



2024 PARTNERS PROGRAM

By joining our Partners Program, you will enhance the National Association of State Departments of Agriculture's (NASDA) collaborative approach to policy development and advocacy. We are committed to building lasting relationships across the nation's food and agriculture system.

Organizations are given exclusive benefits and recognition that are commensurate with the partner levels. Details on these benefits are listed on the following page.

PARTNER BENEFITS	PRESIDENT'S CIRCLE \$50,000	EXECUTIVE \$40,000	INNOVATOR \$25,000	AMBASSADOR \$12,500	FRIEND \$5,000
Complementary Registrations at NASDA Meetings	Unlimited	8	6	4	2
Invitations to VIP Events at NASDA Meetings	Unlimited	8	6		
Advanced TNA Engagement	✓	✓			
Position on Stakeholder Futures Council	✓	✓			
NASDA Next Generation Student Sponsor	✓				
Invitations to Member Series Events	✓				
NASDA Quarterly Policy Roundtable	✓	✓	✓		
Quarterly Policy Report	✓	✓	✓	✓	✓
Brand Visibility and Recognition	✓	✓	✓	✓	✓

MORE DETAILS ON THE BENEFITS OF OUR PARTNERS PROGRAM



BENEFITS	DESCRIPTION
<p>Complementary Registrations at NASDA Meetings</p>	<p>NASDA's 2024 Winter Policy Conference is a policy-focused meeting held annually in the Washington, D.C. area on Feb. 5-7 2024 (#UnitedWeThrive). NASDA's 2024 Annual Meeting is held Sept. 22-25 in Indianapolis, Indiana.</p>
<p>Invitations to VIP Events at NASDA Meetings</p>	<p>Whether catching up, discussing the farm bill, or introducing new staff to the incoming board, these closed-door events are your time to build relationships with our states.</p>
<p>Advanced TNA Engagement</p>	<p>The US will host the annual Tri-National Agricultural Accord in Arlington, VA October 21-23 2024. Advanced engagement at the Tri-National Agricultural Accord includes logo placement and an invitation to attend public sessions of the conference.</p>
<p>Position on Stakeholder Futures Council</p>	<p>This council will meet regularly in 2024 as an interdisciplinary network to increase capacity for collective action across public, private and academic stakeholders on emerging policy and programming.</p>
<p>Sponsorship of NASDA's Next Generation Students</p>	<p>Since 2015, NASDA's Next Generation program has provided an opportunity for university students to engage with our members on emerging issues and food and agricultural policy. Students gain an invaluable network of state ag leaders, industry leaders and other stakeholders that could lead to possible job opportunities.</p>
<p>Invitations to Member Series Events</p>	<p>Our members are often called to the nation's capital for a variety of reasons. When they are in town, we act quickly to coordinate opportunities for coffee or lunch with our partners and policy team. These are intimate gatherings that give our partners more opportunities to engage with our members.</p>
<p>NASDA Quarterly Policy Roundtable</p>	<p>Let's talk - We value the network that creates sound policy consensus. This roundtable is your opportunity to discuss shared interests such as trade, biotechnology and sustainability. This event occurs quarterly at the NASDA headquarters in Arlington, Virginia.</p>
<p>Quarterly Policy Report</p>	<p>We accomplish a lot in a quarter. This newsletter includes a high-level update on policy items moving through the federal framework, metrics on action items that surfaced during our meetings and other content to prepare you for what's coming down the pike.</p>
<p>Brand Visibility and Recognition</p>	<p>Making your brand visually top of mind at our conferences and throughout the year allows for your products or research to resonate with an invested audience.</p>

For more information on how to tailor your partnership contact Molly Quirk at molly.quirk@nasda.org.
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