National Association of State Departments of Agriculture



Subject of Action Item C:

Labeling of Plant-based Milk Alternative Products

Submitted by:

Secretary Hunter Roberts, South Dakota Department of Agriculture and Natural Resources

Corresponding Policy Section and Statement:

11.13 Labeling and Market Claims

Text of Action Item:

NASDA urges FDA to enforce standard of identity requirements for milk.

NASDA urges federal discussions and the establishment of regulatory frameworks for distinguished labeling of plant-based milk alternatives.

NASDA will engage FDA, and other entities, to advocate for mandatory plant-based milk alternative labeling requirements that will enhance consumer awareness of the products nutritional content in comparison to milk.

Adopted: 09/13/2023