

Commercial Floriculture Production Survey – December 2022

(For 2021 Production)

Project Code: **148 – Floriculture Prod Survey**

Questionnaires:

First mailing January 7

Follow-up mailing February 11

Published states:

AL, AK, CA, CO, CT, FL, GA, HA, IL, IN, IA, MA, MD, MI, MN, NJ, NY, NC, OH, OR,
PA, TN, TX, SC, UT, VA, WA, WI

Sample:

-Published states: all entities with \$10,000 or more in floriculture sales

-Unpublished states: all entities with \$100,000 or more in floriculture sales

Release:

Floriculture Crops Summary; May 25, 2022

Target Crops:

Cut flowers.

Potted flowering plants for indoor or patio use.

Herbaceous perennials.

Annual bedding and garden plants (flats, pots or hanging baskets).

Foliage plants for indoor or patio use (pots or hanging baskets).

Cut cultivated greens.

Propagative floriculture material and unfinished plants (including cuttings, liners, plug seedlings, pre-finished plants and tissue cultures).

Excluded Crops:

Aquatic and pond plants

Transplants for commercial vegetable or strawberry production.

Nursery propagation material or lining-out stock.

Christmas trees, cut and to be cut.

Broadleaf evergreens.

Coniferous evergreens.

Deciduous shade trees.

Deciduous flowering trees.

Deciduous shrubs.

Fruit and nut trees and plants.

Palms for outdoor landscaping.

Ornamental grasses.

Other woody ornamentals and vines.

**Floriculture Crops:
Average U.S. Wholesale Prices**
(Source: USDA-NASS, *Floriculture Crops, 2018 Summary*)

1. CUT FLOWERS

Chrysanthemums, pompon
Per bunch: \$1.60

Dahlia
Per stem: \$2.55

Gerbera Daisies
Per stem: \$0.28

Gladioli
Per spike: \$0.33

Iris
Per stem: \$0.31

Lilies, all
Per stem: \$0.77

Orchids, all
Per bloom: \$2.19

Roses, all
Per stem: \$0.75

Snapdragons
Per spike: \$0.36

Sunflowers
Per stem: \$0.43

Tulips
Per stem: \$0.38

2. POTTED FLOWERING PLANTS

Chrysanthemums, florist
Pots less than 5": \$2.07
Pots 5" or more: \$4.23

Easter Lilies

Pots less than 5": \$2.74
Pots 5" or more: \$5.00

Orchids

Pots less than 5": \$6.54
Pots 5" or more: \$9.59

Poinsettias

Pots less than 5": \$2.31
Pots 5" or more: \$5.15

Roses, florist

Pots less than 5": \$3.09
Pots 5" or more: \$7.43

Other spring flowering bulbs

Pots less than 5": \$1.44
Pots 5" or more: \$4.14

Other flowering plants

Pots less than 5": \$2.91
Pots 5" or more: \$6.20

3. POTTED HERBACEOUS PERENNIALS

Chrysanthemums (hardy/garden)

Pots less than 5": \$1.32
Pots 5" or more: \$3.73

Daylily

Less than 1 gallon: \$3.24
1 gal. up to 2 gallons: \$4.44
2 gal. or larger: \$7.46

Hostas

Less than 1 gallon: \$2.98
1 gal. up to 2 gallons: \$4.68
2 gal. or larger: \$9.69

Other Herbaceous Perennials

Less than 1 gallon: \$2.45
1 gal. up to 2 gallons: \$4.60
2 gal. or larger: \$9.87

4. ANNUAL BEDDING GARDEN PLANTS**Begonias**

Flats: \$9.31
Pots less than 5": \$1.46
Pots 5" or more: \$3.32
Hanging baskets: \$7.71

Geraniums from vegetative cuttings

Flats: \$14.38
Pots less than 5": \$2.08
Pots 5" or more: \$4.34
Hanging baskets: \$8.67

Impatiens, New Guinea

Flats: \$11.12
Pots less than 5": \$1.92
Pots 5" or more: \$3.52
Hanging baskets: \$7.39

Impatiens, other

Flats: \$9.53
Pots less than 5": \$1.34
Pots 5" or more: \$2.60
Hanging baskets: \$6.00

Marigolds

Flats: \$9.38
Pots less than 5": \$1.12
Pots 5" or more: \$2.62
Hanging baskets: \$5.74

Pansies/Violas

Flats: \$9.51
Pots less than 5": \$1.07
Pots 5" or more: \$2.63
Hanging baskets: \$6.32

Petunias

Flats: \$9.70
Pots less than 5": \$1.51
Pots 5" or more: \$3.22
Hanging baskets: \$7.00

Other flowering/foliar type

Flats: \$10.33
Pots less than 5": \$1.56
Pots 5" or more: \$3.96
Hanging baskets: \$8.70

Vegetable type

Flats: \$11.00
Pots less than 5": \$1.53
Pots 5" or more: \$3.03

5. FOLIAGE PLANTS

Hanging Baskets: \$6.40

6. CUT CULTIVATED GREENS**Leatherleaf ferns**

Per bunch: \$1.56