NASS Survey Training

Cranberry Production Inquiry - August 2023 (CRANBERRY AP)

United States Department of Agriculture
National Agricultural Statistics Service

Workforce Performance and Staff Development Section
July 2023
General Survey Information

• Project Code: 134 - Noncitrus Fruit Survey

• Questionnaires
  – Mailed around July 21\textsuperscript{st}
  – Web reporting option available

• Release:
  – \textit{Crop Production}
  – August 11, 12PM (EST)
A “barrel” of 2022 Cranberry Info

- 37,100 acres harvested
  - WI is the leading state
    - 20,300 acres and 52% of the total US production
    - MA #2 with 11,600 acres
- 8,058,000 barrels of cranberries harvested
- Averaged 217.2 barrels per acre
  - 1 Barrel = 100 pounds
Screening

• Any cranberry bogs/marshes during 2023
  – If “No”, any in the future?
    • Yes/No/DK, Any comments about the cranberry crop in your locality?

• No additional screening, so leave notes if out of business or no longer has cranberry acres
Survey Questions

• *Total* acres of cranberry bogs/marshes
  – Of these, how many will be *harvested* in 2023

• Expected *total* production for 2023
  – Total production *not* yield per acre
  – In Barrels (100 pounds each)
Things to watch out for:

- Current total acres differs from previous
- Harvested acres cannot be greater than total acres
- Low harvested to total acres ratio
- Yield seems high or low
  - Total production / harvested acres (in barrels)

Leave notes explaining any unusual situations. If the data seems odd, but is correct, leave a note explaining why.
Things to remember

• Referring to 2023 crop year *expected* production
• Watch the decimal points on acres
• Anything odd or unexpected?
  – Be sure to leave a comment explaining the situation
• Especially for these special types of crops, statisticians *depend* on your notes
  – To help them understand effects and impacts of weather, diseases, insects, markets, labor, etc.
Conclusion

• Practice on your iPad before interviewing
• Any questions or concerns contact your supervisor or local office
• Have a great survey!