NASS Survey Training
Turkeys Raised September 2023

United States Department of Agriculture
National Agricultural Statistics Service

Workforce Performance and Staff Development Section
August 2023
Survey Overview

• Project Code: **153 Turkey Surveys**
• Questionnaires mailed out around August 22
  – Online reporting is an option
• Release Date:
  – Turkeys Raised Report on September 27, at 3 pm (Eastern)
• February survey: collects production and price information
• Targeting independent growers with 1,000 or more birds and all contractors
Terms To Know

• Breeder Hens: Produce eggs for hatching
• Toms: Males
• Poults: Young turkeys
• Poults Placed: Destined for meat production
• Contractor: Owns the turkeys but does not raise them (may provide feed, medicine, etc.)
• Contractee: Raises the turkeys but does not own them (for fee or other financial arrangement)
Screening

• Do you (or this firm) own turkeys that were raised during Sept. 1, 2022 to Aug. 31, 2023
  • Own turkeys? If so, were any raised by contractees (contractor)
    - will then ask inventories owned by this operation
  • Did not own turkeys, but turkeys on the operation that were owned by another person/firm (contractee)
    – # placed on your operation and who owns them
  • Did not own or raise turkeys during the reference period
    – Do you plan to raise turkeys in the future?
      • Yes/No/Don’t Know – may lead to additional screening to determine status of operation
        • Leave notes to explain the situation
Data Collected

• Poults Placed:
  – Total placed (owned by operator)
  – Total placed under production contract
  – Total poults placed and percent lost:
    • In Operator’s state
    • Other states

• Contract Turkey Production (answered by contractees only)
  – Total placed on your operation that were owned by another person or firm
  – Name and address of owner of the turkeys
Things to watch out for

– Owned and previously raised by contractees
  • BUT not raised by contractees now
– Large change in number of poults placed
– No poults placed in home state
– Death loss outside of 5%-20% range
– Total number placed must equal total reported for all states
# Turkeys Raised Published Data

<table>
<thead>
<tr>
<th>State</th>
<th>Turkeys raised (1,000 head)</th>
<th>2022 as percent of 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2021</td>
<td>2022</td>
</tr>
<tr>
<td>Arkansas</td>
<td>27,000</td>
<td>27,000</td>
</tr>
<tr>
<td>California</td>
<td>6,000</td>
<td>5,900</td>
</tr>
<tr>
<td>Indiana</td>
<td>20,500</td>
<td>20,500</td>
</tr>
<tr>
<td>Iowa</td>
<td>11,700</td>
<td>11,600</td>
</tr>
<tr>
<td>Michigan</td>
<td>5,100</td>
<td>5,000</td>
</tr>
<tr>
<td>Minnesota</td>
<td>40,500</td>
<td>37,500</td>
</tr>
<tr>
<td>Missouri</td>
<td>17,000</td>
<td>17,500</td>
</tr>
<tr>
<td>North Carolina</td>
<td>30,000</td>
<td>28,000</td>
</tr>
<tr>
<td>Ohio</td>
<td>6,000</td>
<td>6,000</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>6,900</td>
<td>8,000</td>
</tr>
<tr>
<td>South Dakota</td>
<td>4,000</td>
<td>2,700</td>
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<tr>
<td>Virginia</td>
<td>14,500</td>
<td>14,600</td>
</tr>
<tr>
<td>West Virginia</td>
<td>3,600</td>
<td>3,600</td>
</tr>
<tr>
<td>Other States (^1)</td>
<td>23,700</td>
<td>24,100</td>
</tr>
<tr>
<td><strong>United States</strong></td>
<td><strong>216,500</strong></td>
<td><strong>212,000</strong></td>
</tr>
</tbody>
</table>

\(^1\) Includes State estimates not shown and States withheld to avoid disclosing data for individual operations.
Out of Business? No Turkeys?

• If the operation is “Out of Business”, we still ask about any turkeys *owned or raised* during reference period
  – If YES to either, continue interview
  – If NO to both, Do you plan to raise turkeys in the future?
    • Yes/Don’t know/No – Leave notes explaining the status of the operation

• Still in business but no turkeys during reference period?
  – Do you plan to raise turkeys in the future?
    • Yes/Don’t know/No – Leave notes explaining the status of the operation
Conclusion

• Leave good notes
  – Any time you need to explain a situation.
  – Or want to provide info to the office
    • You are our first point of contact with the producers
• Work through some practices on your iPad before interviewing
• Contact your supervisor/local office with any questions specific to your area

Thanks for all you do. Have a great survey!