

# 2023 Fruit Production Inquiry - Information

## Overview

- Project code: 134 – Non-Citrus Fruit Survey
  - Mailed out: July 21, 2023
- Data Release: “Crop Production” – August 11, 2023
- Reference Period: 2023 Crop
- Purpose: To collect acreage and expected production for the apple, peach, and pear crops. Collecting this data provides the industry with a reliable source of information, and growers can use this data to help make informed decisions for their operations.

## Screening:

- Does this operation have any [Apple/Peach/Pear] tree acres?
  - If NO, Will this operation have any [Apple/Peach/Pear] tree acres in the future?

If NO, for all Apple/Peach/Pear acres, and won't have any in the future, this is all of the screening there is for the Fruit Production Inquiry so you will need to leave plenty of notes to explain what the current status of the operation is. (Operations were selected because our records indicate they have one of these crops in the past.)

If the operation is completely out of business, please leave notes as to what happened to the operation, new operator contact information, etc. This information is needed to update our records.

## Survey Questions:

- Survey questions will be identical for all fruit crops
- We will ask for total acres of each type of fruit crop.
  - Then, of these total acres, how many are of bearing age?
    - All acres of bearing age should be recorded even if they did not produce a crop during the survey year due to freeze damage, disease, drought, etc.
- A wide variety of units can be reported for expected production. If a unit other than tons or pounds are reported, we then need the weight of one of the units reported so we can calculate total production.
  - For example: an operator may report that he harvested 4000 crates of apples. We then need to know how much one of those crates weighed so we can calculate the total production of apples.

## Some things to keep in mind:

Looking for 2023 expected production – not actual production from last year

Watch your decimal points on acres and pounds per unit

There could be a wide range of yields across your area

Please leave plenty of notes explaining anything you think the statisticians may need to know