

**NASS Survey Training**  
**Turkeys Raised: February 2022**  
**(TURKEYS RAISED INV)**



**United States Department of Agriculture**  
**National Agricultural Statistics Service**

NOD Training Group  
January 2022



# Survey Overview

- Provides end of year estimates of turkeys raised, poult placed, pounds of turkey produced, and value of production
- Producers use the information to determine production and marketing strategies and to plan purchases and capital investments.
- Economists and others use the data to monitor the health of the industry and contribution to the agricultural sector.
- Processors, warehouses, storage companies, and the transportation sector rely on the reports to anticipate future volume and ensure an orderly flow of goods and services.

# Survey Information

- Project Code: **153 – Turkeys Raised**
- Questionnaires:
  - Mailed out around January 21<sup>st</sup>
  - Web reporting option also available
- Release:
  - *Poultry Production and Value*
  - April 28, 2022 at 3 pm EST

# Terms to Know

- Breeder Hens: Produce eggs for hatching
- Toms: Male turkeys
- Poults: Young turkeys
- Poults Placed: Reported by state of destination
- Contractor: Owns the turkeys but does not raise them (may provide feed, medicine, etc.)
- Contractee: Raises the turkeys (for a fee or other financial arrangement)

# Turkeys Raised

## Turkey Production and Value – States and United States: 2020

[Based on turkeys placed September 1, 2019, through August 31, 2020]

State	Turkeys raised	Production	Value of production
	(1,000 head)	(1,000 pounds)	(1,000 dollars)
Arkansas .....	31,000	595,200	421,997
California .....	8,000	232,000	164,488
Indiana .....	20,000	814,000	577,126
Iowa .....	11,700	505,440	358,357
Michigan .....	5,200	232,440	164,800
Minnesota .....	40,000	1,092,000	774,228
Missouri .....	17,000	581,400	412,213
North Carolina .....	30,000	1,134,000	804,006
Ohio .....	6,000	271,200	192,281
Pennsylvania .....	6,700	190,950	135,384
South Dakota .....	4,500	205,650	145,806
Virginia .....	16,000	446,400	316,498
West Virginia .....	3,900	125,970	89,313
Other States <sup>1</sup> .....	24,000	893,425	633,441
United States .....	224,000	7,320,075	5,189,938

<sup>1</sup> Includes State estimates not shown and States withheld to avoid disclosing data for individual operations.



# Section 1 – Screening Questions

- Reference period: Sept. 1, 2020 to Aug. 31, 2021
- Turkeys owned OR on the operation
  - Own turkeys? If so, were any raised by contractees? (contractor)
  - Didn't own turkeys? If so, were any turkeys on operation owned by another person or firm? (contractee)
  - Did not own or raise turkeys during reference period
    - Do you plan to raise turkeys in the future?

# Section 2 – Poult Placed

- Total placed (owned by operator)
  - Between September 1, 2020 and August 31, 2021
  - Include owned by operator that were raised by contractees
- How many of those poult placed were under a production contract
- Poult placed by location:
  - For the:
    - Operator's state
    - Other states
  - Number Placed – Number Lost = Number Raised

# Section 3 & 4 – Turkey Prices & Contract Production

- Average price received per pound of live weight during 2021
- Total turkeys on this operation that were owned by another person or firm during 2021
  - Answered by contractees only
  - Collect contractors information
    - Name, address, and phone number



# Things to Watch Out For

- Owned and previously raised by contractees
  - BUT not raised by contractees now
- No poults placed in home state
- Large death loss
  - Outside of 5-20% range
- Total numbers placed unequal to total reported

# Conclusion

- Encounter anything odd or unexpected?
  - Leave a detailed note
- Know what to watch out for
- Work through some practices on your iPad
- Contact your supervisor/local office for any questions specific to your area
- Thanks and have a good survey!