

- **Project code**: 134 – Non-Citrus Fruit Survey
  - **Mailed out**: January 25, 2021
- **Data Release**: “Non-Citrus Fruits and Nuts - Annual” – May 5, 2021
- **Reference Period**: 2020 Crop
- **Purpose**: To collect acreage, production, and sales data for a wide variety of fruit crops. Collecting this data provides the industry with a reliable source of information, and growers can use this data to help make informed decisions for their operations.

NASS waits several months after harvest is complete to try to collect final (or nearly final) marketing and price information because many types of fruit can be placed in cold storage and marketed and priced at a later date. Some fruit may still be in storage at the time of this survey.

Screening:

- Did this operation have any fruit tree acres in 2020?
  - If NO, go to Conclusion
    - How many total acres of fruit, citrus, grape, berry, and nut crops were on this operation in 2020?

This is all of the screening there is for the Fruit Production and Disposition Inquiry so you will need to leave plenty of notes to explain what the current status of the operation is.

If the operation is completely out of business please leave notes as to what happened to the operation, new operator contact information, etc. This information is needed to update our records.

Survey Questions:

- Survey questions will be identical for all fruit crops
- We will ask for total acres of each type of fruit crop, whether of bearing age or not.
- Then, of these total acres, how many are of bearing age?
• All acres of bearing age should be recorded even if they did not produce a crop during the survey year due to freeze damage, disease, drought, etc.

• A wide variety of units can be reported for quantities harvested and quantities sold. We then need the weight of the unit reported so we can calculate total production and price per pound.
  - For example: an operator may report that he harvested 4000 crates of apples. We then need to know how much one of those crates weighed so we can calculate his total production of apples. Then he may say he sold 10,000 boxes of apples for $8 per box. We need the weight of one of those boxes so we can calculate the price per pound.

• If any fruit is still in storage, the operator should estimate how he intends to sell that fruit and include it in that category (fresh or processing) along with the price he expects/hopes to get.

• The “harvested but not sold” category is referring to any fruit that will not be sold due to poor quality, marketing restrictions, etc. This is not fruit that is in storage that they still intend to sell.

• We need to account for all fruit that was harvested, so the sum of all fruit sold plus fruit used to make processed items plus fruit harvested that will not be sold must equal the total harvested.

Some things to keep in mind:

• Looking for acres production, and prices from the 2020 crop year

• Watch your decimal points on acres, pounds per unit, and prices

• There could be a wide variety of yields and prices across your area

• Please leave plenty of notes explaining anything you think the statisticians may need to know