

NASS Survey Training

Mink Survey – May 2022 (MINK PROD)



**United States Department of Agriculture
National Agricultural Statistics Service**

NOD-Training Group
April 2022



Mink Survey Overview

- Collecting information on 2021 pelts and 2022 live mink production
- Survey is the *only* source of industry information
- All respondent data is confidential AND cannot be released to the public

Survey Details

- Project Code: **197-Mink Survey**
- Questionnaires:
 - Mailed out around April 24th
 - Online reporting option available
- Release:
 - *Mink*
 - July 18th 3PM (EST)

Mink Production (2021)

- Produced 1.41 million pelts (down 49%)
 - WI largest producer
- Average value of \$33.70
- Pelts classified by color:
 - Black (52%), Mahogany (19%), White (6%), Sapphire (5%)
- 323,560 breeding females for 2021
 - Babies are called “kits”

Survey Questions

- Screening question:
 - During 2021 did this operation own or raise mink?
 - **Yes:** Continue with survey.
 - **No:** “Do you plan to own or raise mink in the future?”
 - **Yes/No/Don’t Know:** “Has the operation been sold?”
 - » **Yes:** Record new operator’s information
 - » **No:** Please list the name and address of any person or farm in your area that started raising mink in 2021 or 2022.

Pelts and Breeding by Color Class

- How many **2021** pelts in each color class:
 - Black, Demi/Wild, Pastel, Sapphire, Blue Iris, Mahogany, Pearl, Lavender, Violet, White, Palomino, Other
- How many females bred (and to be bred) to produce **2022** kits in each color class:
 - Black, Demi/Wild, Pastel, Sapphire, Blue Iris, Mahogany, Pearl, Lavender, Violet, White, Palomino, Other

Mink Production Timeline:

JAN.	FEB.	MAR.	APR.
	BREEDING		
			WHELPING
MAY	JUNE	JULY	AUG.
		WEANING & SEPARATING	
WHELPING			GROWTH & FURRING
SEPT.	OCT.	NOV.	DEC.
		GRADING	
GROWTH & FURRING			PELTING

Pelt Value

- For the 2021 crop sold, what was the Total Value of Sales for the pelts OR Average Price per pelt?
 - Remember, average last year was \$33.70.
 - Leave notes if operator reports an amount well above or below this

Watch for:

- 2021 total pelts compared to 2022 females bred
 - Average litter size is 4-6 kits per female
 - Does this relationship seem reasonable?
 - Leave notes for any large differences
- Large changes in pelts/females bred by color class
 - Current pelts and females
 - AND any previous data
- Sum of pelts and females by color class do not equal total

Reluctant Response

“It’s none of the government’s business about my mink production/this information will be used against me.”

- You’re right to be concerned about your privacy. That’s why facts about your operation are strictly confidential and are used only in combination with similar reports from other producers like yourself. No one outside of this office has access to the individual reports, and information is never shared with other agencies.

In conclusion:

- Very important source of data for the fur industry
 - Which strongly supports *your* efforts
(Example: Fur Commission USA)
- Watch out for the different color classes
 - Subclasses, trade/alternative names, etc. can be tricky
 - Work with the respondent, leave notes
- May be hesitant to discuss production
 - Stress confidentiality, statistical purposes only, you are who you say you are, etc
- Work through some practices on your iPad

Special Request for OoB Records

- **2022 Census of Agriculture**
 - Mails out this December
 - **We need to contact every operation that was in business for any part of 2022**
 - If an operation is **Out of Business**
 - **Please ask if they were in business at any time during 2022 and leave a note**
 - We can update the record to still be mailed the Census form