



July 15, 2025

You have been selected to participate in the 2025 Conservation Effects Assessment Project (CEAP) Survey, administered by the U.S. Department of Agriculture's National Agricultural Statistics Service (NASS), in partnership with the Natural Resources Conservation Service (NRCS). We are reaching out to farmers, ranchers, and agricultural landowners to gather in-depth information about conservation practices on your land.

Nearly 23,000 operators nationwide will receive this survey. A field on your operation was selected as part of a sample of land areas used for agriculture. Sometime between now and September 2025, a representative from NASS will contact you by phone or in person and ask you to provide information about this field, how it is used and what, if any, conservation practices are employed on it.

How will the survey data be used?

The data will support national and regional assessments delivered by NRCS to quantify the effects of conservation practices across the nation's cultivated cropland. The data will be published as an NRCS report on the CEAP Cropland Assessments webpage at nrcs.usda.gov/ceap/croplands.

NASS safeguards the privacy of all respondents. The information you provide will be used for statistical purposes only. **In accordance with federal law, your responses will be kept confidential and will not be disclosed in identifiable form.**

For more information on this survey, visit nass.usda.gov/go/ceap.

Thank you for your partnership and support of U.S. agriculture. If you have any questions, please call us at 888-424-7828.

Sincerely,

Lance Honig
Chair, Agricultural Statistics Board
National Agricultural Statistics Service
U.S. Department of Agriculture