Commercial Floriculture Production Survey – December 2022

(For 2021 Production)

Project Code: 148 – Floriculture Prod Survey
Questionnaires:
   First mailing January 7
   Follow-up mailing February 11
Published states:
   AL, AK, CA, CO, CT, FL, GA, HA, IL, IN, IA, MA, MD, MI, MN, NJ, NY, NC, OH, OR, PA, TN, TX, SC, UT, VA, WA, WI
Sample:
   -Published states: all entities with $10,000 or more in floriculture sales
   -Unpublished states: all entities with $100,000 or more in floriculture sales
Release:
   Floriculture Crops Summary; May 25, 2022
Target Crops:
   Cut flowers.
   Potted flowering plants for indoor or patio use.
   Herbaceous perennials.
   Annual bedding and garden plants (flats, pots or hanging baskets).
   Foliage plants for indoor or patio use (pots or hanging baskets).
   Cut cultivated greens.
   Propagative floriculture material and unfinished plants (including cuttings, liners, plug seedlings, pre-finished plants and tissue cultures).

Excluded Crops:
   Aquatic and pond plants
   Transplants for commercial vegetable or strawberry production.
   Nursery propagation material or lining-out stock.
   Christmas trees, cut and to be cut.
   Broadleaf evergreens.
   Coniferous evergreens.
   Deciduous shade trees.
   Deciduous flowering trees.
   Deciduous shrubs.
   Fruit and nut trees and plants.
   Palms for outdoor landscaping.
   Ornamental grasses.
   Other woody ornamentals and vines.
Floriculture Crops:
Average U.S. Wholesale Prices
(Source: USDA-NASS, Floriculture Crops, 2018 Summary)

1. CUT FLOWERS

Chrysanthemums, pompon
Per bunch: $1.60

Dahlia
Per stem: $2.55

Gerbera Daisies
Per stem: $0.28

Gladioli
Per spike: $0.33

Iris
Per stem: $0.31

Lilies, all
Per stem: $0.77

Orchids, all
Per bloom: $2.19

Roses, all
Per stem: $0.75

Snapdragons
Per spike: $0.36

Sunflowers
Per stem: $0.43

Tulips
Per stem: $0.38

2. POTTED FLOWERING PLANTS

Chrysanthemums, florist
Pots less than 5”: $2.07
Pots 5” or more: $4.23

Easter Lilies
Pots less than 5”: $2.74
Pots 5” or more: $5.00

Orchids
Pots less than 5”: $6.54
Pots 5” or more: $9.59

Poinsettias
Pots less than 5”: $2.31
Pots 5” or more: $5.15

Roses, florist
Pots less than 5”: $3.09
Pots 5” or more: $7.43

Other spring flowering bulbs
Pots less than 5”: $1.44
Pots 5” or more: $4.14

Other flowering plants
Pots less than 5”: $2.91
Pots 5” or more: $6.20

3. POTTED HERBACEOUS PERENNIALS

Chrysanthemums (hardy/garden)
Pots less than 5”: $1.32
Pots 5” or more: $3.73

Daylily
Less than 1 gallon: $3.24
1 gal. up to 2 gallons: $4.44
2 gal. or larger: $7.46

Hostas
Less than 1 gallon: $2.98
1 gal. up to 2 gallons: $4.68
2 gal. or larger: $9.69
Other Herbaceous Perennials
Less than 1 gallon: $2.45
1 gal. up to 2 gallons: $4.60
2 gal. or larger: $9.87

4. ANNUAL BEDDING GARDEN PLANTS

Begonias
Flats: $9.31
Pots less than 5”: $1.46
Pots 5” or more: $3.32
Hanging baskets: $7.71

Geraniums from vegetative cuttings
Flats: $14.38
Pots less than 5”: $2.08
Pots 5” or more: $4.34
Hanging baskets: $8.67

Impatiens, New Guinea
Flats: $11.12
Pots less than 5”: $1.92
Pots 5” or more: $3.52
Hanging baskets: $7.39

Impatiens, other
Flats: $9.53
Pots less than 5”: $1.34
Pots 5” or more: $2.60
Hanging baskets: $6.00

Marigolds
Flats: $9.38
Pots less than 5”: $1.12
Pots 5” or more: $2.62
Hanging baskets: $5.74

Pansies/Violas
Flats: $9.51
Pots less than 5”: $1.07
Pots 5” or more: $2.63
Hanging baskets: $6.32

Petunias
Flats: $9.70
Pots less than 5”: $1.51
Pots 5” or more: $3.22
Hanging baskets: $7.00

Other flowering/foliar type
Flats: $10.33
Pots less than 5”: $1.56
Pots 5” or more: $3.96
Hanging baskets: $8.70

Vegetable type
Flats: $11.00
Pots less than 5”: $1.53
Pots 5” or more: $3.03

5. FOLIAGE PLANTS

Hanging Baskets: $6.40

6. CUT CULTIVATED GREENS

Leatherleaf ferns
Per bunch: $1.56