

NASDA Survey Training

Citrus Survey

October, January, April, and July



**United States Department of Agriculture
National Agricultural Statistics Service**

Workforce Performance and Staff Development Section

Why is this Information Needed and Who Uses the Data?

- **Policymakers**
 - USDA leaders and program managers
 - Congressional leaders and staff
- **Policy stakeholders**
 - Commodity groups and other farm organizations
- **Farmers and their advisors**
 - Extension staff and private consultants
- **Media**
 - Newspapers, radio, magazine etc..

General Survey Information

- Project Code: **133-Citrus Fruit Survey**
- Conducted four times throughout the growing season
- Four states in program: (AZ, CA, FL, and TX)
- Release of information
 - Crop Production: around the 11th or 12th of Oct, Jan, April, and July at 12:00 P.M. (Eastern)
 - Citrus Fruits: September
 - This is the season summary with acreage, production, and price data

The image shows a scan of a "JULY CITRUS SURVEY" form. At the top right, it says "JULY CITRUS SURVEY". Below that, there is a section for "USDA" and "NATIONAL AGRICULTURAL STATISTICS SERVICE". The form includes a "REPORT FOR THE ACREAGE YOU OPERATED OR MANAGED IN 2002" section. It has several checkboxes and text boxes for data entry. The form is titled "JULY CITRUS SURVEY" and includes the USDA logo and the National Agricultural Statistics Service logo. It also has a section for "REPORT FOR THE ACREAGE YOU OPERATED OR MANAGED IN 2002".

Survey Information

- Current growing season *expected* production of Lemons, Oranges, and Grapefruit
- Asking for expected production
- What units to use to report production



Arizona & Florida

- **Lemons:**
 - Will ask for total acres, bearing acres, and expected total production
- **Valencia Oranges, Navel and other Non-Valencia Oranges, Mandarins and Mandarin Hybrids, and Grapefruit and Pummelos:**
 - Will only ask for acres on this operation on 1st of month



Texas



- **Valencia Oranges, Navel and Other Non-Valencia Oranges, Grapefruit and Pummelos:**
 - Will ask for total acres, bearing acres, and expected total production
- **Mandarins and Mandarin Hybrids, and Lemons:**
 - Will only ask for acres on this operation on 1st of month

California

- **Valencia Oranges, Navel and other Non-Valencia Oranges, Mandarins and Mandarin Hybrids, Lemons, Grapefruit and Pummelos:**
 - Will ask for total acres, bearing acres, and expected total production for all five types of citrus crops



Out of Business/Screening

- Screening for any citrus **fruit** during the current growing season?
 - If “No”, Will this operation plant any citrus **fruit** acres in the future?
- Leave good notes if the operation is completely out of business

Survey Questions



- Screening for any citrus crops
 - Then screening for each type of citrus
 - **Total acres** of [specific fruit] on the 1st of each survey month
 - Of these, how many are **bearing age** this year
 - Expected **total production** for the current growing season
- Same questions for all citrus crops

Conclusion

- Encounter anything odd or unexpected leave a note
- Get familiar with the survey before contacting producers
- Reach out with any questions or concerns

Fun Fact: A single citrus plant can have as many as 60,000 flowers, but only ONE PERCENT of those flowers will turn into fruit.

