January 23, 2025

Why am I getting this letter?

Enclosed is your Turkeys Raised Survey. Please complete it at your earliest convenience. Your participation is important. The information collected helps project end of year estimates.

If we do not receive your completed questionnaire by January 31, 2025, we may contact you to schedule an interview.

How will the data be used?

The information collected in this survey allows NASS

What should I do next?
Complete your survey in one of the following ways:
Online at www.agcounts.usda.gov through the Respondent Portal. *Online reporting is fast and secure.* All you need is the unique survey code on the enclosed form to begin.
By **mail or fax**. Complete the questionnaire and mail it back in the prepaid envelope provided or fax it to 855-415-3687.

to accurately estimate 2024 end-of year populations for the number of turkeys raised, number of poults placed on the operation, and death loss. This information is used by all sectors of the industry to help make sound and timely business decisions.

We recommend you respond online using the Respondent Portal at agcounts.usda.gov. On the portal, you can complete your surveys, track upcoming surveys, access data visualizations and reports of interest, link to other USDA agencies, and more.

The information you provide will be used for statistical purposes only. In accordance with federal law, your responses will be kept confidential and will not be disclosed in identifiable form. NASS will publish the survey results in the *Poultry Production and Value* report on Tuesday, April 29, 2025.

Thank you for your participation and support of our programs and U.S. agriculture. If you have any questions, please contact us at 888-424-7828.

Sincerely,

Lance Honig
Chair, Agricultural Statistics Board
National Agricultural Statistics Service
U.S. Department of Agriculture

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