

NASS Survey Training
Turkeys Raised: February 2021
(TURKEYS RAISED INV)



United States Department of Agriculture
National Agricultural Statistics Service

NOD Training Group
January 2021



Survey Overview

- Provides end of year estimates of turkeys raised, poultts placed, pounds of turkey produced, and value of production
- Producers use the information to determine production and marketing strategies and to plan purchases and capital investments.
- Economists and others use the data to monitor the health of the industry and contribution to the agricultural sector.
- Processors, warehouses, storage companies, and the transportation sector rely on the reports to anticipate future volume and ensure an orderly flow of goods and services.



Survey Information

- Project Code: **153 – Turkeys Raised**
- Questionnaires:
 - Mailed out around January 25th
 - Web reporting option also available
- Release:
 - *Poultry Production and Value*
 - April 29, 2021 at 3 pm EST



Terms to Know

- Breeder Hens: Produce eggs for hatching
- Toms: Male turkeys
- Poults: Young turkeys
- Poults Placed: Reported by state of destination
- Contractor: Owns the turkeys but does not raise them (may provide feed, medicine, etc.)
- Contractee: Raises the turkeys (for a fee or other financial arrangement)



Turkeys Raised

Turkey Production and Value – States and United States: 2019

[Based on turkeys placed September 1, 2018, through August 31, 2019]

State	Turkeys raised	Production	Value of production
	(1,000 head)	(1,000 pounds)	(1,000 dollars)
Arkansas	30,000	576,000	333,504
California	8,500	254,150	147,153
Indiana	20,000	804,000	465,516
Iowa	11,700	498,420	288,585
Michigan	5,300	232,670	134,716
Minnesota	40,000	1,104,000	639,216
Missouri	16,500	589,050	341,060
North Carolina	31,000	1,165,600	674,882
Ohio	5,900	263,140	152,358
Pennsylvania	6,200	169,880	98,361
South Dakota	4,500	200,250	115,945
Virginia	16,000	446,400	258,466
West Virginia	3,100	99,200	57,437
Other States ¹	30,300	1,030,041	596,397
United States	229,000	7,432,801	4,303,596

¹ Includes State estimates not shown and States withheld to avoid disclosing data for individual operations.



Section 1 – Screening Questions

- Reference period: Sept. 1, 2019 to Aug. 31, 2020
- Turkeys owned OR on the operation
 - Own turkeys? If so, were any raised by contractees? (contractor)
 - Didn't own turkeys? If so, were any turkeys on operation owned by another person or firm? (contractee)
 - Did not own or raise turkeys during reference period
 - Do you plan to raise turkeys in the future?



Section 2 – Poult Placed

- Total placed (owned by operator)
 - Between September 1, 2019 and August 31, 2020
 - Include owned by operator that were raised by contractees
- How many of those poult placed were under a production contract
- Poult placed by location:
 - For the:
 - Operator's state
 - Other states
 - Number Placed – Number Lost = Number Raised



Section 3 & 4 – Turkey Prices & Contract Production

- Average price received per pound of live weight during 2020
- Total turkeys on this operation that were owned by another person or firm during 2020
 - Answered by contractees only
 - Collect contractors information
 - Name, address, and phone number



Additional Information

- Avian Influenza/Bird Flu, etc.
- May have lost some due to disease, if so:
 - Notes:
 - When infected?
 - What % of the operation was affected?
 - When will they repopulate their buildings?



Things to Watch Out For

- Owned and previously raised by contractees
 - BUT not raised by contractees now
- No poults placed in home state
- Large death loss
 - Outside of 5-20% range
- Total numbers placed unequal to total reported



Reluctant Responses

- Small farmer/operation
 - All operations are important, big or small. The management practices of a smaller operation are different from the larger ones, and this your chance to let your voice be heard.
- There have been a lot of issues with Bird Flu/Avian Flu and I just don't feel comfortable talking about my turkey business.
 - I understand your concerns, but that is exactly why everyone should complete the Turkeys Raised report. This will help everyone to see how many turkeys have been lost due to the disease and how it has impacted turkey producers like yourself.



Conclusion

- Encounter anything odd or unexpected?
 - Leave a detailed note
- Know what to watch out for
- Work through some practices on your iPad
- Contact your supervisor/local office for any questions specific to your area
- Thanks and have a good survey!

