

Potato PDI

Survey Information Sheet

Overview:

The most comprehensive look at potato production, disposition and value for the country. This survey measures the total utilization of an entire year's crop of potatoes.

Data Use:

The information gathered from the Potato PDI's are used by growers for the purpose of making future decisions and developing marketing plans. They are also used by the potato industry to determine supply, transportation, and trade availability.

Survey:

- Looking for how many acres were planted and harvested and then how those potatoes were utilized.
 - Fresh market, processing, seed, livestock feed, other and culled.
 - Be sure to record pound per unit if reporting in anything other than hundredweight (CWT)
 - 1 cwt = 100 lbs.
 - 1 bushel = 60 lbs.
 - 1 barrel = 165 lbs.
 - Be sure to note that if NO money is received for Livestock Feed that those potatoes are reported in Other Purposes.
 - *Exclude* any potatoes purchased when asking about “for seed to plant 2023 crop” in the utilization section.
 - 2021 Avg. Yield: 444 cwt per acre
 - 2021 Avg. Price (per cwt)
 - All: \$10.20
 - Fresh: \$14.60
 - Processing: \$8.37
- Then we ask for future intentions, how many acres have been planted in 2023, how much of the 2022 crop was set aside for planting; and how much was purchased for planting.
 - Be sure to include seed potatoes purchased from others when asking about 2023 intentions.
- Watch Out for decimal points as potatoes can be reported to the nearest tenth of an acre.
- Very important to collect any comments about the crop in the comments section. This is especially important on specialty surveys where all the extra information you can gather is extremely helpful.