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NASDA Expands "A Taste of the States" Pavilion with Record Growth at 2025 Americas Food & Beverage Show

With fresh culinary talent, expanded state participation and over 1,100 supplier-buyer appointments scheduled, the Miami pavilion reflects NASDA's growing impact

MIAMI — The National Association of State Departments of Agriculture will showcase a record-breaking "A Taste of the States: Miami" pavilion at the 2025 Americas Food & Beverage Show Sept. 10-12 at Miami Beach Convention Center, demonstrating the strength of U.S. food and beverage innovation and global trade connections.

This year marks the pavilion's largest footprint yet, with expanded booth growth and 13 participating states, including first-time exhibitors Tennessee and Virginia. Featuring record producer-buyer appointments, the A Taste of the States: Miami pavilion continues to serve as a premier platform for U.S. food and beverage businesses to enter new markets, showcase agricultural innovation and build partnerships with international buyers.

"Our collaboration with USDA Foreign Agricultural Service is strong and enduring, and A Taste of the States: Miami demonstrates how that partnership drives U.S. food and beverage exports," NASDA CEO Ted McKinney said. "Unprecedented buyer appointments, new state participants and bold culinary programming sets this pavilion apart. The Americas Food & Beverage Show opens new international markets for small and medium-sized companies while helping state departments of agriculture fulfill their mission to promote their states' unique products. It's a clear win for U.S. agriculture and our global partners alike."

Visitors will experience a new chef line-up delivering live cooking demonstrations that bring ingredients from states to life, while NASDA's export coaching program provides tailored guidance for both new and seasoned exporters, helping companies maximize their worldwide growth opportunities. Members of the media are invited to apply for a complimentary Americas Food & Beverage Show registration badge.

Building on its strong collaborative partnership with the U.S. Department of Agriculture's Foreign Agricultural Service, NASDA is also supporting USDA FAS's reverse trade mission in Miami. Through NASDA's matchmaking service and the NASDA Buyers Mission, suppliers and international buyers are already scheduled for more than 1,100 one-on-one meetings. These record numbers highlight NASDA's increasing role in advancing U.S. agricultural exports and market access.

Stay connected with NASDA Trade Shows on <u>Instagram</u>, <u>Facebook</u> and <u>X</u> for updates from "A Taste of the States: Miami" at Americas Food & Beverage Show.

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NASDA is a nonpartisan, nonprofit association which represents the elected and appointed



commissioners, secretaries and directors of the departments of agriculture in all 50 states and four U.S. territories. NASDA enhances American food and agricultural communities through policy, partnerships and public engagement. To learn more about NASDA, please visit www.nasda.org.

"A Taste of the States: Miami" connects U.S. food and beverage suppliers with buyers and partners from around the world. The pavilion helps meet the rising international demand for high-quality U.S. agricultural products by showcasing innovative companies from across the country. NASDA collaborates closely with USDA's Foreign Agricultural Service and its global network to recruit qualified international buyers representing sectors such as foodservice, distribution, retail and manufacturing. The pavilion serves as a key element of NASDA's broader strategy to increase U.S. agricultural exports, diversify market opportunities and strengthen rural economies through international trade. To learn more, visit nasda.org/tradeshows.



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