

# **NASS Survey Training**

## **Turkeys Raised: February 2023**

### **(TURKEYS RAISED INV)**



**United States Department of Agriculture**  
**National Agricultural Statistics Service**

**Workforce Performance and Staff Development Section**  
**January 2023**



# Survey Overview

- Provides end of year estimates of turkeys raised, poultts placed, pounds of turkey produced, and value of production
- Producers use the information to determine production and marketing strategies and to plan purchases and capital investments.
- Economists and others use the data to monitor the health of the industry and contribution to the agricultural sector.
- Processors, warehouses, storage companies, and the transportation sector rely on the reports to anticipate future volume and ensure an orderly flow of goods and services.

# Survey Information

- Project Code: **153 – Turkeys Raised**
- Questionnaires:
  - Mailed out around January 23
  - Web reporting option also available
- Release:
  - *Poultry Production and Value*
  - April 27, 2023 at 3 pm ET



# Terms to Know

- Breeder Hens: Produce eggs for hatching
- Toms: Male turkeys
- Poults: Young turkeys
- Poults Placed: Reported by state of destination
- Contractor: Owns the turkeys but does not raise them (may provide feed, medicine, etc.)
- Contractee: Raises the turkeys (for a fee or other financial arrangement)

# Turkeys Raised



## Turkey Production and Value – States and United States: 2021

[Based on turkeys placed September 1, 2020, through August 31, 2021. Dollar values based on data received from United States Department of Agriculture's Agricultural Marketing Service]

State	Turkeys raised	Production	Value of production
	(1,000 head)	(1,000 pounds)	(1,000 dollars)
Arkansas .....	27,000	540,000	443,340
California .....	6,000	191,400	157,139
Indiana .....	20,500	836,400	686,684
Iowa .....	11,700	512,460	420,730
Michigan .....	5,100	217,260	178,370
Minnesota .....	40,500	1,044,900	857,863
Missouri .....	17,000	552,500	453,603
North Carolina .....	30,000	1,167,000	958,107
Ohio .....	6,000	268,200	220,192
Pennsylvania .....	6,900	198,030	162,583
South Dakota .....	4,000	184,400	151,392
Virginia .....	14,500	420,500	345,231
West Virginia .....	3,600	116,280	95,466
Other States <sup>†</sup> .....	23,700	926,519	760,673
United States .....	216,500	7,175,849	5,891,373

<sup>†</sup> Includes State estimates not shown and States withheld to avoid disclosing data for individual operations.

# Section 1 – Screening Questions

- Reference period: Sept. 1, 2021 to Aug. 31, 2022
- Turkeys owned OR on the operation
  - Own turkeys? If so, were any raised by contractees? (contractor)
  - Didn't own turkeys? If so, were any turkeys on operation owned by another person or firm? (contractee)
  - Did not own or raise turkeys during reference period
    - Do you plan to raise turkeys in the future?



## Section 2 – Poults Placed

- Total placed (owned by operator)
  - Between September 1, 2021 and August 31, 2022
  - Include owned by operator that were raised by contractees
- How many of those poults placed were under a production contract
- Poults placed by location:
  - For the:
    - Operator's state
    - Other states
  - Number Placed – Number Lost = Number Raised

# Section 3 & 4 – Turkey Prices & Contract Production

- Average price received per pound of live weight during 2022
- Total turkeys on this operation that were owned by another person or firm during 2022
  - Answered by contractees only
  - Collect contractors information
    - Name, address, and phone number



# Things to Watch Out For

- Owned and previously raised by contractees
  - BUT not raised by contractees now
- No poults placed in home state
- Large death loss
  - Outside of 5-20% range
- Total numbers placed unequal to total reported

# Conclusion

- Encounter anything odd or unexpected?
  - Leave a detailed note
- Know what to watch out for
- Work through some practices on your iPad
- Contact your supervisor/local office for any questions specific to your area
- Thanks, and have a good survey!