Cherry Production Inquiry - Information

Overview

- Project code: 134 – Non-Citrus Fruit Survey
- Mailed out: Late May, 2024
- Data Release: "Crop Production" – June 12, 2024
- Reference Period: Expected 2024 Crop
- Purpose: To collect acreage and expected production data for both Sweet and/or Tart Cherries (depending on the state). Collecting this data provides the industry with a reliable source of information, and growers can use this data to help make informed marketing decisions for their operations.

General Information:

- Almost all tart cherries grown in the U.S. are the Montmorency variety.
- Tart cherries are typically used for processing.
- Sweet cherries are usually consumed fresh.
- Some sweet cherry varieties include Bing, Lambert, Rainier, Burlat, and Royal Ann

Survey Questions:

- We will ask for total acres of each type of cherry crop, whether of bearing age or not.
- Then, of these total acres, how many are of bearing age?
  - All acres of bearing age trees should be recorded even if they did not produce a crop during the survey year due to disease, drought, etc.
- Expected total production that will be harvested.
  - A wide variety of units can be reported for quantities harvested. We need the weight of the unit reported so we can calculate total production.
    - For example: an operator may report that he harvested 10,000 boxes of cherries. We then need to know how much one of those boxes weighed so we can calculate total production of cherries.
  - Be precise on the weights of the units so we can accurately calculate production (do not round to the nearest pound).

Some things to keep in mind:

- Looking for acres and expected production for the 2023 crop - **not** data from the 2022 crop year
- Watch your decimal points on acres and pounds per unit
- There could be a wide range of yields across your area – leave notes if high or low
- Please leave plenty of notes explaining anything you think the statisticians may need to know. If the operation is completely out of business please leave notes as to what happened to the operation, new operator contact information, etc. This information is needed to update our records.