

A TASTE OF THE STATES

Join Us in Chicago!

THE NATIONAL RESTAURANT ASSOCIATION SHOW
MAY 20-23, 2023 | MCCORMICK PLACE | CHICAGO, IL USA

The Largest Annual Gathering of Foodservice Professionals in the Western Hemisphere

VISITORS

51,000+

EXHIBITORS

1,800

BUYER INDUSTRY SEGMENTS



87% RESTAURANT / FOODSERVICE / LODGING

McDonald's, Starbucks, Five Guys, Aramark, Sodexo, Kaiser Permanente, US Air Force, Marriott, Hilton, Hyatt, Best Western, Royal Caribbean



10% DEALER / DISTRIBUTOR / IMPORT / EXPORT

Sysco, US Foods, TriMark, Boelter Company, Clark Associates, Wasserstrom



3% RETAIL

Costco, Hy-Vee, Publix, Sam's Club, Trader Joe's, 7-Eleven, Sheetz, Wawa

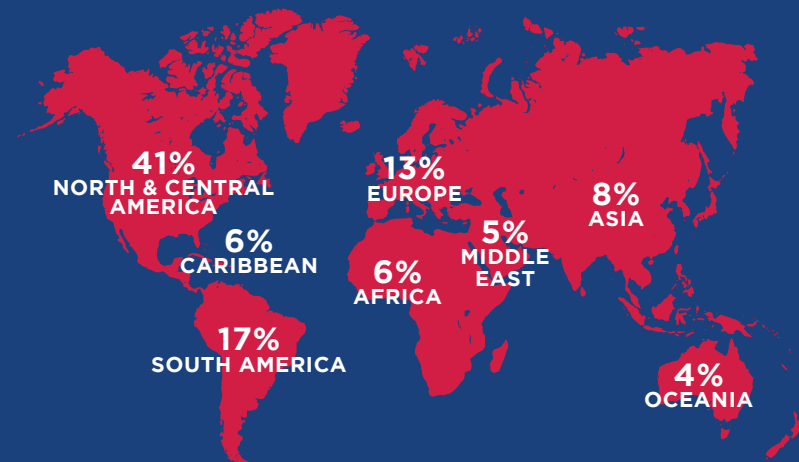
WHY EXHIBIT?

- Join 51,000+ professionals looking for new food trends and to bring a taste of America back to their own country
- NASDA joins the National Restaurant Association to represent, educate and promote the 945,000 restaurants who sell \$660.5 billion in the U.S. restaurant and hospitality marketplace
- Four days of networking opportunities and business-to-business contacts all under one roof

TOP PRODUCT INTERESTS

- Alcoholic Beverages
- Bakery Products
- Canned Foods
- Condiments
- Confectionery
- Dairy Products
- Diet Foods
- Dips/Dressings/Sauces
- Dry Foods
- Ethnic/Int'l Cuisine
- Food/Meals for Home Meal Replacement
- Fresh Fruit
- Fresh Vegetables
- Frozen Foods
- Gourmet Specialty Foods
- Healthy Lifestyle Food Products
- Meat & By-Products
- Natural/Organic Foods
- Non-Alcoholic Beverages
- Poultry
- Prepared Foods
- Preserves/Jams/Jellies
- Seafood
- Seeds/Nuts/Dried Fruits
- Snack Foods
- Spices & Flavorings

INTERNATIONAL BUYERS BY PRODUCT DISTRIBUTION REGION



ORGANIZED AND SPONSORED BY



CO-LOCATED WITH



Maximize your ROI with NASDA at TOTS Chicago 2023



You Focus on Business, We Handle the Rest



TURNKEY SOLUTIONS

Just bring your products!



MATCHMAKING

Qualified Buyers



COST REDUCTION

Discounts for new companies



EXCLUSIVE SERVICES

Official vendors



EXPERT ASSISTANCE

With you every step of the way



EXPORT COACHING

Pre-show and on-site



EXPAND YOUR REACH

Support from Foreign Ag Service



ENHANCED VISIBILITY

Dedicated NASDA Directory



We found out about this show through our state department of agriculture. We've seen buyers from multi-location gas stations, fullservice restaurants, hotels, and casinos. Buyers from around the world from Poland to Costa Rica to the United States are interested in our ready mix product and sauces. It has been an amazing opportunity for our business.

Holly Cooper
Fried Green Tomatoes
Nashville, TN



**APPLY
NOW!**

**FIND YOUR STATE
REGIONAL TRADE GROUP**

[NASDA NON-DISCRIMINATION STATEMENT](#)

A TASTE OF THE STATES AT THE RESTAURANT SHOW MANAGED BY



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