Who uses the Data?

- **Government agencies**: To determine sustainability, size, and structure of the industry for planning, policy-making, research and market analysis.
- **Growers**: Decisions about the future of their operations (expand/reduce production or compare production volumes/pricing points with state and U.S. averages).
- **Businesses/Suppliers**: Determine location of facilities for producers, plan for production/marketing of new products.
- **Extension/University**: Research needs and justify research funding and programs for new or improved production methods.
General Survey Information

• Project Code: 170 - Aquaculture Survey

• Questionnaires:
  – Mailed out December 22
  – Web reporting available

• Release:
  – *Trout Production*, February 28, 3:00 ET
Trout Interviewer’s Manual

- Chapter 1 - General Information
- Chapter 2 - Terms and Definitions
- Chapter 3 - Survey Procedures
- Chapter 4 - Screening
- Chapter 5 - Completing the questionnaire
  - Some good clarifying information for questions
- Appendix 1 - Trout Length/Weight Table
Definitions

- **12” or longer trout**: Grown commercially for food, usually weighing ¾ - 1½ pounds.
- **6” – 12” trout**: Usually stockers weighing less than ¾ pound. Can be sold as foodsize.
- **Eggs**: Taken from female broodfish for production purposes.
Survey Questions: Identification

1. Any water area used to raise trout/trout eggs in 2021?
   - YES: Survey
   - NO: next screening/identification question

2. Any hatchery inventory or trout production on the operation during 2021?
   - YES: Survey
   - NO: next screening/identification question

3. Any trout sold during 2021?
   - YES: Survey
   - NO: next screening/identification question

4. Distribute trout/trout eggs for restoration, conservation, or recreational purposes during 2021?
   - YES: Survey
   - NO: next screening/identification question

5. Any trout on the operation in the future?
   - Has operation been sold, rented or turned over to someone else?
Survey Questions: 2021 Sales

- Total number: 12 inches or longer sold
  - Total live weight
  - Total sales (live weight price)
- Total number: 6 inches to less than 12 inches sold
  - Total live weight
  - Total sales (live weight price)
- Total number: 1 inch to less than 6 inches sold
  - Total live weight
  - Total sales (live weight price)
- Total number: trout eggs
  - Total sales
Survey Questions: 2021 Sales

• Percent of Sales by outlet (Point of 1st sale)
  – Only for sales of trout 6-12 inches and 12 inches or longer.

• Point of first sale to:
  – Processors
  – Retail Outlets
  – Recreational Stocking
  – Government Agencies
  – Other Outlets (Specify)
    - Live Haulers/Brokers
    - Direct to Consumers
    - Wholesale to Other Producers
    - Exports
Survey Questions: Losses

• Total number and total pounds for trout lost during 2021 due to:
  – Disease
  – Theft/Vandalism
  – Chemical Contamination
  – Drought
  – Flood
  – Predators
  – Other Causes (Specify)
Survey Questions: Trout Distributed

• **NOTE**: Section 4 *only* applies to fish/eggs distributed (not sold) for restoration, conservation, or recreational purposes.

• Quantity, total pounds, and estimated total value distributed of:
  – 12 inches or longer
  – 6 to less than 12 inches long
  – 1 inch to less than 6 inches long
  – Trout eggs
Trout Production (2020 Data)

- Trout Total Value of sales:
  - $94,600,000 (13% decrease from 2019)
  - Idaho accounted for 39% of total value of sales

- Average Prices:
  - 12” and longer trout: $1.97 per pound
    - 67% sold to processors
  - 6”-12” trout: $3.54 per pound
    - 48% of sales were for recreational stocking
  - 1”-6” trout: $203 per 1,000 fish

- Trout Losses: 72% of all losses are due to disease
Things to Remember

- Almost all of New Mexico trout production consists of State run hatcheries that raise trout for stocking of local rivers and lakes
  - No Sales
Things to Watch Out For:

• Percentages of “Sales By Outlet” should equal 100% of total sales.

• Sales should be the “Live Weight Price” received.
  – Cleaning charges should be excluded.

• Watch out for high or low prices per pound compared to other operations.

• Leave notes explaining any high amounts of fish lost.
Conclusion

• Please leave plenty of notes explaining anything you think the statisticians may need to know.

• Be sure to go through the survey questions on your iPad before interviewing.

• Call your supervisor or Regional Field Office if you have any questions