



July 8, 2024

Why am I getting this letter?

Enclosed is your Conservation Practice Adoption Motivations Survey (CPAMS) of grazing practices. If you have already responded, thank you. Your participation is important. If you have not responded, please complete the questionnaire at your earliest convenience.

You may receive an email reminder. If we do not receive your completed questionnaire by **July 28**, we may contact you for an interview.

How will the data be used?

This survey is a joint project between USDA's National Agricultural Statistics Service (NASS) and Natural Resources Conservation Service (NRCS) to better understand conservation practice adoption and the role of technical and financial assistance. We need to hear from you about why you have or have not adopted specific conservation practices, and why you have maintained, expanded, or discontinued them. The data will be used to guide the implementation of NRCS programs in the future.

We recommend you respond online. On the Respondent Portal, you can complete your survey, track upcoming surveys, access data visualizations and reports of interest, link to other USDA agencies, and more.

The information you provide will be used for statistical purposes only. **In accordance with federal law, your responses will be kept confidential and will not be disclosed in identifiable form.** Look for CPAMS data highlights at nass.usda.gov/go/highlights in October 2024.

Thank you for your participation and support of U.S. agriculture. For more information about this survey, visit nass.usda.gov/go/CPAMS. If you need assistance, please contact us at 888-424-7828.

Sincerely,

Lance Honig
Chair, Agricultural Statistics Board
National Agricultural Statistics Service
U.S. Department of Agriculture

Enclosure

What should I do next?

Complete your survey in one of the following ways:



Online at agcounts.usda.gov.

Online reporting is fast and secure. You just need your unique survey code on the enclosed form to begin.



By **mail or fax**. Complete the survey and mail it back in the prepaid envelope provided or fax it to 855-415-3687.