

# NASS Survey Training

## Turkeys Raised September 2023



**United States Department of Agriculture  
National Agricultural Statistics Service**

**Workforce Performance and Staff Development Section  
August 2023**



# Survey Overview



- Project Code: **153 Turkey Surveys**
- Questionnaires mailed out around August 22
  - Online reporting is an option
- Release Date:
  - Turkeys Raised Report on September 27, at 3 pm (Eastern)
- February survey: collects production and price information
- Targeting independent growers with 1,000 or more birds and all contractors

# Terms To Know

- Breeder Hens: Produce eggs for hatching
- Toms: Males
- Poults: Young turkeys
- Poults Placed: Destined for meat production
- Contractor: Owns the turkeys but does not raise them (may provide feed, medicine, etc.)
- Contractee: Raises the turkeys but does not own them (for fee or other financial arrangement)

# Screening

- Do you (or this firm) own turkeys that were raised during Sept. 1, 2022 to Aug. 31, 2023
  - Own turkeys? If so, were any raised by contractees (contractor)
    - will then ask inventories owned by this operation
  - Did not own turkeys, but turkeys on the operation that were owned by another person/firm (contractee)
    - # placed on your operation and who owns them
  - Did not own **or** raise turkeys during the reference period
    - Do you plan to raise turkeys in the future?
      - Yes/No/Don't Know – may lead to additional screening to determine status of operation
        - Leave notes to explain the situation

# Data Collected



- Poults Placed:
  - Total placed (owned by operator)
  - Total placed under production contract
  - Total poults placed and percent lost:
    - In Operator's state
    - Other states
- Contract Turkey Production (answered by contractees only)
  - Total placed on your operation that were owned by another person or firm
  - Name and address of owner of the turkeys

# Things to watch out for

- Owned and previously raised by contractees
  - BUT not raised by contractees now
- Large change in number of poults placed
- No poults placed in home state
- Death loss outside of 5%-20% range
- Total number placed must equal total reported for all states



# Turkeys Raised Published Data

## Turkeys Raised – States and United States: 2021 and 2022

State	Turkeys raised		2022 as percent of 2021
	2021	2022	
	(1,000 head)	(1,000 head)	(percent)
Arkansas .....	27,000	27,000	100
California .....	6,000	5,900	98
Indiana .....	20,500	20,500	100
Iowa .....	11,700	11,600	99
Michigan .....	5,100	5,000	98
Minnesota .....	40,500	37,500	93
Missouri .....	17,000	17,500	103
North Carolina .....	30,000	28,000	93
Ohio .....	6,000	6,000	100
Pennsylvania .....	6,900	8,000	116
South Dakota .....	4,000	2,700	68
Virginia .....	14,500	14,600	101
West Virginia .....	3,600	3,600	100
Other States <sup>1</sup> .....	23,700	24,100	102
<b>United States .....</b>	<b>216,500</b>	<b>212,000</b>	<b>98</b>

<sup>1</sup> Includes State estimates not shown and States withheld to avoid disclosing data for individual operations.



# Out of Business? No Turkeys?

- If the operation is “Out of Business”, we still ask about any turkeys **owned or raised** during reference period
  - If YES to either, continue interview
  - If NO to both, Do you plan to raise turkeys in the future?
    - Yes/Don’t know/No – Leave notes explaining the status of the operation
- Still in business but no turkeys during reference period?
  - Do you plan to raise turkeys in the future?
    - Yes/Don’t know/No – Leave notes explaining the status of the operation



# Conclusion



- Leave good notes
  - Any time you need to explain a situation.
  - Or want to provide info to the office
    - You are our first point of contact with the producers
- Work through some practices on your iPad before interviewing
- Contact your supervisor/local office with any questions specific to your area

**Thanks for all you do. Have a great survey!**