

Extra Information

Consumer: Farmers markets, on-farm stores or farm stands, roadside stands or stores, CSA (Community Supported Agriculture), online marketplaces

Retail Market: Supermarkets, supercenters, restaurants, caterers, independently owned grocery stores, food cooperatives

Institution: K-12 schools, colleges or universities, hospitals, workplace cafeterias, prisons, foodbanks

Intermediate Market: Businesses or organizations in the middle of the supply chain marketing locally- and/or regionally-branded products such as distributors, food hubs, brokers, auction houses, wholesale and terminal markets, and food processors.

Online Marketplace: a web-based platform designed for the selling of goods.

Produced & Sold: an agricultural product that is grown or raised by an operation and is also sold by that same operation

Selling Food Directly: the first point of sales of the food produced and sold by an operation.

Production Contract: a verbal or written agreement setting term, conditions, and fees paid by the contractor to the operation for the production of crops or livestock. The contractor owns the product being grown or raised and often provides inputs.

Noninsured Crop Disaster Assistance Program: provides financial assistance to producers of noninsurable crops when low yields, loss of inventory, or prevented planting occur due to natural disasters.

Farm Microloans Program: focuses on the financing needs of small, beginning farmer, niche and non-traditional farm operations, such as truck farms, farms participating in direct marketing sales such as farmer's markets, CSA's, restaurants and grocery stores, or those using hydroponic, aquaponic, organic and vertical growing methods.

Whole-Farm Revenue Protection Program: provides risk management safety net for all commodities on the farm under one insurance policy and is available in all counties nationwide. This insurance plan is tailored for any farm with up to \$8.5 million in insured revenue, including farms with specialty or organic commodities (both crops and livestock), or those marketing to local, regional, farm-identity preserved, specialty, or direct markets.

Environmental Quality Incentives Program: a voluntary program that provides financial and technical assistance to agricultural producers to plan and implement conservation practices that improve soil, water, plant, animal, air and related natural resources on agricultural land and non-industrial private forestland.

Value-Added Producer Grant Program: helps agricultural producers enter into value-added activities related to the processing and/or marketing of bio-based, value-added products. Generating new products, creating and expanding marketing opportunities and increasing producer income are the goals of this program.

Good Agricultural Practice: voluntary audits that verify that fruits and vegetables are produced, packed, handled and stored as safely as possible to minimize risks of microbial food safety hazards.