Cherry Production Inquiry - Information

Overview

- Project code: 134 – Non-Citrus Fruit Survey
- Mailed out: May 21, 2021
- Data Release: "Crop Production" – June 10, 2021
- Reference Period: Expected 2021 Crop
- Purpose: To collect acreage and expected production data for both Sweet and/or Tart Cherries (depending on the state). Collecting this data provides the industry with a reliable source of information, and growers can use this data to help make informed marketing decisions for their operations.

General Information:

- Almost all tart cherries grown in the U.S. are the Montmorency variety.
- Montmorency tart cherries, also known as sour cherries, are bright red when harvested, and they retain that bold color when dried, frozen or juiced.
- Tart cherries are typically used for processing.
- Sweet cherries are usually consumed fresh.
- Some sweet cherry varieties include Bing, Lambert, Rainier, Burlat, and Royal Ann

Survey Questions:

- We will ask for total acres of each type of cherry crop, whether of bearing age or not.
- Then, of these total acres, how many are of bearing age?
  - All acres of bearing age trees should be recorded even if they did not produce a crop during the survey year due to disease, drought, etc.
- Expected total production that will be harvested.
  - A wide variety of units can be reported for quantities harvested. We need the weight of the unit reported so we can calculate total production.
    - For example: an operator may report that he harvested 10,000 boxes of cherries. We then need to know how much one of those boxes weighed so we can calculate total production of cherries.
  - Be precise on the weights of the units so we can accurately calculate production (do not round to the nearest pound).

Some things to keep in mind:

- Looking for acres and expected production for the 2021 crop - **not** data from the 2020 crop year
- Watch your decimal points on acres and pounds per unit
- There could be a wide range of yields across your area – leave notes if high or low
- Please leave plenty of notes explaining anything you think the statisticians may need to know
- If the operation is completely out of business please leave notes as to what happened to the operation, new operator contact information, etc. This information is needed to update our records.