NASS Survey Training
Turkeys Raised: February 2022
(TURKEYS RAISED INV)

United States Department of Agriculture
National Agricultural Statistics Service

NOD Training Group
January 2022
Survey Overview

• Provides end of year estimates of turkeys raised, poults placed, pounds of turkey produced, and value of production
• Producers use the information to determine production and marketing strategies and to plan purchases and capital investments.
• Economists and others use the data to monitor the health of the industry and contribution to the agricultural sector.
• Processors, warehouses, storage companies, and the transportation sector rely on the reports to anticipate future volume and ensure an orderly flow of goods and services.
Survey Information

• Project Code: **153 – Turkeys Raised**

• Questionnaires:
  – Mailed out around January 21\(^{st}\)
  – Web reporting option also available

• Release:
  – *Poultry Production and Value*
  – April 28, 2022 at 3 pm EST
Terms to Know

- Breeder Hens: Produce eggs for hatching
- Toms: Male turkeys
- Poults: Young turkeys
- Poults Placed: Reported by state of destination
- Contractor: Owns the turkeys but does not raise them (may provide feed, medicine, etc.)
- Contractee: Raises the turkeys (for a fee or other financial arrangement)
### Turkey Production and Value – States and United States: 2020

[Based on turkeys placed September 1, 2019, through August 31, 2020]

<table>
<thead>
<tr>
<th>State</th>
<th>Turkeys raised (1,000 head)</th>
<th>Production (1,000 pounds)</th>
<th>Value of production (1,000 dollars)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arkansas</td>
<td>31,000</td>
<td>595,200</td>
<td>421,997</td>
</tr>
<tr>
<td>California</td>
<td>8,000</td>
<td>232,000</td>
<td>164,488</td>
</tr>
<tr>
<td>Indiana</td>
<td>20,000</td>
<td>814,000</td>
<td>577,126</td>
</tr>
<tr>
<td>Iowa</td>
<td>11,700</td>
<td>505,440</td>
<td>358,357</td>
</tr>
<tr>
<td>Michigan</td>
<td>5,200</td>
<td>232,440</td>
<td>164,800</td>
</tr>
<tr>
<td>Minnesota</td>
<td>40,000</td>
<td>1,092,000</td>
<td>774,228</td>
</tr>
<tr>
<td>Missouri</td>
<td>17,000</td>
<td>581,400</td>
<td>412,213</td>
</tr>
<tr>
<td>North Carolina</td>
<td>30,000</td>
<td>1,134,000</td>
<td>804,006</td>
</tr>
<tr>
<td>Ohio</td>
<td>6,000</td>
<td>271,200</td>
<td>192,281</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>6,700</td>
<td>190,950</td>
<td>135,384</td>
</tr>
<tr>
<td>South Dakota</td>
<td>4,500</td>
<td>205,650</td>
<td>145,806</td>
</tr>
<tr>
<td>Virginia</td>
<td>16,000</td>
<td>446,400</td>
<td>316,498</td>
</tr>
<tr>
<td>West Virginia</td>
<td>3,900</td>
<td>125,970</td>
<td>89,313</td>
</tr>
<tr>
<td>Other States  1</td>
<td>24,000</td>
<td>893,425</td>
<td>633,441</td>
</tr>
<tr>
<td>United States</td>
<td>224,000</td>
<td>7,320,075</td>
<td>5,189,938</td>
</tr>
</tbody>
</table>

1 Includes State estimates not shown and States withheld to avoid disclosing data for individual operations.
Section 1 – Screening Questions

• Reference period: Sept. 1, 2020 to Aug. 31, 2021

• Turkeys owned OR on the operation
  – Own turkeys? If so, were any raised by contractees? (contractor)
  – Didn’t own turkeys? If so, were any turkeys on operation owned by another person or firm? (contractee)
  – Did not own or raise turkeys during reference period
    • Do you plan to raise turkeys in the future?
Section 2 – Poults Placed

• Total placed (owned by operator)
  – Between September 1, 2020 and August 31, 2021
  – Include owned by operator that were raised by contractees

• How many of those poults placed were under a production contract

• Poults placed by location:
  – For the:
    • Operator’s state
    • Other states
  – Number Placed – Number Lost = Number Raised
Section 3 & 4 – Turkey Prices & Contract Production

• Average price received per pound of live weight during 2021

• Total turkeys on this operation that were owned by another person or firm during 2021
  – Answered by contractees only
  – Collect contractors information
    • Name, address, and phone number
Things to Watch Out For

• Owned and previously raised by contractees
  – BUT not raised by contractees now
• No poults placed in home state
• Large death loss
  – Outside of 5-20% range
• Total numbers placed unequal to total reported
Conclusion

• Encounter anything odd or unexpected?
  – Leave a detailed note

• Know what to watch out for

• Work through some practices on your iPad

• Contact your supervisor/local office for any questions specific to your area

• Thanks and have a good survey!