

# Peach Production Inquiry - Information

## Overview

- Project code: 134 – Non-Citrus Fruit Survey
- Mailed out: April 22
- Data Release: “Crop Production” – *May 10*
- Reference Period: Expected 2024 Crop
- Purpose: To collect California acreage and expected production data for both Freestone and Clingstone Peach crops. Collecting this data provides the industry with a reliable source of information, and growers can use this data to help make informed marketing decisions for their operations.

## Screening:

- Does this operation have any peach tree acres?
  - If NO, “Will there be any peach tree acres in the future?”
  - If the operation is completely out of business please leave notes as to what happened to the operation, new operator contact information, etc. This information is needed to update our records.
- If there are peach tree acre, there will be an additional screening question for each type of peaches (Freestone/Clingstone) asking if the operation had any acres of that type.

## Survey Questions:

- We will ask for total acres of each type of peach crop, whether of bearing age or not.
- Then, of these total acres, how many are of bearing age?
  - All acres of bearing age trees should be recorded even if they did not produce a crop during the survey year due to disease, drought, etc.
- Expected total production that will be harvested.
  - A wide variety of units can be reported (**only for Freestone. Clingstone must be in Tons**) for quantities harvested. We need the weight of the unit reported so we can calculate total production.
    - For example: an operator may report that he harvested 10,000 boxes of peaches. We then need to know how much one of those boxes weighed so we can calculate his total production of peaches.
  - Be precise on the weights of the units so we can accurately calculate production (do not round to the nearest pound).

## Some things to keep in mind:

- Looking for acres and expected production for the 2024 crop - **not** data from the 2023 crop year
- Watch your decimal points on acres and pounds per unit
- There could be a wide range of yields across your area – leave notes if high or low
- Please leave plenty of notes explaining anything you think the statisticians may need to know