NASS Survey Training

Cranberry Production Inquiry - August 2023 (CRANBERRY AP)





United States Department of Agriculture National Agricultural Statistics Service

Workforce Performance and Staff Development Section July 2023





General Survey Information

- Project Code: 134 Noncitrus Fruit Survey
- Questionnaires
 - Mailed around July 21st
 - Web reporting option available
- Release:
 - Crop Production
 - August 11, 12PM (EST)

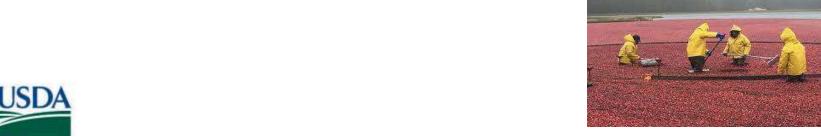






A "barrel" of 2022 Cranberry Info

- 37,100 acres harvested
 - WI is the leading state
 - 20,300 acres and 52% of the total US production
 - MA #2 with 11,600 acres
- 8,058,000 barrels of cranberries harvested
- Averaged 217.2 barrels per acre
 - 1 Barrel = 100 pounds







Screening

- Any cranberry bogs/marshes during 2023
 - If "No", any in the future?
 - Yes/No/DK, Any comments about the cranberry crop in your locality?
- No additional screening, so leave notes if out of business or no longer has cranberry acres







Survey Questions

- Total acres of cranberry bogs/marshes
 - Of these, how many will be harvested in 2023
- Expected total production for 2023
 - Total production not yield per acre
 - In Barrels (100 pounds each)





Things to watch out for:

- Current total acres differs from previous
- Harvested acres cannot be greater than total acres
- Low harvested to total acres ratio
- Yield seems high or low
 - Total production / harvested acres (in barrels)

Leave notes explaining any unusual situations. If the data seems odd, but is correct, leave a note explaining why.





Things to remember

- Referring to 2023 crop year expected production
- Watch the decimal points on acres
- Anything odd or unexpected?
 - Be sure to leave a comment explaining the situation
- Especially for these special types of crops, statisticians depend on your notes
 - To help them understand effects and impacts of weather, diseases, insects, markets, labor, etc.





Conclusion

- Practice on your iPad before interviewing
- Any questions or concerns contact your supervisor or local office
- Have a great survey!





