

NASS Survey Training

August Forecast of Hop Acreage and Production - 2026 (HOPS AP)



**United States Department of Agriculture
National Agricultural Statistics Service**



General Survey Information

- Project Code: **198** – Other Grower Surveys
- Questionnaires:
 - Mailed out around July 16th
- Data Collection:
 - July 30th – August 5th
- Release:
 - *Crop Production*
 - August 12th

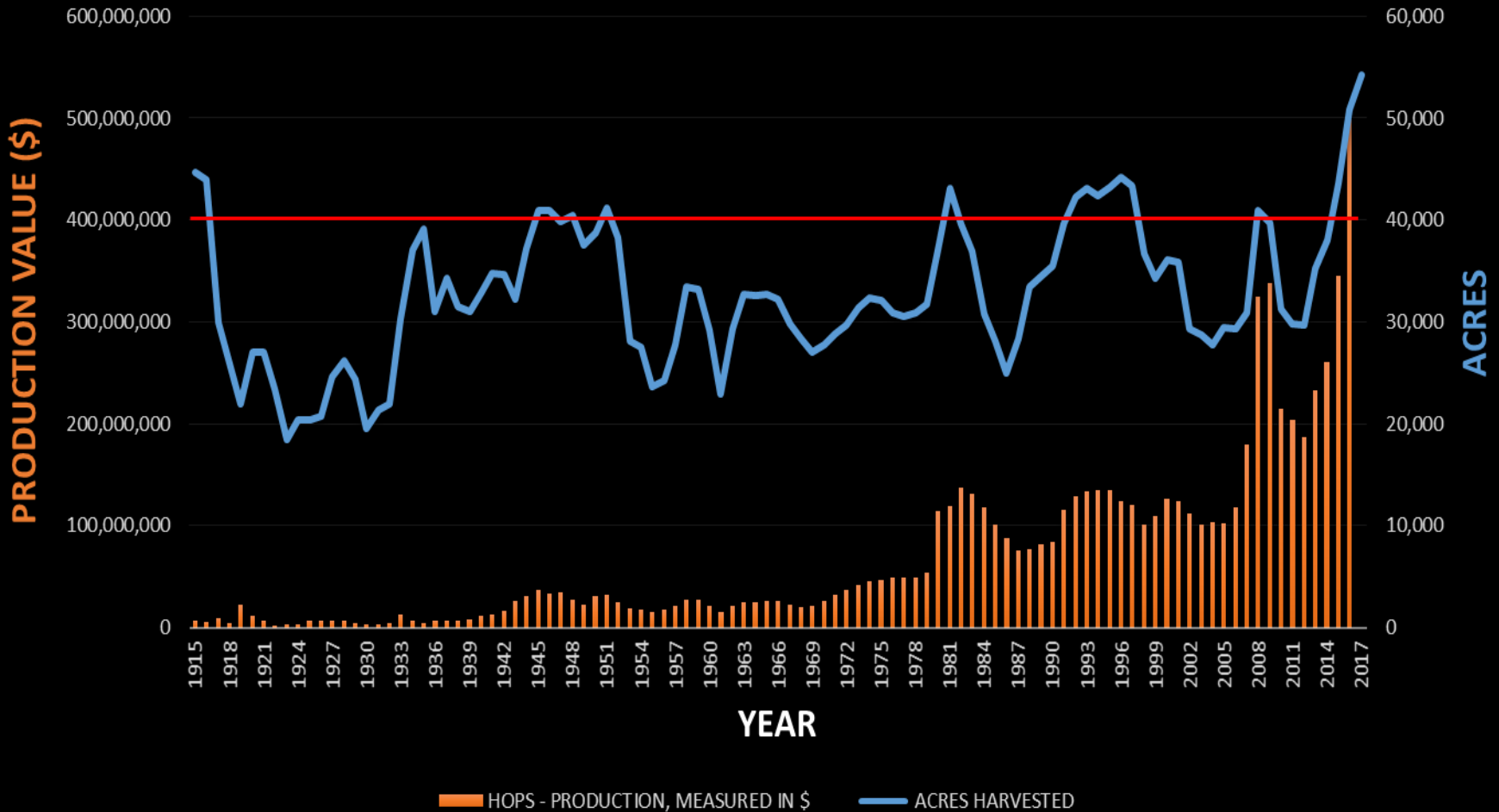
Hop Forecast

- Very short survey, just looking for forecasted 2026 hop production.
- Not broken out by hop variety like June or November surveys.
- Census of all known hop growers in ID, OR, WA.
 - Should exclude those who reported 0 acres of hops in June.

Hops



Hop History - Acreage and Production Value



2025 Hop Production Down 5 Percent From Last Year

Production for the United States in 2025 totaled 83.1 million pounds, down 5 percent from the 2024 crop of 87.1 million pounds. Area harvested for the United States in 2025 totaled 41,654 acres, down 7 percent from the previous year. Harvested acreage decreased in all states. The United States hop yield, at 1,996 pounds per acre, is up 52 pounds from a year ago. The 2025 value of production for the United States totaled \$447 million, up slightly from the previous year.

Hop Area Harvested, Yield, Production, Price, and Value – States and United States: 2023-2025

| State and year | Area harvested | Yield per acre | Production | Price per pound | Value of production |
|----------------------|----------------|----------------|----------------|-----------------|---------------------|
| | (acres) | (pounds) | (1,000 pounds) | (dollars) | (1,000 dollars) |
| Idaho | | | | | |
| 2023 | 8,645 | 1,949 | 16,853.0 | 5.40 | 91,006 |
| 2024 | 5,797 | 2,273 | 13,178.8 | 5.20 | 68,530 |
| 2025 | 5,102 | 2,281 | 11,637.2 | 5.40 | 62,841 |
| Oregon | | | | | |
| 2023 | 6,822 | 1,558 | 10,629.7 | 6.15 | 65,373 |
| 2024 | 5,635 | 1,732 | 9,759.3 | 5.80 | 56,604 |
| 2025 | 5,354 | 1,759 | 9,417.9 | 5.90 | 55,566 |
| Washington | | | | | |
| 2023 | 38,851 | 1,971 | 76,559.8 | 5.30 | 405,767 |
| 2024 | 33,361 | 1,922 | 64,134.1 | 5.00 | 320,671 |
| 2025 | 31,198 | 1,990 | 62,088.3 | 5.30 | 329,068 |
| United States | | | | | |
| 2023 | 54,318 | 1,915 | 104,042.5 | 5.40 | 562,146 |
| 2024 | 44,793 | 1,944 | 87,072.2 | 5.12 | 445,805 |
| 2025 | 41,654 | 1,996 | 83,143.4 | 5.38 | 447,475 |

Screening

- Crops grown or hay cut in 2026?
 - If NO: Grain or hay storage?
 - If NO: Any hogs?
 - If NO: Any cattle, sheep, goats, or other livestock?
- If all NO: Sold, rented or turned over?
 - If NO: Land used for any agricultural purposes?
 - Leave good notes explaining the situation

Hop Acreage and Yield

- As of August 1, 2026, what are the total acres of hops strung for harvest?
- What is the expected yield per acre in pounds?
- Comments
 - Record any comments the operator has about the current conditions of the hop season/hop industry.

[WARNING]s & [ERROR]s

- Operations not reporting hop acreage or production.
 - Sample *should* only contain operations with positive acreage.
- Units other than pounds per acre reported for yield.
 - Record weight of unit, in pounds, if it's not lbs, CWT, or tons.

Conclusion

- Please leave plenty of comments to explain any unusual or note worthy situations.
 - Office Statisticians value the “extra” information as they review the data, work on the estimates and communicate with Headquarters
- Open a practice interview to make sure you’re familiar with the survey.
 - Survey is short and simple, so just be sure you’re comfortable handling OOB and other common scenarios before calling. (As with any survey!)
- Thank you, and have a great survey!!