

## NASS Survey Training

# Cranberry Production Inquiry - August 2023 (CRANBERRY AP)



**United States Department of Agriculture  
National Agricultural Statistics Service**

**Workforce Performance and Staff Development Section  
July 2023**



# General Survey Information

- Project Code: **134 - Noncitrus Fruit Survey**
- Questionnaires
  - Mailed around July 21<sup>st</sup>
  - Web reporting option available
- Release:
  - *Crop Production*
  - August 11, 12PM (EST)



# A “barrel” of 2022 Cranberry Info

- 37,100 acres harvested
  - WI is the leading state
    - 20,300 acres and 52% of the total US production
    - MA #2 with 11,600 acres
- 8,058,000 barrels of cranberries harvested
- Averaged 217.2 barrels per acre
  - 1 Barrel = 100 pounds



# Screening

- Any cranberry bogs/marshes during 2023
  - If “No”, any in the future?
    - Yes/No/DK, Any comments about the cranberry crop in your locality?
- No additional screening, so leave notes if out of business or no longer has cranberry acres



# Survey Questions

- *Total* acres of cranberry bogs/marshes
  - Of these, how many will be *harvested* in 2023
- Expected **total** production for 2023
  - Total production *not* yield per acre
  - In Barrels (100 pounds each)

# Things to watch out for:

- Current total acres differs from previous
- Harvested acres cannot be greater than total acres
- Low harvested to total acres ratio
- Yield seems high or low
  - Total production / harvested acres (in barrels)

**Leave notes explaining any unusual situations. If the data seems odd, but is correct, leave a note explaining why.**

# Things to remember

- Referring to 2023 crop year *expected* production
- Watch the decimal points on acres
- Anything odd or unexpected?
  - Be sure to leave a comment explaining the situation
- Especially for these special types of crops, statisticians *depend* on your notes
  - To help them understand effects and impacts of weather, diseases, insects, markets, labor, etc.

# Conclusion

- Practice on your iPad before interviewing
- Any questions or concerns contact your supervisor or local office
- Have a great survey!

