SEEKING HIGHLY MOTIVATED STUDENTS WHO ARE INTERESTED IN LEARNING MORE ABOUT MARKETING AND PROMOTIONAL ACTIVITIES IN INTERNATIONAL EXPORT MARKETS FOR U.S. AGRICULTURAL PRODUCTS AND COMMODITIES.

Who is NASDA?
Nonpartisan, nonprofit association which represents the elected and appointed commissioners, secretaries, and directors of the departments of agriculture in all fifty states and four U.S. territories.

Internship Responsibilities Include:
- Manage data collection of NASDA’s trade show exhibitors, including inquiries, participation, and evaluations.
- Promote NASDA trade show activity with social media and weekly newsletters.
- Assist in preparing materials for foreign buyers and U.S. exporters who participate in NASDA’s trade shows.
- Work with NASDA consultants contacting trade show exhibitors to register them for one-on-one export consulting sessions at the Miami, Chicago and Las Vegas trade shows.
- Conduct market research to identify food and ag industry trends in international export markets.
- Travel to major national food trade shows and organize meetings between exhibitors and an export consultant.

Qualifications
- Interest in international business and agriculture is a plus
- FALL intern is required to travel to a food trade show in Miami, FL & SPRING intern is required to travel to a food trade show in Chicago, IL and Las Vegas, NV
- Detailed oriented and provide excellent customer service to a wide range of companies and producers
- Excellent written, oral communication skills, and the ability to prioritize work

APPLY: Submit a cover letter, resume, and 2 letters of reference to blake.ramsey@nasda.org. Please reference “NASDA International Trade Programs Internship” in the subject line. Application deadlines listed.