

NASS Survey Training

Turkeys Raised September 2021



**United States Department of Agriculture
National Agricultural Statistics Service**

**NOD Training Group
August 2021**



Survey Overview

- Project Code: **153 Turkey Surveys**
- Questionnaires mailed out around August 18th
 - Online reporting is an option
- Release Date:
 - Turkeys Raised Report on September 24th, 3 pm (Eastern)
- February survey: collects production and price information
- Targeting independent growers with 1,000 or more birds and all contractors



Terms To Know

- Breeder Hens: Produce eggs for hatching
- Toms: Males
- Poults: Young turkeys
- Poults Placed: Destined for meat production
- Contractor: Owns the turkeys but does not raise them (may provide feed, medicine, etc.)
- Contractee: Raises the turkeys but does not own them (for fee or other financial arrangement)



Screening

- Do you (or this firm) own turkeys that were raised during Sept. 1, 2020 to Aug. 31, 2021
 - Own turkeys? If so, were any raised by contractees (contractor)
 - will then ask inventories owned by this operation
 - Did not own turkeys, but turkeys on the operation that were owned by another person/firm (contractee)
 - # placed on your operation and who owns them
 - Did not own **or** raise turkeys during the reference period
 - Do you plan to raise turkeys in the future?
 - Yes/No/Don't Know – may lead to additional screening to determine status of operation
 - Leave notes to explain the situation



Data Collected

- Poults Placed:
 - Total placed (owned by operator)
 - Total placed under production contract
 - Total poults placed and percent lost:
 - In Operator's state
 - Other states
- Contract Turkey Production (answered by contractees only)
 - Total placed on your operation that were owned by another person or firm
 - Name and address of owner of the turkeys



Things to watch out for

- Owned and previously raised by contractees
 - BUT not raised by contractees now
- Large change in number of poults placed
- No poults placed in home state
- Death loss outside of 5%-20% range
- Total number placed must equal total reported for all states



Turkeys Raised Published Data

Turkeys Raised – States and United States: 2019 and 2020

State	Turkeys raised		2020 as percent of 2019
	2019	2020	
	(1,000 head)	(1,000 head)	(percent)
Arkansas	30,000	31,000	103
California	8,500	8,000	94
Indiana	20,000	20,000	100
Iowa	11,700	11,700	100
Michigan	5,300	5,400	102
Minnesota	40,000	39,000	98
Missouri	16,500	16,000	97
North Carolina	31,000	30,000	97
Ohio	5,900	5,900	100
Pennsylvania	6,200	6,600	106
South Dakota	4,500	4,500	100
Virginia	16,000	16,300	102
West Virginia	3,100	3,300	106
Other States ¹	30,300	24,300	80
United States	229,000	222,000	97

¹ Includes State estimates not shown and States withheld to avoid disclosing data for individual operations.



Out of Business? No Turkeys?

- If the operation is “Out of Business”, we still ask about any turkeys **owned or raised** during reference period
 - If YES to either, continue interview
 - If NO to both, Do you plan to raise turkeys in the future?
 - Yes/Don’t know/No – Leave notes explaining the status of the operation
- Still in business but no turkeys during reference period?
 - Do you plan to raise turkeys in the future?
 - Yes/Don’t know/No – Leave notes explaining the status of the operation



Conclusion

- Leave good notes
 - Any time you need to explain a situation.
 - Or want to provide info to the office
 - You are our first point of contact with the producers
- Work through some practices on your iPad before interviewing
- Contact your supervisor/local office with any questions specific to your area

Thanks for all you do. Have a great survey!

