NASS Survey Training
Turkeys Raised: February 2023
(TURKEYS RAISED INV)

United States Department of Agriculture
National Agricultural Statistics Service

Workforce Performance and Staff Development Section
January 2023
Survey Overview

- Provides end of year estimates of turkeys raised, poults placed, pounds of turkey produced, and value of production
- Producers use the information to determine production and marketing strategies and to plan purchases and capital investments.
- Economists and others use the data to monitor the health of the industry and contribution to the agricultural sector.
- Processors, warehouses, storage companies, and the transportation sector rely on the reports to anticipate future volume and ensure an orderly flow of goods and services.
Survey Information

• Project Code: **153 – Turkeys Raised**

• Questionnaires:
  – Mailed out around January 23
  – Web reporting option also available

• Release:
  – *Poultry Production and Value*
  – April 27, 2023 at 3 pm ET
Terms to Know

- Breeder Hens: Produce eggs for hatching
- Toms: Male turkeys
- Poults: Young turkeys
- Poults Placed: Reported by state of destination
- Contractor: Owns the turkeys but does not raise them (may provide feed, medicine, etc.)
- Contractee: Raises the turkeys (for a fee or other financial arrangement)
# Turkey Production and Value – States and United States: 2021

[Based on turkeys placed September 1, 2020, through August 31, 2021. Dollar values based on data received from United States Department of Agriculture’s Agricultural Marketing Service]

<table>
<thead>
<tr>
<th>State</th>
<th>Turkeys raised (1,000 head)</th>
<th>Production (1,000 pounds)</th>
<th>Value of production (1,000 dollars)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arkansas</td>
<td>27,000</td>
<td>540,000</td>
<td>443,340</td>
</tr>
<tr>
<td>California</td>
<td>6,000</td>
<td>191,400</td>
<td>157,139</td>
</tr>
<tr>
<td>Indiana</td>
<td>20,500</td>
<td>836,400</td>
<td>686,684</td>
</tr>
<tr>
<td>Iowa</td>
<td>11,700</td>
<td>512,460</td>
<td>420,730</td>
</tr>
<tr>
<td>Michigan</td>
<td>5,100</td>
<td>217,260</td>
<td>178,370</td>
</tr>
<tr>
<td>Minnesota</td>
<td>40,500</td>
<td>1,044,900</td>
<td>857,863</td>
</tr>
<tr>
<td>Missouri</td>
<td>17,000</td>
<td>552,500</td>
<td>453,603</td>
</tr>
<tr>
<td>North Carolina</td>
<td>30,000</td>
<td>1,167,000</td>
<td>958,107</td>
</tr>
<tr>
<td>Ohio</td>
<td>6,000</td>
<td>268,200</td>
<td>220,192</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>6,900</td>
<td>198,030</td>
<td>162,583</td>
</tr>
<tr>
<td>South Dakota</td>
<td>4,000</td>
<td>184,400</td>
<td>151,392</td>
</tr>
<tr>
<td>Virginia</td>
<td>14,500</td>
<td>420,500</td>
<td>345,231</td>
</tr>
<tr>
<td>West Virginia</td>
<td>3,600</td>
<td>116,280</td>
<td>95,466</td>
</tr>
<tr>
<td>Other States</td>
<td>23,700</td>
<td>926,519</td>
<td>760,673</td>
</tr>
<tr>
<td>United States</td>
<td>216,500</td>
<td>7,175,849</td>
<td>5,891,373</td>
</tr>
</tbody>
</table>

1 Includes State estimates not shown and States withheld to avoid disclosing data for individual operations.
Section 1 – Screening Questions

• Reference period: Sept. 1, 2021 to Aug. 31, 2022
• Turkeys owned OR on the operation
  – Own turkeys? If so, were any raised by contractees? (contractor)
  – Didn’t own turkeys? If so, were any turkeys on operation owned by another person or firm? (contractee)
  – Did not own or raise turkeys during reference period
    • Do you plan to raise turkeys in the future?
Section 2 – Poults Placed

- Total placed (owned by operator)
  - Between September 1, 2021 and August 31, 2022
  - Include owned by operator that were raised by contractees
- How many of those poults placed were under a production contract
- Poults placed by location:
  - For the:
    - Operator’s state
    - Other states
  - Number Placed – Number Lost = Number Raised
Section 3 & 4 – Turkey Prices & Contract Production

• Average price received per pound of live weight during 2022

• Total turkeys on this operation that were owned by another person or firm during 2022
  – Answered by contractees only
  – Collect contractors information
    • Name, address, and phone number
Things to Watch Out For

• Owned and previously raised by contractees
  – BUT not raised by contractees now
• No poults placed in home state
• Large death loss
  – Outside of 5-20% range
• Total numbers placed unequal to total reported
Conclusion

• Encounter anything odd or unexpected?
  – Leave a detailed note
• Know what to watch out for
• Work through some practices on your iPad
• Contact your supervisor/local office for any questions specific to your area
• Thanks, and have a good survey!