

Speaking Opportunity: Year of the Woman Farmer ASEAN Road Show
USASEAN-USDA Collaboration
August 11-16, 2024

In recognition of the United Nation's recent declaration of 2026 as the Year of the Woman Farmer, U.S. Mission ASEAN and USDA are organizing a Year of the Woman Farmer Road Show to bring two experienced U.S. women farmers to Vietnam and Indonesia to speak to women farmers, agricultural students, extension workers, and other stakeholders. The selected speakers will lead discussions on how technology, particularly digital technology, have enabled their farms to survive and thrive. They are seeking one livestock/animal farmer and one crop/horticultural farmer. Preference will be given to those women farmers with on-farm cottage industries (e.g. processing for sale their own jams, preserves, cheeses, confections, beverages, baked goods, etc.) as many Southeast Asian women farmers engage in similar economic activities.

The trip agenda is as follows:

Proposed Agenda (*Vietnam and Indonesia*)

- **Sunday, August 11:** Two U.S. women farmers arrive in Hanoi, Vietnam
- **Monday, August 12:** Two-hour *Talk Vietnam* interview in the morning, Vietnam Agriculture University roundtable with students in the afternoon (hybrid with AMS virtual participation).
- **Tuesday, August 13:** Courtesy call/Meeting with the Director General of Ministry of Agriculture and Rural Development. Public event at Rose Garden.
- **Wednesday, August 14:** Two U.S. women farmers fly from Hanoi to Jakarta, Indonesia.
- **Thursday, August 15:** Travel to IPB International Convention Center, Jl. Pajajaran, Baranangsiang in Bogor to lead a seminar with women's farmers association, agricultural researchers, life sciences companies, and other stakeholders (hybrid with AMS virtual participation). Visit Neglasari Farm, a farm managed by IPB University to see the food crops and sheep farming.
- **Friday, August 16:** Present findings to ASEAN Secretariat. Fly home.

The program will cover airfare, hotel accommodations, and per diem for the selected U.S. women farmer speakers. If you are interested in applying for this program, please contact AGjakarta@state.gov by **July 5, 2024** and provide information about yourself, including: 1) How long you've been a farmer, 2) the products of your farm and on-farm cottage industry if applicable, 3) speaking/lecturing experience, if any, 4) experience with Southeast Asia, if any, 5) what technology/ies you use for your farm to survive/thrive.